

# Turning Inspiration into Action



**Join the Texas Children in Nature network to explore the latest research and share ideas to strengthen the connection between children, communities and nature.**

## Texas Children in Nature Summit & Champions Awards Luncheon

Corpus Christi, Texas

December 6-7, 2018



Since 2010, the Texas Children in Nature (TCiN) network has strengthened and leveraged partnerships and regional collaboration, to improve the connection between children and nature. The results of our collective impact continue to grow.

- ☀ 300 attendees at the first TCiN Summit- 2017
- ☀ 3.1 million Texas children participating in outdoor and nature-based opportunities.
- ☀ 500 partner organizations across Texas.
- ☀ First Children's Outdoor Bill of Rights developed in partnership with The City of Austin.
- ☀ 8 Nature Rocks Texas regional websites connecting families with local parks, nature centers and nature-based activities.
- ☀ 16,000 fourth graders in Houston participating in the "Every Kid in a Park" program.



**We envision that all children and their families, from all walks of life, will spend more time outdoors, engaged with nature for a healthier, happier, smarter Texas.**



## Texas Children in Nature Summit

During this two-day Summit, TCiN will bring together the health, education, built environment, faith, and conservation community leaders to shape an even brighter future for the children of Texas. TCiN will convene over 250 thought leaders to strengthen the network and develop opportunities and policies that will connect more children and families with nature.

Children today spend between 7 and 11 hours per day indoors, sedentary, with media and only minutes per day playing in nature. At the same time research shows that childhood obesity, diabetes, and depression are also on the rise. The trends are alarming. The good news is that this is a solvable problem.

TCiN continues to see real progress towards solutions through community collaboration. Join us in this journey to connect more children and families with nature.



## Champions Awards Luncheon

The Champions Luncheon will honor four individuals or organizations that have gone above and beyond to improve the lives of children through strengthening their connection with nature.

### The 2017 Champions were:

**Peggy Carnahan** - For the creation of Project ACORN and as a lifelong educator who believes all lessons can be taught outdoors. She is the Director of the Center for Mathematics at Our Lady of the Lake University.

**San Antonio Zoo** - For their innovations in creating a sense of place children at the Tiny Tots Nature Spot, and Zoo Pre-School, while also exposing them to nature from around the world.

**Texas Wildlife Association** - For their vision to support private landowners who wish to share their passion for hunting and heritage with kids through their Youth Hunting programs, and for their dedication to conservation education.

**City of San Antonio** - For the myriad of opportunities they provide to children and families to improve their health while enjoying and learning about the natural resources around the city. Programs such as Starting Out Wild and the Mayor's Fitness Council have all contributed to the health and wellness of the families of San Antonio.





# Texas Children in Nature Summit & Champion Awards Luncheon

## Sponsor Benefits

### Lone Star (\$10,000)

- Opportunity to speak at the opening session of the Summit or Luncheon
- Verbal recognition at the Summit and Luncheon
- Prominent logo recognition on printed materials for the Summit and Luncheon (250-300 participants)
- Recognition in full-color ad appearing in a 2018 issue of Texas Parks and Wildlife Magazine (circulation: 155,000)
- Prominent recognition in promotional materials including signage, press releases and e-blasts (4,000 +)
- Logo and link included on social media messaging (reaching 100,000 people)
- Logo and link on TCiN websites (97,000 page views)
- Seating for a table of 10 at the Luncheon
- Eight registrations to the Summit

### Champion (\$5,000)

- Verbal recognition as an Award Sponsor at the luncheon (limit 2 sponsors per award)
- Logo recognition on printed materials for the Summit and Luncheon
- Recognition in the press release announcing the awardees
- Recognition in promotional materials including signage, press releases and e-blasts (4,000 +)
- Logo and link included on social media messaging (reaching 100,000 people)
- Logo and link on TCiN websites
- Seating for a table of 10 at the Luncheon
- Five registrations to the Summit

### Explorer (\$2,500)

- Name recognition in printed materials for the Summit and Luncheon
- Recognition in promotional materials including signage, press releases and e-blasts (4,000 +)
- Logo and link on TCiN websites (97,000 page views)
- Seating for a table of 10 at the Luncheon
- Two registrations to the Summit

### Trailblazer (\$1,000)

- Name recognition in printed materials for the Summit and Luncheon
- Seating for two at the Luncheon
- Two registrations to the Summit

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For questions, please contact Jennifer Bristol at  
512-484-2978 cell or email [Jennifer.bristol@tpwd.texas.gov](mailto:Jennifer.bristol@tpwd.texas.gov)



# Texas Children in Nature Summit & Champion Awards Luncheon Sponsorship Form

## Contact Information

Organization \_\_\_\_\_

Name (s) as you wish it to appear on event materials \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

### Sponsorship Level

- Lone Star (\$10,000)
- Champion (\$5,000)
- Explorer (\$2,500)
- Trailblazer (\$1,000)

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Please return  
this form by  
**September 30, 2018**  
to be included on  
printed materials.

Check (payable to Texas Parks and Wildlife Foundation)

Federal Tax # 74-2602504

Credit Card # \_\_\_\_\_

VISA, MC, AMEX, Discover (Please circle one)

Expiration Date \_\_\_\_\_ CVC \_\_\_\_\_

Name on Card \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Total Amount \_\_\_\_\_

**Mail to:** Texas Parks and Wildlife Foundation  
2914 Swiss Avenue  
Dallas, TX 75204

**Texas Children in Nature  
is a project fund held at the  
Texas Parks and Wildlife Foundation**