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Veteran Promoter Charlie Jones Launches Four Leaf Productions

New Company Will Focus On Producing Events “With A Purpose”

AUSTIN (Texas) – Charlie Jones, a veteran producer behind iconic events like Lollapalooza and the Austin City Limits Music Festival, is today officially launching his new venture, Four Leaf Productions, a new company built on a foundation of creating live experiences that bring people together for a purpose.

Over the course of a 25-year career highlighted by myriad accomplishments, Jones, along with colleagues Charles Attal and Charlie Walker at C3 Presents, became one of the nation’s most successful independent promoters, producing trailblazing iconic events now etched into the history of music and other related fields. The C3 Presents team was responsible for producing events such as the Austin City Limits Music Festival, Lollapalooza, various Presidential Inaugurations, and the NFL Draft, among countless others.

The mission of his new boutique production firm -- Four Leaf Productions (www.fourleaf.com) -- is to creatively, passionately and fearlessly produce experiences staged with live music and interactive discussions that will first entertain and also enlighten and inspire both the fans and the communities in which these events will be produced.

Fostering a purpose-inspired, equitable and fun-loving culture is also a focused priority for Jones. The senior leadership team of Four Leaf Productions includes respected industry veterans Shelley Phillips, Karly Tuckness, and Courtney Fisher, all of whom are partners in the new company.

“I am very proud of what we created at C3. We set a higher standard both in the office and at our events. The C3 team is the best in the business,” said Jones, the founder of the new company. “My purpose going forward with Four Leaf Productions, and my valued partners, is to use our collective experiences to create live events that help build an inclusive and respectful culture in our society -- one that builds bridges and shines a bright light on shared values. I’m excited about the opportunities ahead of us.”

During the course of his career, Jones worked with countless artists and industry leaders who testify to his skill, work ethic and passion for creating a new production company unlike any in the marketplace.

“Charlie Jones is one of the most genuine people I’ve met in this industry,” said Marcus Mumford of Mumford & Sons. “His passion for music, and especially for the experience of music

fans, is obvious when you go to any event he is a part of. His integrity, honesty and discretion is what sets him apart, not just as a promoter but as a friend.”

“Charlie has a unique combination of heart and skill to bring people together to experience the collective joy that live music brings to humanity,” said Michelle Kydd Lee, Chief Innovation Officer and Partner at CAA. “I am personally excited to see what incredible projects Four Leaf will thoughtfully bring to fans and communities.”

The headquarters of Four Leaf Productions will be in Austin, Texas.

A photo of Mr. Jones is available upon request.

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