

2017 Sponsorship Opportunities

2nd Annual Jamdown Rockas

April 1st, 2017



3 Little Birds 4 Life would like to request your sponsorship for our 2017 Jamdown Rockas Event.

Your sponsorship investment not only supplements your brands exposure, it continues to help 3LB4L enhance the lives of young adults fighting cancer.

3 LITTLE
BIRDS
4 LIFE

2016 Jamdown Rockas Highlights

Our Inaugural Jamdown Rockas Gala was held in March. Attracting over 150 guests in attendance 3LB4L and raising just over \$15,000, which will help grant 5 wishes.



Beautiful Decor

Our 2nd annual Jamdown Rockas event, promises not to disappoint. A revised format, a new location, and an array of food, drinks, and fun will whisk you off to an Island delight type of night.



2016 Sponsors, Thank you!!



One fabulous founder!



Can I interest you in a dance?
A little action from last year's party!



2017 Event Sponsorship

3 Little Birds 4 Life is a 501 (c)(3) non--profit organization dedicated to enhancing the lives of young adult cancer patients, ages 18 - 40, with any type of cancer at any stage. Along with granting wishes, we provide resources and support to assist in all aspects of their cancer journey. Founder Ashley Swip created 3LB4L in honor of her brother Guy “Tyler” Gifford. It was through all of the treatments, surgeries, and the pain that she realized that Guy, at 28 years old, needed to have one more great day doing the things that he loved. After many hours of hitting dead ends, several phone calls, emails, and internet searches, Guy was granted an experience of a lifetime. A day with the World Champion St. Louis Cardinals including an opportunity to sit in the press box, meet the announcers, and go on the field before the game during batting practice.

While the experience was truly amazing and unforgettable, it was also an eye-opener. There is now an organization that could give young adults, currently managing cancer, the opportunity to get away from it all. Our organization cannot function without the generous donations of sponsors, cash donors, and donated goods and services from industry professionals.

Reasons to Sponsor: Your sponsorship to **3 Little Birds 4 Life** will help us continue our mission of granting wishes for those managing cancer. You can expect the following in return:

- ☐ Your company will be showcased before the Louisville Business Community’s decision-makers
- ☐ Guaranteed well-placed advertising
- ☐ Great networking opportunities
- ☐ Community support
- ☐ Tax-deductible contribution to **3 Little Birds 4 Life**



Sponsor Levels

All Inclusive Sponsor -- \$5,000

Recognized as a Presenting sponsor of the event

Exclusive speaking rights at the event

4 complimentary tables for 8 people with premier seating

1 complimentary scholarship table for survivors and their family and friends

A booth during cocktail hour to present wellness information, sell a product/service, or health screening

Recognition on all printed materials: Invitation, Full Page Ad in Program, Post-event Video

Signage at the event with logo

Link to your website on the 3 Little Birds 4 Life website

Logo recognition in e-mail blasts promoting this event

Ocean View Sponsor -- \$2,500

2 complimentary table for 8 people with premier seating

6 complimentary scholarship tickets for survivors and their family and friends

A booth during cocktail hour to present wellness info, sell a product/service, or health screening

Recognition on all printed materials: Invitation, ½ Page Ad in the Program, Post--event Video

Signage at the event with logo

Link to your website on the 3 Little Birds 4 Life website

Logo recognition in e--mail blasts promoting this event

Sponsor Levels Con't.

Beach View Sponsor -- \$1,500

1 complimentary table for 8 people with premier seating

2 complimentary scholarship tickets for survivors and their family and friends

Recognition on all printed materials: Invitation, ¼ Page Ad in Program

Signage at the event with logo

Cabana View Sponsor -- \$1,250

1 complimentary table for 10 people with premier seating

A booth during cocktail hour to present wellness info, sell a product/service, or health screening

Recognition on all printed materials: Business Card Ad in Program

Signage at the event with logo

Jamdown Rockas Sponsor Reply

Business/Organization_____

Contact Name_____

Address_____

City, State, Zip_____

Email_____

Phone_____

YES. Please count on our support:

All Inclusive Sponsor (\$5,000)_____ Ocean View Sponsor (\$2,500)_____

Beach View Sponsor (\$1,500)_____ Cabana View Sponsor (\$1,250)_____

Name as it should appear on printed marketing materials:

Name:_____

I plan to attend Jamdown Rockas and would like to purchase:

Ticket(s) @ \$55 per ticket _____

We are not able to attend Jamdown Rockas, but we have enclosed a gift of \$ _____

Please return reply sheet and artwork to:

Kristi Hutchins: kristi@3littlebirds4life.org

*Recommended logo files – vector artwork, eps, pdf or high resolution jpeg

*It is the responsibility of the sponsor to provide 3LB4L Event Chair with a high resolution logo for printed materials

5TH ANNUAL
— 2017 —
JAMDOWN
ROCKAS



**Join our flock, and
let's grant some
wishes!**

**Contact:
Kristi Hutchins**

**Event Director
502-249-0811**

kristi@3littlebirds4life.org

WISHWISHWISH.ORG

**PAROQUET SPRINGS CONFERENCE CENTER
SHEPHERDSVILLE, KY**

**APRIL 1ST, 2017
6:00 PM**

**DINNER / DANCING / DRINKS / AUCTIONS
TICKETS \$55 PER PERSON**