



My name is Brenda Watson, founder of Vital Planet.

"As a natural health practitioner, I know the importance of optimal digestive function and its role in helping people achieve vibrant energy and lasting health. As a dog owner, I know that the same is true for our pets.

"Day-to-day stressful events can have a significant impact on the overall well being of our companions. Vital Planet offers a full line of natural pet supplements designed to help your pet look and feel great every day.

"You'll find a complete set of condition-specific supplements for your pet as well as premium, high potency probiotics. These supplements can be taken daily as part of your natural health regimen for your beloved pets. As the recipients of our pet's unconditional love and loyalty, the responsibility to keep them happy and healthy lies with us."

Brenda Watson

Brenda Watson, CNC
Founder

Shown with her dog Moxie

2017
product line



probiotics supplements



Flora Dog[™] DAILY PROBIOTIC



Delayed Release Sprinkle-Caps

Our advanced capsule also includes delayed release technology allowing the capsule to safely pass through the acidic environment of the stomach. FLORA DOG[™] 20 BILLION Sprinkle-Caps can be gently opened and poured on your dog's food if needed.



20 Billion Live Cultures

Contains 20 Billion live probiotic cultures in each capsule to help maintain your dog's immunity.



10 Unique Probiotic Strains

FLORA DOG[™] 20 BILLION combines 10 specific probiotic strains to more closely match your dog's digestive system and to provide maximum diversity.



Powered by Prebiotics

Prebiotics boost natural gut bacteria and help support healthy bacterial growth in the digestive tract.

CAPSULES

Ingredients: Organic Gum Arabic, Vegetable capsule (Vegetable fiber & water), FOS, Dried (±) fermentation product.

Item # 16001



Guaranteed Analysis

Serving Size: 1 Capsule (0.63 g) Serving per Container: 30

Each Capsule Contains a minimum of 20 billion live cultures ±

Calories Per Serving: 2

Crude Protein (min.) 7.5%

Crude Fat (min.) 0.1%

Crude Fiber (max.) 3.4%

Moisture (max.) 9%

Prebiotic Blend 425 mg

Organic Gum Arabic (Acacia)*

FOS (fructooligosaccharide)*

Probiotic Blend

Bifidobacterium bifidum ±*

Bifidobacterium longum ±*

Bifidobacterium animalis ±*

Total Bifido Probiotic Cultures 10 billion

Lactobacillus acidophilus ±*

Lactobacillus brevis ±*

Lactobacillus casei ±*

Lactobacillus plantarum ±*

Lactobacillus helveticus ±*

Lactobacillus bulgaricus ±*

Total Lacto Probiotic Cultures 7 billion

Enterococcus faecium ±*

Total Entero Probiotic Cultures 3 billion

Total Live Probiotic Cultures 20 billion*

*Not recognized as an essential ingredient by the AAFCO Dog Food Nutrient Profiles

†At time of manufacture

MSRP: \$29.99 WHOLESALE: \$17.99



Flora Dog[™] DAILY PROBIOTIC



Convenient Powder Mixes Easily with Food

Our FLORA DOG[™] 20 BILLION convenient powder mixes easily with your dog's food and its neutral flavor and scent profile won't significantly alter the taste or smell.



20 Billion Live Cultures

Contains 20 Billion live probiotic cultures in each scoop to help maintain your dog's immunity.



10 Unique Probiotic Strains

FLORA DOG[™] 20 BILLION combines 10 specific probiotic strains to more closely match your dog's digestive system and to provide maximum diversity.



Powered by Prebiotics

Prebiotics boost natural gut bacteria and help support healthy bacterial growth in the digestive tract.

POWDER

Ingredients: Organic Gum Arabic, FOS Dried (±) Fermentation Product.

Item # 16000



Guaranteed Analysis

Serving Size: 1 Scoop (3.7 g) Serving per Container: 30

Each Scoop Contains a minimum of 20 billion live cultures ±

Calories Per Serving: 7

Crude Protein (min.) 1.56%

Crude Fat (min.) 0.04%

Crude Fiber (max.) 89.4%

Moisture (max.) 9.0%

Prebiotic Blend 3.09 grams

Organic Gum Arabic (Acacia)*

FOS (fructooligosaccharide)*

Probiotic Blend

Bifidobacterium bifidum ±*

Bifidobacterium longum ±*

Bifidobacterium animalis ±*

Total Bifido Probiotic Cultures* 10 billion

Lactobacillus acidophilus ±*

Lactobacillus brevis ±*

Lactobacillus casei ±*

Lactobacillus plantarum ±*

Lactobacillus helveticus ±*

Lactobacillus bulgaricus ±*

Total Lacto Probiotic Cultures* 7 billion

Enterococcus faecium ±*

Total Entero Probiotic Cultures* 3 billion

Total Probiotic Cultures* 20 billion*

*Not recognized as an essential ingredient by the AAFCO Dog Food Nutrient Profiles

†At time of manufacture

MSRP: \$29.99 WHOLESALE: \$17.99



Flora Dog[™] DAILY PROBIOTIC



Delicious Chewable Tablets

Our advanced care chewable tablet has been used repeatedly for palatability in veterinarian clinics to ensure a high level of acceptance from all breeds. Tablets can be fed to your dog whole or gently crushed and added to your dog's food.



