



# ATHLETE ARCHITECTURE

BUILDING ENDURANCE ATHLETES

## ATHLETE ARCHITECTURE WOMEN'S RACING TEAM

### 2015 Sponsorship Invitation

#### Meet the Team

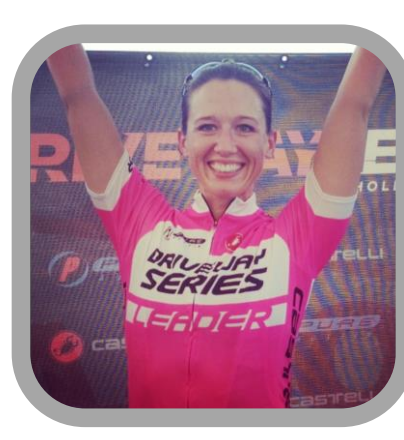


**CHRIS TORIGGINO, HEAD COACH and FOUNDER of ATHLETE ARCHITECTURE**

Chris is a USA Cycling Level 3 certified coach and an accomplished endurance athlete with 30 years of racing experience. Chris has been coaching elite athletes for three years with a proven record of athlete success. He takes a unique approach to coaching that encompasses science, lifestyle, nutrition, and functional testing to provide the most effective and efficient training possible.

**KELLY BARRIENTES, TEAM MANAGER**

Kelly has been racing for the past 4 years. She was the team co-captain for Think Finance Women's Racing for 2014 and is the Team Manager for the Athlete Architecture Women's Racing team for its inaugural 2015 season. She's a Cat3 racer, Texas State Criterium Champion, Driveway Series Champion, and has dozens of wins, podium finishes and top 5 placings. Her highlight of the 2014 season was winning a prime at the Tulsa Tough criterium and still finishing 4<sup>th</sup> among a field of women from across the country.



**ERYN WIKE**

Eryn found her love of cycling through spin class, supporting charity rides, and competing with Team in Training. Her passion for cycling grew in 2013 when she began racing. Eryn found quick success with many wins at The Driveway Series and a 1<sup>st</sup> place finish at Hotter than Hell. In 2014 she joined Team Think Finance. Eryn has a strong commitment to women's cycling and looks forward to supporting the team sponsors.

**CAROLINE GAYNOR**

Caroline has over 14 years of cycling/multisport experience. She has been a competitive triathlete since the age of 17, and became the first female to guide a female blind triathlete through an Ironman in 2010. In 2012, Caroline competed in Race Across America as the only civilian on a 4-person team of wounded veterans. She is fired up to race for a competitive women's cycling team in 2015.



**CAROLYN DEFOORE**

Getting her first taste of road racing in 2014, Carolyn has already shown her passion for the sport of cycling. With her first year including multiple podium finishes including wins at Pace Bend and Fayetteville Stage Races, she is ready to take on the new challenge of Cat3 racing.

**KATHERINE HILL**

A former runner for 22 years, Katherine switched her passion of endurance training to cycling four years ago and hasn't looked back. She soon discovered she could do well on the bike and found road racing to be her sweet spot. The tactical nature of racing, the aggressiveness of the sport, and the team approach is what excites her to be a part of Athlete Architecture.



**ANGIE TORIGGINO**

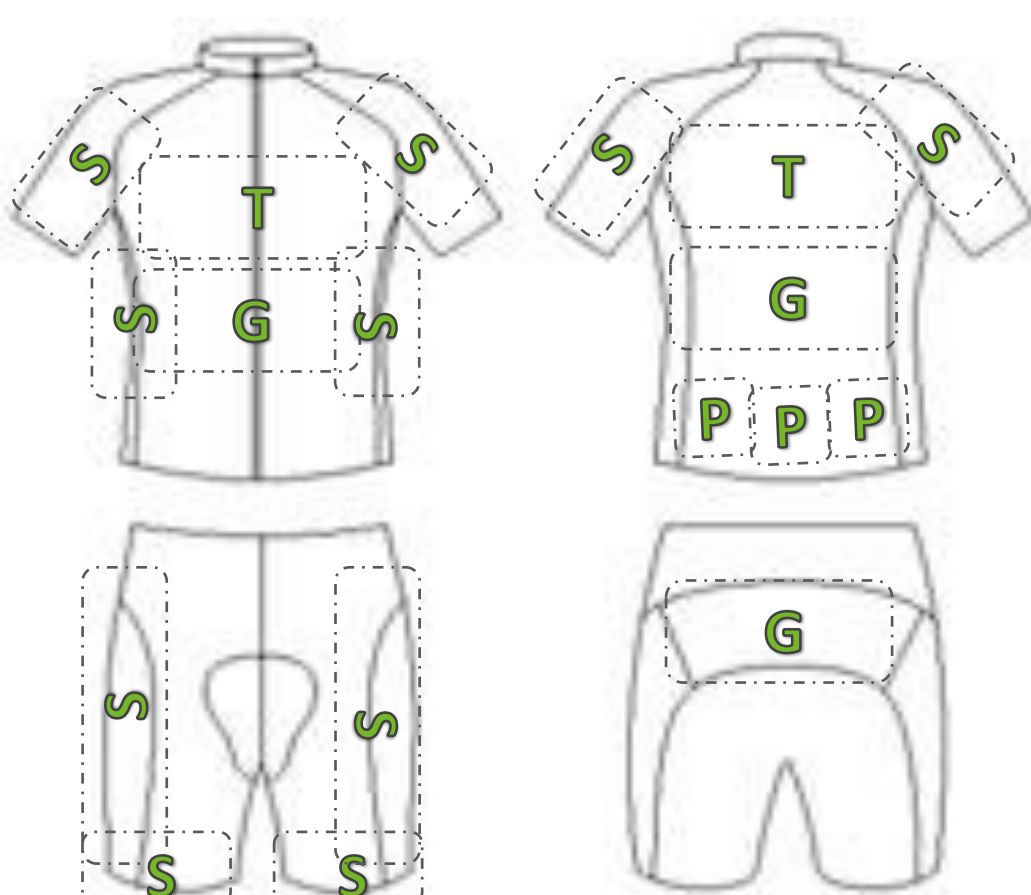
Angie has been a multi-sport endurance athlete for over 10 years. She has competed in over 10 marathons and is a two-time Ironman competitor. Angie loves the team dynamic of cycling and is excited to focus on her cycling career racing for Athlete Architecture in 2015.

### Sponsor Package

- Dedicated publicity and brand recognition with prime logo placement on team apparel.
- Targeted advertisement within a community of bike racers and enthusiasts.
- Weekly mentions on social media outlets to keep your brand at the forefront.
- Gold sponsors will receive a custom, on-site employee workshop with choice of topic: Cycling101, Nutrition, or General Fitness.
- Community involvement- Team commitment to volunteering for your charitable event.

A great way to support women's cycling and spend those year-end marketing dollars.

### Sponsor Placement



**T** ∞ Title Sponsor, Athlete Architecture

**G** ∞ Gold Sponsor \$2,500 - \$ 7,500\*

**S** ∞ Silver Sponsor \$1,000 - \$2,499

**P** ∞ Pocket Sponsor \$500- \$999

Sponsorship Deadline for placement on 2015 Team Jersey is December 19<sup>th</sup>  
Contact Angie Toriggino @ [catoriggino@mac.com](mailto:catoriggino@mac.com) for information and availability

\* Gold Sponsor Premium of \$7,500 gets all G placements, and the Team Name will change to Athlete Architecture, Presented by 'Gold Sponsor Name'

**THANK YOU FOR SUPPORTING WOMEN'S RACING!**