



2021 TEXAS NATURE CHALLENGE!

What is it?

Texas Nature Challenge is an opportunity to reach out to families, classrooms, and other types of groups across Texas to engage them with your programs.

Propose challenges for groups to discover nearby nature. Challenges can be any type of activity either at your nature site, at home, or in any nature space.

The Nature Challenge is brought to you by the Texas A&M Forest Service, Texas Children in Nature and Texas by Nature

Who Can Participate?

Challenge creators - a challenge can be created by a variety of organizations. Some examples are: Nature Centers, Parks, City Departments, Zoos and Aquaria, Museums, Scout groups, and so much more.

Participants: anyone can participate. So examples are: Families, Classes, Scout groups, Church groups, Neighbors, and so much more.

What is a Good Challenge?

Challenges can be place-based, something that can be done at home, or themed. The options are endless, whatever works best for you.

A successful challenge:

- Draws on something you already do
- Is not staff dependent
- Is designed for a variety of audiences



How Do I Post a Challenge?

- 1) Create a challenge metric, how will people let you know they did the challenge?
- 2) Upload the challenge to the ArcGIS site arcg.is/1z9iTj
- 3) Create an optional digital badge
- 4) Promote your challenges using #TexasNatureChallenge