20 Billion Live Cultures

Contains 20 Billion live probiotic cultures in each tablet to help maintain your dog's immunity.



10 Unique Probiotic Strains

FLORA DOG[™] 20 BILLION combines 10 specific probiotic strains to more closely match your dog's digestive system and to provide maximum diversity.



Powered by Prebiotics

Prebiotics boost natural gut bacteria and help support healthy bacterial growth in the digestive tract.

TABLETS

Ingredients: Organic Gum Arabic, Vegetable capsule (Vegetable fiber & water), FOS, Dried (±) fermentation product.

Item # 16006



Guaranteed Analysis

Serving Size: One Chewable Tablet Serving per Container: 30

Crude protein (min.) 7.00%

Crude fat (min.) 13.00%

Crude fiber (max.) 20.00%

Moisture (max.) 5.00%

Prebiotic Blend 375mg

Organic Gum Arabic (fiber) and FOS (fructooligosaccharide)

Probiotic Blend

Bifidobacterium bifidum ±*

Bifidobacterium longum ±*

Bifidobacterium animalis ±*

Total Bifidobacterium Microorganisms 10 billion

Lactobacillus acidophilus ±*

Lactobacillus brevis ±*

Lactobacillus casei ±*

Lactobacillus plantarum ±*

Lactobacillus helveticus ±*

Lactobacillus bulgaricus ±*

Total Lactobacillus Microorganisms 7 billion

Enterococcus faecium ±*

Total Enterococcus Microorganisms 3 billion

Total Probiotic Cultures 20 billion*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

†At time of manufacture

MSRP: \$29.99 WHOLESALE: \$17.99

call 800.938.8482 to order now!

POWDER

LIVING MEAL™

ENZYMES, SUPERFOODS & PROBIOTICS

Convenient Powder Mixes Easily with Food

Our beef flavored, convenient powder mixes easily with your dog's food and its scent profile won't significantly alter the taste or smell.

Digestive Enzymes

Our powerful digestive enzyme blend assists in the digestion and absorption of essential nutrients.

Superfood Blend

Our organic superfood blend includes flax, alfalfa, carrot, pumpkin, turmeric, blueberry and spinach.

Raw, Living Probiotics

Our blend of living, raw probiotics help maintain proper gut flora and support the protective layers of the bowel.



Guaranteed Analysis

Serving Size: 1 Scoop (3.7 g) Servings per Container:

Each Scoop Contains a minimum of 5 billion live cultures

Calories Per Serving: 7	
Crude Protein (min.)	3.5%
Crude Fat (min.)	0.5%
Crude Fiber (max.)	87.0%
Moisture (max.)	8.0%
Organic Gum Arabic (Acacia)*	3.00 g

Probiotic Blend	
Bifidobacterium bifidum *	
Bifidobacterium longum *	
Bifidobacterium animalis *	
Total Bifidobacterium Microorganisms	2.5 billion
Lactobacillus acidophilus *	
Lactobacillus helveticus *	
Lactobacillus bulgaricus *	
Lactobacillus casei *	
Lactobacillus brevis *	
Lactobacillus plantarum *	
Total Lactobacillus Microorganisms	1.75 billion
Enterococcus faecium *	
Total Enterococcus Microorganisms	750 million
Total Probiotic Cultures	5 billion*

Living Meal Enzyme Blend	
Protease (Pancreatin)†	1,000 USP*
Amylase (Pancreatin)†	1,000 USP*
Lipase (Pancreatin)†	175 USP*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

†At time of manufacture Dried (H) fermentation product

Ingredients: Organic gum Arabic, spray-dried beef liver, organic flax, dried (H) fermentation product, organic alfalfa, organic carrot, pumpkin, turmeric, pork pancreas (a source of protease, amylase and lipase activity), organic blueberry and organic spinach.

