

Rico is a young man who was diagnosed with Chronic Myeloid Leukemia. He has an amazing, positive attitude that flows into a room with delight. Rico could have Wished for anything, but instead Wished to Save Lives. His Wish is to host as many Bone Marrow Registry Drives across the US in the month of November. [3 Little Birds 4 Life](#) has partnered with [Be The Match](#), and we will work together to host as many drives as we can in the month of November.

What is a Rico's Round Up Ambassador (RRUA)?

- You and your team (a group of your friends/co-workers/family) will work directly with 3 Little Birds 4 Life and Be the Match to host an awareness and recruitment event.



What happens once I become a RRUA?

- After filling out the contact form online (available at www.wishwishwish.org), you will receive an introduction email to your local Be The Match Community Engagement Rep. They will provide all of the materials and work with you on planning your event.

What will I need to do to host a Recruitment Event?

- **Build a team (think friends, family, co-workers)**
 - You will need at least 5-10 people on your team
 - Do you know any cancer survivors or community members you can get involved?
- **Engage**
 - Engage your volunteers and your community to help make your event successful.
 - Do you know any businesses in your community that would love to sponsor or donate to your event?

- **Promote**

- Promote your event to increase the participation in your community
- The more people that attend your event, the more Lives YOU Will Save!
- Be sure to share the event details with Rebecca Garber (Rebecca.Garber@nmdp.org) so we can add the event to our Facebook page.
Also promote on Social Media using #RicosRoundUp

- **Fundraise**

- Encourage your Team to Fundraise for Rico's Wish. We will set your team up with an online fundraising page, or you can do day of fundraising if you choose.

What Volunteer Roles will I need at my event?

- **Promotion-** Encourage your school/community to attend the event. This is an important role to drive awareness and participation at the event
- **Greeter-** Welcome people when they arrive
 - Give everyone an overview of the event process
 - Confirm eligibility (health, age, weight) by showing them the poster or eligibility sheet.
 - Provide each person with a consent form and pen, and direct them to the next station to complete their consent form.
- **Consent Form Completion**
 - Consent Form Checker and Barcoder- Ensure all info is completed on the consent form
 - Swab Instructor- Explain the proper cheek swab technique to ensure each tissue sample.
 - Consent and Swab Sorter- Match up consent forms and swab kits.
 - Sorting by ID#, put each swab kits inside the matching consent form
 - Place each combined consent form/kit into the container provided by your Be The Match representative.
 - Inform your representative of any swab kits that do not have matching consent forms, and any consent forms that do not have matching kits.

- **Fundraising and ways to support 3 Little Birds 4 Life**
 - Enthusiastically share other ways event attendees can make the Wish of a young adult with cancer come true. Such as volunteering, giving financially, and using their social media network sites to spread the word about getting involved.
- **Thank You's**
 - Don't Forget to thank the participants for attending the Drive.
 - Send a Thank You note to any volunteers, donors, and sponsors of your event.