

We are an Austin, Texas-based private equity firm that partners with management teams to grow outstanding middle-market companies.

Who We Are

With over \$400 million in assets under management, we specialize in growth, recapitalization and buyout financings of lower middle-market companies.

Investment Criteria

Niche Market Leaders: Long-term defensible competitive advantages, high barriers to entry, differentiated product or service offering, and quality, motivated managers.

Proven & Growing Companies: Proven business models, strong recurring cash flow, and demonstrated growth potential. The companies we target have:

- EBITDA of \$4 million to \$15 million
- Revenues of \$20 million to \$125 million
- Enterprise Values of \$20 million to \$150 million

Founder-Owned Businesses: We look to partner with founders and management teams as the first round of institutional capital, providing intellectual and financial capital to enable companies to achieve their full potential.

Three Industry Verticals: Niche Manufacturing • Specialty Services • Environmental Solutions

Flexibility: We aim to invest \$20 to \$40 million in control buyout investments and recapitalizations, but we have the flexibility to offer solutions across the capital stack.

Long-Term Orientation: We believe it takes time to add value. Our average hold period is between five and eight years.

For Investment Opportunities: opportunities@bluesage.com For Administrative Inquiries: admin@bluesage.com

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Fund III Portfolio Companies



Des Moines. IA Active since February 2019 Manufacturer of non-metallic components for industrial equipment & specialty vehicle OEMs



Lubbock, TX Active since lune 2020 Provider of traffic control, pavement marking, guardrail installation and related equipment rentals and sales

Fund II Portfolio Companies



*Fund II & Fund III investment









Des Moines, IA Active since February 2019 Manufacturer of non-metallic components for industrial equipment & specialty vehicle OEMs

Acworth, GA Active since December 2017 Manufacturer of floor maintenance pads and commercial and retail floor matting products

Albuquerque, NM Active since December 2016 Provider of installation, modification. construction. and maintenance services for wireless communication infrastructure

Hot Springs, AR Active since August 2015 Manufacturer and supplier of equipment and systems for the forest products and biomass industries

Maryville, TN July 2015 – June 2018 Designer and manufacturer of wakeboard towers, canvas covers and accessories





MAGNUM SYSTEMS

Darien, WI Active since July 2018 Designer and manufacturer of laser-guided boom screeds to flatten and level concrete

Dallas, TX Active since April 2017 Provider of solid waste services to municipal, residential, commercial and industrial Texas markets

Kansas City, KS Active since October 2016 Designer and manufacturer of pneumatic conveying, packaging and container handling equipment



Ardmore, OK April 2014 - May 2019 Provider of disposal services for wastewater for the oil and gas industry

***Exited investments



Fund I Portfolio Companies



Addison, TX | 2004-2005

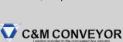
fusion

Parker

Houston, TX | 2008-2015



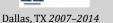
Broomfield, CO | 2007-2013 Dallas, TX | 2008-2014



Hobbs, NM | 2006-2010

Tomball, TX | 2004-2011





Sparks, NV | 2005-2014

Ashbrook

Simon Hartley'

Houston, TX | 2005-2012





Austin, TX | 2004-2015



***Exited investments

No minimum size for add-ons; contact us at opportunities@bluesage.com