Item # 18003



MSRP: \$25.99 WHOLESALE: \$15.59

TABLETS

VITAL DOG™

DAILY MULTIVITAMIN

Delicious Chewable Tablets

Our advanced care chewable tablet has been used repeatedly for palatability in veterinarian clinics to ensure a high level of acceptance from all breeds. Tablets can be fed to your dog whole or gently crushed and added to your dog's food.

Helps Maintain General Health

Our complete formula contains a full spectrum of vitamins and minerals to help maintain the general health of dogs of all ages and of all breeds.

Supports the Immune System

A comprehensive daily supplement for dogs with over 40 synergistic ingredients which support the immune system and assist in the digestion and absorption of essential nutrients.

Supports Overall Well-Being

Many animals can benefit from additional vitamins like A, D and E as well as minerals and antioxidants. Vitamins can help maintain normal function and keep your dog in peak condition.



Guaranteed Analysis

Serving Size: One Chewable Tablet Servings per Container: 30

Moisture (max)	8.0%
Crude Protein (min)	2.0%
Crude Fat (min)	11.0%
Crude Fiber (max)	13.0%
Calcium (4.65%)	100 mg
Potassium (0.581%)	12.5 mg
Sodium (0.85%)	1.4 mg
Magnesium (2.326%)	50 mg
Iron (0.140%)	3 mg
Copper (0.001%)	0.005 mg
Manganese (0.047%)	1 mg
Zinc (0.07%)	1.5 mg
Iodine (0.002%)	0.05 mg
Selenium (0.001%)	0.02 mg
Vitamin A	1000 IU
Vitamin D3	100 IU
Vitamin E	0.2 IU
Thiamine	1.1 mg
Riboflavin	2.1 mg
Pantothenic Acid	10.19 mg
Niacin	11.27 mg
Pyridoxine (B6)	1.1 mg
Folic Acid	0.050 mg
Vitamin B12	0.02 mg
Choline	25 mg
*Ascorbic Acid	50 mg
*Fulvic Powder	5 mg

Item # 18001



MSRP: \$25.99 WHOLESALE: \$15.59

POWDER

VITAL DOG™

DAILY MULTIVITAMIN

Convenient Powder Mixes Easily with Food

Our beef flavored, convenient powder mixes easily with your dog's food and its scent profile won't significantly alter the taste or smell.

Helps Maintain General Health

Our complete formula contains a full spectrum of vitamins and minerals to help maintain the general health of dogs of all ages and of all breeds.

Supports the Immune System

A comprehensive daily supplement for dogs with over 40 synergistic ingredients which support the immune system and assist in the digestion and absorption of essential nutrients.

Supports Overall Well-Being

Many animals can benefit from additional vitamins like A, D and E as well as minerals and antioxidants. Vitamins can help maintain normal function and keep your dog in peak condition.



Guaranteed Analysis

Serving Size: One Scoop. Each 2.5g Scoop Contains:

Moisture (max)	6.0%
Crude Protein (max)	40.0%
Crude Fat (min)	8.0%
Crude Fiber (max)	1.0%
Calcium (4%)	100 mg
Potassium (5%)	12.5 mg
Sodium (1.05%)	1.4 mg
Magnesium (2%)	50 mg
Iron (0.12%)	3 mg
Copper (0.001%)	0.005 mg
Manganese (0.04%)	1 mg
Zinc (0.09%)	1.5 mg
Iodine (0.002%)	0.05 mg
Selenium (0.001%)	0.02 mg
Vitamin A	1000 IU
Vitamin D3	100 IU
Vitamin E	0.2 IU
Thiamine	1.1 mg
Riboflavin	2.1 mg
Pantothenic Acid	10.19 mg
Niacin	11.27 mg
Pyridoxine (B6)	1.1 mg
Folic Acid	0.050 mg
Vitamin B12	0.02 mg
Choline	25 mg
*Acacia Fiber	1,094.4 mg
*Glucosamine	50 mg
*Ascorbic Acid	50 mg
*Methylsulfonylmethane (MSM)	25 mg
*Fulvic Powder	5 mg

Ingredients: organic acacia fiber, dicalcium phosphate, liver (beef spray-dried powder), brewer's yeast, magnesium oxide, glucosamine sulfate, choline bitartrate, ascorbic acid, Methylsulfonylmethane (MSM), potassium chloride, sodium alginate (kelp), calcium silicate, iron citrate, (Perkissil) silicon dioxide non-GMO, niacin, d-calcium pantothenate, selenium yeast, lecithin powder (sunflower), safflower oil powder, triglycerides medium chain (coconut oil), potassium iodide, Vitamin B Complex (organic), fulvic powder, zinc citrate, manganese citrate, Vitamin A supplement, Vitamin B12 supplement, riboflavin, pyridoxine HCL, thiamine HCL, Vitamin D3 supplement, copper citrate, Vitamin E supplement, folic acid.

