



DISCLOSURE AUSTIN B-CYCLE SOCIAL MEDIA CONTEST

Please Read Before Entering the Contest:

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. VALID IN THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA OF THE UNITED STATES, EXCEPT WHERE PROHIBITED. ENTRY REQUIRES INTERNET ACCESS. THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, TWITTER® FACEBOOK® TUMBLR® OR INSTAGRAM®.

ENTRY IN THIS CONTEST CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.

1. The #TriBicycle Contest (the "Contest") is a contest where Individuals are invited to submit their original "Entry," which can be defined as a picture, graphic, illustration, selfie, or other visual content. An "Individual" is a natural person a) residing in the United States, b) who is at least 18 years of age. "Entrant," "You," and "Your" means any Individual who enters this Contest in accordance with the Rules set forth below. The Entries will be evaluated using the criteria outlined below. Prize(s) will be awarded to Entrants whose entries best meet the criteria in the Judges' sole discretion. See below for the complete details.

2. Final Decision: All decisions regarding the Contest will be made by Austin B-cycle in its sole discretion, and are final.

3. Eligibility: There is one contest category in this year's contest: the SuperSprint B-cycle Wave of the Life Time Tri CapTex. These are summarized below. Detailed information about submission requirements and judging criteria are provided below.

Entrants may submit up to three (3) entries. Entrants must be 18 years old by the Entry deadline stated below. Not valid where prohibited. Employees, contractors, subcontractors, officers or directors of Austin B-cycle are not eligible to compete.

4. Originality and Rights: ALL ENTRIES MUST HAVE BEEN UPLOADED AND SUBMITTED TO Austin B-cycle via the #TriBicycle hashtag between April 24th, 2015 and May 11th, 2015, at 11:59 PM CST. By submitting your entry, You are promising and representing that You own all rights or have the express written permission to use all material. Austin B-cycle will have distribution rights for commercial and non-commercial use of all entries, and Individual entrants will have co-distribution rights for either public or commercial use of their entry. You also agree to allow Austin B-cycle to use your name, identification, and likeness to use, promote or publicize your entry in any manner, without limitation, and without further compensation. You agree to indemnify and to defend Austin B-cycle against any challenges or claims to the originality, ownership, use of, or rights to any material in your entry, including legal or any other related costs.

5. What Your Entry May Contain: Austin B-cycle intends to use these entries to show how riders use B-cycle, what usage patterns mean for the system, the importance of open data, and to garner publicity surrounding Austin B-cycle's ridership and usage. Entry content should be informative, interesting, and must be original.

6. Content Limitations and Restrictions: Entries that are lewd, obscene, pornographic, disparaging of Austin B-cycle or of another person or organization, or otherwise contain objectionable material may be disqualified in Austin B-cycle's sole discretion, which decision shall be final.

7. Submission Criteria & Selection of Winners: winning Entries will be selected by Austin B-cycle by 11:59 PM on May 11th 2015, and will be announced to the winner by May 14th 11:59 PM. Judges will evaluate entries based on the criteria outlined above. Austin B-cycle will make final decisions regarding winners and prizes based on their sole discretion. B-cycle may change the rules, criteria or prizes related to the contest at any time based on their sole discretion. Austin B-cycle may, in its sole discretion, contact any or all of the potential winners in order to confirm the eligibility of those potential winners and their compliance with the Contest Rules.

8. To Enter the Contest: The timeframe to submit entries ("Submission Period") starts April 24th, 2015 at 12:01 AM CST and ends at 11:59 PM CST on May 14th, 2015. By submitting an entry, you agree that you have read, understand, and agree to these Contest Rules.

9. Additional Conditions and Terms: As a condition for entry, You agree to release, waive, indemnify, and otherwise hold harmless and defend Austin B-cycle and all persons associated with it from any liability associated with, related to, or arising out of your entry and this contest to the fullest extent of appropriate state or local laws.