

### Senior Investment Team

Peter Huff
Jonathan Pearce
Eric Weiner
Jonathan Kaskow
Joe Haddad
Charles Branch
Michael Fletcher
Preston Arnold
Jim McBride

For Investment Opportunities: opportunities@bluesage.com

For Administrative Inquiries: admin@bluesage.com

2700 Via Fortuna, Suite 300 Austin, TX 78746 (512) 536-1900 bluesage.com

# Who We Are

Blue Sage Capital is an Austin, Texas-based private equity firm with over \$450 million in capital under management specializing in growth, recapitalization and buyout financings of lower middle-market companies. Our investment approach is focused on partnership with founders and management teams as we seek to invest in leading businesses as the first round of institutional capital.

# **Investment Criteria**

**Niche Market Leaders:** Long-term defensible competitive advantages, high barriers to entry, differentiated product or service offering, and quality, motivated managers.

**Proven & Growing Companies:** Proven business models, strong recurring cash flow, and demonstrated growth potential.

Founder, Family and Management-Owned Businesses: We look to partner with founders and management teams as the first round of institutional capital, providing intellectual and financial capital to enable companies to achieve their full potential.

Company Size	<ul> <li>EBITDA: \$5 million to \$20 million</li> <li>Revenue: \$20 million to \$150 million</li> <li>Total Enterprise Value: \$40 million to \$200 million</li> </ul>
<b>Equity Investment</b>	<ul> <li>\$25 to \$60+ million</li> <li>Investing from Blue Sage Capital IV, L.P.</li> </ul>
Transaction Types	<ul> <li>Control buyout investments and recapitalizations</li> <li>Flexibility to offer solutions across the capital stack</li> <li>Long-term investment focus (avg. hold period is 5-8 years)</li> </ul>
Industry Verticals	<ul><li>Environmental solutions</li><li>Niche manufacturing</li><li>Specialty services</li></ul>

# Blue Sage Capital - Portfolio Companies



\*Exited investments

# Niche Manufacturing



#### American Alloy

Manufacturer of custom metal components and assemblies for OEM customers in a variety of industries. (December 2023)



### **Clearly Clean Products**

Manufacturer of 100% recyclable food packaging trays made from polyethylene terephthalate for food processors, retailers, and distributors, (January 2023)



### **Baker Manufacturing Company**

Manufacturer of water well equipment and accessories, pumps for industrial applications, as well as gray iron and ductile castings. (July 2022)



#### All-State Industries

Manufacturer of non-metallic components for industrial & specialty vehicle OEMs. (February 2019)



### Ligchine International\*

Designer and manufacturer of laser-guided concrete boom screeds. (July 2018 - July 2022)



### Americo Manufacturing\*

Manufacturer of floor cleaning pads, specialty nonwovens and floor matting products. (December 2017 - February 2022)



### Magnum Systems\*

Designer and manufacturer of pneumatic conveying and material handling equipment. (October 2016 - January 2023)



#### Timber Automation\*

Manufacturer of equipment and systems for the forest products and biomass industries. (August 2015 - June 2022)



### Marine Accessories Corporation\*

Designer and manufacturer of wakeboard towers and canvas covers. (July 2015 - June 2018)



### Parker School Uniforms\*

Manufacturer and distributor of school uniforms. (August 2008 - June 2015)



#### MultiCam\*

Manufacturer and distributor of CNC cutting machines. (April 2008 - May 2014)



#### Fusion Specialties\*

Designer and manufacturer of custom mannequins. (February 2007 – June 2013)



### Primus Sterilizer\*

Designer and manufacturer of steam sterilizers. (December 2006 - November 2018)



### C&M Conveyor\*

Designer, manufacturer, and installer of material handling systems for the corrugated, folding carton and commercial printing industries. (July 2006 - May 2018)



## Via Seating\*

Designer & manufacturer of office seating products. (September 2005 – October 2014)

#### **Environmental Solutions**



#### **Geo-Solutions**

Provider of geotechnical and environmental remediation services. (November 2023)



#### Frontier Waste Solutions\*

Provider of solid waste services to municipal, residential, commercial and industrial markets in Texas. (April 2017 - November 2022)



#### Cobalt Environmental Solutions\*

Provider of oilfield wastewater disposal services. (April 2014 - May 2019)



#### R360\*

Provider of non-hazardous oilfield waste treatment, recovery and disposal services. (July 2010 - October 2012)



#### Controlled Recovery (CRI)\*

Provider of oil and gas waste disposal services. (November 2006 – July 2010)



#### Ashbrook Simon-Hartley\*

Provider of liquid and solid separation technologies to the wastewater industry. (January 2005 - July 2012)

### **Specialty Services**



#### NexGen Financial

Provider of flexible capital solutions to debt settlement companies. (March 2023)



#### Purpose Legal

**DU**IPOSE Provider of legal services including eDiscovery technology services, eDiscovery managed review, contracts management and legal research. (April 2021)



#### **Impact Property Solutions**

Provider of quick-turn flooring and countertop replacement services to multifamily owners and operators throughout the Southern U.S. (December 2020)



#### **Barricades Unlimited**

Provider of traffic control, pavement marking, guardrail installation and related equipment rentals and sales. (June 2020)



#### **BACOM\***

Provider of installation, modification, construction, and maintenance services for wireless communication infrastructure. (December 2016 - August 2021)



#### Hoak Media\*

Operator of network affiliated television stations. (January 2007 – June 2014)



#### Gattis Pizza\*

Operator and franchisor of retail pizza restaurants. (November 2004 – June 2015)



### OmniFlight\*

Provider of medical air transport services. (September 2004 – November 2005)



# **Environmental Design\***

Specialty tree transplantation services. (April 2004 - December 2011)