Item # 18000



MSRP: \$25.99 WHOLESALE: \$15.59

call 800.938.8482 to order now!

NEW!



HIP & JOINT

COMPLETE JOINT SUPPORT



Convenient Powder Mixes Easily with Food

Our convenient, beef-flavored powder mixes easily with your dog's food that they will love.



Eases Joint Stiffness

Contains glucosamine, MSM and a combination of herbs to ease joint stiffness due to normal daily exercise and activity. Hip & Joint's blend of natural ingredients support healthy hip and joint health.



Exclusive Flower Essences

By harvesting the very essence of extraordinary flowers found only in South America, we have formulated a unique flower essence blend specifically to support joint function.

POWDER

Inactive Ingredients:

Acacia fiber (organic), beef liver, silica, whey.

Item # 14007



Product Facts

Active Ingredients per Scoop:	
Glucosamine Support Blend	500 mg
Glucosamine HCl	
Glucosamine Sulfate	
Joint Health Blend	150 mg
Calcium (dicalcium phosphate), MSM (methylsulfonylmethane), Chondroitin Sulfate, Manganese Sulfate	
Joint Herbal Blend	150 mg
Turmeric, Boswellia, Ginger, Yucca, Licorice, Meadowsweet, Dragon's Blood, Juniper, Peony, Flower Essences	
Vitamin C (as Sodium Ascorbate)	30 mg



MSRP: \$25.99 WHOLESALE: \$15.59



HIP & JOINT

SUPPORTS HEALTHY HIPS AND JOINTS



Delicious Chewable Tablets

Our advanced care chewable tablet has been used repeatedly for palatability in veterinarian clinics to ensure a high level of acceptance from all breeds. Tablets can be fed to your dog whole or gently crushed and added to your dog's food.



Eases Joint Stiffness

Contains glucosamine, MSM and a combination of herbs to ease joint stiffness due to normal daily exercise and activity. Hip & Joint's blend of natural ingredients support healthy hip and joint health.



Unique Herbal Blend

Includes a proprietary blend of herbs such as turmeric, boswellia, ginger and dragon's blood formulated specifically to support joint health.



Exclusive Flower Essences

By harvesting the very essence of extraordinary flowers found only in South America, we have formulated a unique flower essence blend specifically to support joint function.

CHEWABLE TABLETS

Inactive Ingredients:

Beef liver, chicken flavor, dextrose, dicalcium phosphate, fish flavor, magnesium stearate, stearic acid, silica, whey.

Item # 14003



Product Facts

Active Ingredients per Tablet:	
Glucosamine HCl (from shellfish)	375 mg
Joint Health Blend	150 mg
Boswellia, Yucca, Licorice, Ginger, Turmeric, Dragon's Blood, Peony, Meadowsweet, Garlic, Juniper, Isatis, Flower Essence	
Joint Herbal Blend	150 mg
Chicken Hydrolysate, Green-Lipped Mussel, MSM (methylsulfonylmethane), Manganese, Vitamin C (sodium ascorbate)	
Mixed Tocopherols	2 mg

MSRP: \$25.99 WHOLESALE: \$15.59



HIP & JOINT

HYALURONIC ACID, TURMERIC & BOSWELIA



Delicious Bone-Shaped Soft Chews

Our all new soft chews deliver all the benefits of our high potency supplements in a convenient soft chew.



Eases Joint Stiffness

Contains glucosamine, chondroitin, hyaluronic acid and MSM to ease joint stiffness due to normal daily exercise and activity.



Powerful Natural Herbs

Formulated with powerful herbs turmeric and boswellia to support hip and joint health.



Contains Green-Lipped Mussel

Green-Lipped Mussel is used as a natural source of collagen which helps support the structural integrity of joints and connective tissue.

SOFT CHEWS

Inactive Ingredients:

chicken fat, dried cultured skim milk, garlic powder, glycerin, mixed tocopherols, natural butter flavor, natural hickory smoke flavor, natural smoke flavor, pork gelatin, powdered cellulose, rosemary extract, sodium bisulfate, spray-dried chicken liver, tapioca starch, sunflower lecithin, tapioca syrup.

Item # 15003



Product Facts

Active Ingredients per 4g chew:	
Glucosamine Hydrochloride (Shellfish)	800 mg
Chondroitin Sulfate (Porcine)	450 mg
Methylsulfonylmethane (MSM)	250 mg
Turmeric	50 mg
Boswellia	50 mg
Perna Canaliculus (Green-Lipped Mussel)	40 mg
Hyaluronic Acid	12 mg



MSRP: \$25.99 WHOLESALE: \$15.59

call 800.938.8482 to order now!

POWDER

Product Facts

Active Ingredients per Scoop:	255 mg
Calming Herbal Blend	
Lemon Balm, Motherwort, Passion Flower, Valerian, Chamomile, Skullcap, Hops and Flower Essences	
GABA (gamma-aminobutyric acid)	150 mg
L-Theanine	10 mg
Vitamin B-1 (as Thiamine HCl)	5 mg
Lecithin (sunflower)	2 mg



Inactive Ingredients:
Acacia fiber (organic), beef liver, silica, whey.

Item # 14006



MSRP: \$25.99 WHOLESALE: \$15.59

CALM

RELAXING HERBAL SUPPLEMENT

Convenient Powder Mixes Easily with Food

Our convenient, beef- flavored powder mixes easily with your dog's food that they will love.

Supports Balanced Behavior

Formulated for dogs experiencing stress and anxiousness from situations such as thunderstorms, traveling and veterinarian visits.

Promotes Relaxation

Contains GABA, L-Theanine and Vitamin B1 to help dogs maintain normal emotional balance.

Calming Herbal Blend

This blend of natural ingredients includes herbs such as chamomile, lemon balm, valerian and chamomile which promote a calming effect.

NEW!



TABLETS

Product Facts

Active Ingredients per Tablet:	255 mg
Calming Herbal Blend	
Lemon Balm, Motherwort, Passion Flower, Valerian, Chamomile, Skullcap, Hops and Flower Essences	
GABA (gamma-aminobutyric acid)	150 mg
L-Theanine	10 mg
Vitamin B-1	5 mg
Lecithin	2 mg

Inactive Ingredients: Beef liver, chicken flavor, dextrose, dicalcium phosphate, magnesium stearate, silica, stearic acid, whey.

Item # 14000



MSRP: \$25.99 WHOLESALE: \$15.59

CALM

PROMOTES RELAXATION AND CALMNESS

Delicious Chewable Tablets

Our advanced care chewable tablet has been used repeatedly for palatability in veterinarian clinics to ensure a high level of acceptance from all breeds. Tablets can be fed to your dog whole or gently crushed and added to your dog's food.

Calming Herbal Blend

With potent herbs such as chamomile, lemon balm and valerian. Our proprietary blend has been formulated for dogs experiencing stress and anxiousness from situations such as thunderstorms, traveling and veterinarian visits.

Promotes Relaxation

Contains GABA, L-Theanine and B vitamins to help dogs maintain a normal and relaxed disposition.

Exclusive Flower Essences

Harvesting the very essence of extraordinary flowers found only in South America, we have formulated a unique flower essence blend specifically to help keep your dog calm and relaxed.



SOFT CHEWS

Product Facts

Active Ingredients per 4g chew:	
GABA	100 mg
Colostrum	75 mg
Thiamine (Vitamin B1)	60 mg
Chamomile	50 mg
Valerian	50 mg
Turmeric	50 mg
L-Theanine	25 mg



Inactive Ingredients:
butterscotch flavor, canola lecithin, chicken fat, dried whey, cultured skim milk, dried whey, glycerin, mixed tocopherols, natural butter flavor, pork gelatin, powdered cellulose, rosemary extract, sodium bisulfate, spray-dried chicken liver, sunflower lecithin, tapioca starch.

Item # 15000



MSRP: \$25.99 WHOLESALE: \$15.59

CALM

GABA, L-THEANINE & VITAMIN B1

Delicious Bone-Shaped Soft Chews

Our all new soft chews deliver all the benefits of our high potency supplements in a convenient soft chew.

Supports Balanced Behavior

Formulated for dogs experiencing stress and anxiousness from situations such as thunderstorms, traveling and veterinarian visits.

Promotes Relaxation

Contains GABA, L-Theanine and Vitamin B1 to help dogs maintain normal emotional balance.

Calming Herbal Blend

This blend of natural ingredients includes the well-known herbs chamomile, valerian and turmeric to help promote a calming effect.



call 800.938.8482 to order now!



SKIN & COAT

SUPPORTS A HEALTHY, SHINY COAT



Delicious Chewable Tablets

Our advanced care chewable tablet has been used repeatedly for palatability in veterinarian clinics to ensure a high level of acceptance from all breeds. Tablets can be fed to your dog whole or gently crushed and added to your dog's food.



Supports a Healthy, Shiny Coat

Skin & Coat has been formulated to help your dog achieve a soft, silky, shiny and healthy coat. Contains natural ingredients to enhance overall skin and coat and add luster and shine.



Supports Seasonal Allergies

Skin & Coat includes a complete blend of natural ingredients to support dogs with seasonal allergies.



Reduces Unwanted Shedding

Contains Inositol and Brewers Yeast, a natural source of B Vitamins. These ingredients taken in combination with the herbal blend in Vital Planet's Skin & Coat help reduce unseasonal or excessive shedding.

TABLETS

Inactive Ingredients: Beef liver, chicken flavor, calcium phosphate, dextrose, dried fungal fermented blend, silica, vegetable stearate, vegetable stearine and whey.

Item # 14005



Product Facts

Active Ingredients Per Tablet	
Proprietary Blend Spirulina, Brewer's Yeast, Chamomile, Garlic, Licorice, Turmeric, Oatstraw and Yucca	835 mg
Inositol	20 mg

MSRP: \$25.99 WHOLESALE: \$15.59



SENSITIVE STOMACH



Delicious Chewable Tablets

Our advanced care chewable tablet has been used repeatedly for palatability in veterinarian clinics to ensure a high level of acceptance from all breeds. Tablets can be fed to your dog whole or gently crushed and added to your dog's food.



Supports Digestive Health

Sensitive Stomach's beneficial combination of living probiotics, enzymes and fiber support proper digestion and bowel health.



Living Probiotics

Contains multiple strains of living probiotics which provide a source of beneficial intestinal bacteria. Probiotics help maintain proper gut flora and support the protective layers of the bowel.



Beneficial Enzymes and Fiber

Formulated with a blend of enzymes to assist in the digestion and absorption of essential nutrients. Also contains fiber from flaxseed and alfalfa which support proper digestive function and nourish the gut bacteria.

TABLETS

Ingredients: Whey, guar gum, dextrose, stearic acid, beef liver, chicken flavor, dicalcium phosphate, flaxseed, calendula, licorice, yucca, wheat grass, garlic, parsley, peppermint, dried Enterococcus faecium fermentation product, magnesium stearate, silica, dried Aspergillus niger fermentation extract, ginger, dried Bacillus coagulans fermentation product, dried Aspergillus oryzae fermentation extract, alfalfa, fennel, yam, dried Rhizopus oryzae fermentation extract, dried fermentation product of Lactobacillus acidophilus and reuteri, dried Trichoderma reesei fermentation extract.

Item # 14002

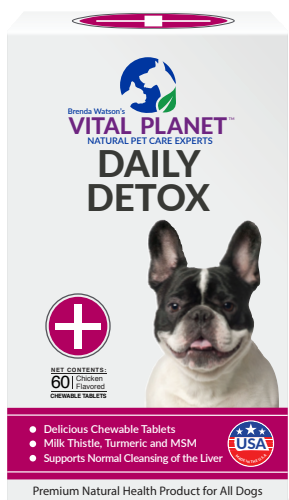


Guaranteed Analysis

Per Tablet	
Crude Fiber (max)	30%
Moisture (max)	8%
Protease (Aspergillus oryzae)*	2,500 HUT
Alpha-amylase (Aspergillus oryzae)*	750 SKB
Lipase (Rhizopus oryzae)*	255 FIP
Glucosylase (Aspergillus niger)*	10 AG
Protease, acid stable (Aspergillus niger)*	7.5 SAB
Cellulase (Trichoderma reesei)*	7.5 CU
Alpha Galactosidase (Aspergillus niger)*	3.75 GAU
Probiotic Blend (Total Microorganisms)	800 Million CFU
Enterococcus faecium, Bacillus coagulans, Lactobacillus acidophilus, Lactobacillus reuteri	

Enzyme and probiotic potencies are at time of manufacture
*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

MSRP: \$25.99 WHOLESALE: \$15.59



DAILY DETOX

SUPPORTS DETOXIFICATION & LIVER HEALTH



Delicious Chewable Tablets

Our advanced care chewable tablet has been used repeatedly for palatability in veterinarian clinics to ensure a high level of acceptance from all breeds. Tablets can be fed to your dog whole or gently crushed and added to your dog's food.



Promotes Liver Health

Vital Planet's proprietary detox blend contains Milk Thistle to promote normal cleansing of the liver from impurities.



Supports Normal Detoxification

Supports the body from exposure to heavy metals and environmental toxins. Our combination of natural ingredients help maintain healthy liver, kidney function and normal detoxification.



Exclusive Flower Essences

Hand-harvested by renowned holistic veterinarian Dr. Joel Murphy, this exclusive flower essence blend has been created specifically to support liver health. These South American flower essences complete our triple action system.

TABLETS

Inactive Ingredients: Beef liver, chicken flavor, corn starch, dextrose, magnesium silicate, stearic acid and whey.

Item # 14001



Product Facts

Active Ingredients per Tablet:	
Proprietary Detox Blend	500 mg
MSM (methylsulfonylmethane), Choline, Bitartrate, Lecithin, Milk Thistle, Turmeric, Citrus Bioflavonoids Complex and Flower Essences.	

MSRP: \$25.99 WHOLESALE: \$15.59

call 800.938.8482 to order now!

SOFTGELS

Guaranteed Analysis

Amounts per Softgel:	
Crude fat (min.)	74%
Moisture (max.)	2%
Vitamin D3 (cholecalciferol)	625 IU
Total Omega-3	680 mg
Omega-3	680 mg
EPA (Eicosapentaenoic Acid)*	415 mg
DHA (Docosahexaenoic Acid)*	215 mg

*Not recognized as an essential nutrient by the AAFCO dog food nutrient food profiles.

This product is intended for intermittent or supplemental feeding only.

Ingredients: Fish oil, gelatin, glycerin, chicken flavor and vitamin E (d-alpha-tocopherol).

Item # 14004



MSRP: \$25.99 WHOLESALE: \$15.59

ALASKAN OMEGA-3

CONCENTRATED HUMAN GRADE FISH OILS

Delicious Flavor-Coated Softgels

Our advanced care softgel is coated with natural chicken flavor your dog will love. Our softgels have been tested repeatedly for palatability in veterinarian clinics to ensure a high level of acceptance from all breeds.



High Potency Fish Oils

Contains 680mg of Omega-3 essential fatty acids, including EPA and DHA for a healthy coat. Our oil is sourced from sustainably harvested fish, wild-caught in pure waters and purified in the USA.



Purity and Potency Guaranteed

All Vital Planet fish oils are five-star rated by IFOS™, the only third party testing and certification program for fish oils. IFOS sets the world's highest standards for purity, potency and freshness.



call 800.938.8482 to order now!

probiotics supplements



Flora Cat™ DAILY PROBIOTIC



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20 Billion Live Cultures

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10 Unique Probiotic Strains

FLORA CAT™ 20 BILLION combines 10 specific probiotic strains to more closely match your cat's digestive system and to provide maximum diversity.



Powered by Prebiotics

Prebiotics boost natural gut bacteria and help support healthy bacterial growth in the digestive tract.

POWDER

Guaranteed Analysis

Serving Size: 1 Scoop (3.7 g) Servings per Container: 30
Each Scoop Contains a minimum of 20 billion live cultures†

Calories Per Serving: 7
Crude Protein (min.) 1.56%
Crude Fat (min.) 0.04%
Crude Fiber (max.) 89.4%
Moisture (max.) 9.0%

Prebiotic Blend 3.09 grams
Organic Gum Arabic (Acacia)*
FOS (fructooligosaccharide)*

Probiotic Blend
Lactobacillus acidophilus 1+
Lactobacillus bulgaricus 1+
Lactobacillus casei 1+
Lactobacillus plantarum 1+
Lactobacillus helveticus 1+
Lactobacillus brevis 1+
Total Lacto Probiotic Cultures* 10 billion
Bifidobacterium bifidum 1+
Bifidobacterium animalis 1+
Bifidobacterium longum 1+
Total Bifido Probiotic Cultures* 7 billion
Enterococcus faecium 1+
Total Entero Probiotic Cultures* 3 billion
Total Probiotic Cultures* 20 billion†

*Not recognized as an essential ingredient by the AAFCO Cat Food Nutrient Profile.
†At time of manufacture

Ingredients: Organic Gum Arabic, FOS Dried (+) Fermentation Product.

Item # 17000



MSRP: \$29.99 WHOLESALE: \$17.99



LIVING MEAL™ ENZYMES, SUPERFOODS & PROBIOTICS



Convenient Powder Mixes Easily with Food

Our convenient, fish flavored powder mixes easily with your cat's food that they will love.



Digestive Enzymes

Our powerful digestive enzyme blend assists in the digestion and absorption of essential nutrients.



Superfood Blend

Our organic superfood blend includes turmeric, noni, cranberry, pomegranate, raspberry, cherry and watermelon.



Raw, Living Probiotics

Our blend of living, raw probiotics help maintain proper gut flora and support the protective layers of the bowel.

POWDER

Guaranteed Analysis

Serving Size: 1 Scoop (3.7 g) Servings per Container: 30
Each Scoop Contains a minimum of 5 billion live cultures

Calories Per Serving: 7
Crude Protein (min.) 2.0%
Crude Fat (min.) 1.0%
Crude Fiber (max.) 88.0%
Moisture (max.) 9.0%

Organic Gum Arabic (Acacia)* 3.00 g
Probiotic Blend
Lactobacillus acidophilus 1+
Lactobacillus helveticus 1+
Lactobacillus bulgaricus 1+
Lactobacillus casei 1+
Lactobacillus brevis 1+
Lactobacillus plantarum 1+
Total Lactobacillus Microorganisms 2.5 billion
Bifidobacterium bifidum 1+
Bifidobacterium longum 1+
Bifidobacterium animalis 1+
Total Bifidobacterium Microorganisms 1.75 billion
Enterococcus faecium 1+
Total Enterococcus Microorganisms 750 million
Total Probiotic Cultures 5 billion†

Living Meal Enzyme Blend
Protease (Pancreatin)* 800 USP†
Amylase (Pancreatin)* 800 USP†
Lipase (Pancreatin)* 140 USP†
Papain (Papaya Extract)* 48,000 PU†

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profile.
†At time of manufacture

Contains a source of live (viable), naturally occurring microorganisms.

Ingredients: Organic gum arabic, fish flavor, dried (+) fermentation product, turmeric, organic noni, organic cranberry, organic pomegranate, organic raspberry, tart cherry, watermelon, pork pancreas (a source of protease, amylase, and lipase activity), papaya extract.

Item # 18004



MSRP: \$25.99 WHOLESALE: \$15.59



VITAL CAT™ DAILY MULTIVITAMIN



Convenient Powder Mixes Easily with Food

Our convenient, fish flavored powder mixes easily with your cat's food that they will love.



Helps Maintain General Health

Our complete formula contains a full spectrum of vitamins and minerals to help maintain the general health of cats of all ages and of all breeds.



Supports the Immune System

A comprehensive daily supplement for cats with over 40 synergistic ingredients which support the immune system and assist in the digestion and absorption of essential nutrients.



Supports Overall Well-Being

Many animals can benefit from additional vitamins like A, D and E as well as minerals and antioxidants. Vitamins can help maintain normal function and keep your cat in peak condition.

POWDER

Guaranteed Analysis

Serving Size: One Scoop. Each 2.5g Scoop Contains:

Moisture (max) 6.0%
Crude Fiber (max) 40.0%
Crude Protein (min) 7.0%
L-Arginine 10 mg
L-Methionine 10 mg
Crude Fat (min) 1.2%
Calcium (4%) 100 mg
Potassium (0.5%) 12.5 mg
Sodium (0.05%) 1.4 mg
Magnesium (2%) 50 mg
Iron (0.12%) 3 mg
Copper (0.001%) 0.025 mg
Manganese (0.004%) 1 mg
Zinc (0.002%) 0.075 mg
Iodine (0.001%) 0.025 mg
Selenium (0.001%) 0.02 mg

Vitamin A 1000 IU
Vitamin D3 100 IU
Vitamin E 0.2 IU
Vitamin K1 0.01 mg
Thiamine 4 mg
Riboflavin 1.6 mg
Pantothenic Acid 4.09 mg
Niacin 15.17 mg
Pyridoxine (B6) 1.6 mg
Folic Acid 0.185 mg
Biotin 0.02 mg
Vitamin B12 0.02 mg
Choline 25 mg
Taurine 50 mg
*Acacia Fiber 1,080 mg
*Ascorbic Acid 50 mg
*Green-Lipped Mussel 15 mg
*Fulvic Powder 5 mg

Item # 18002

Ingredients: organic acacia fiber, dicalcium phosphate, taurine, brewer's yeast, fish flavor powder, magnesium oxide, liver (beef spray-dried powder), choline bitartrate, ascorbic acid, potassium chloride, sodium alginate (kelp), calcium silicate, niacin, iron citrate, sea green lipped mussel powder, (Perkissil) silicon dioxide non-GMO, selenium yeast, L-Methionine, L-Arginine, lecithin powder (sunflower), safflower oil powder, triglycerides medium chain (coconut oil), Vitamin B Complex (organic), thiamine HCl, d-calcium pantothenate, fulvic powder, manganese citrate, potassium iodide, Vitamin A supplement, Vitamin B12 supplement, biotin 1% titration, pyridoxine HCL, folic acid, riboflavin, Vitamin D3 supplement, copper citrate, zinc citrate, Vitamin E supplement, Vitamin K1.



MSRP: \$25.99 WHOLESALE: \$15.59

call **800.938.8482** to order now!