



521 N. Great Southwest Parkway · Arlington, TX 76011  
Phone: 817-640-0992 · FAX: 817-633-3131  
www.acpinternational.com · sales@acpinternational.com

# Logo Files



## Vector File



Vectors are made of lines and curves with fixed points on a grid to produce an image. There are no pixels in a vector file. Because of this you can scale a vector image up or down without impacting its quality.

### Common File Types:

- AI (Adobe Illustrator)
- EPS
- PDF\* (Sometimes)
- SVG



## Image File



Images are made up of tiny color squares (pixels) that can form highly detailed images such as photographs. The more pixels an image has, the higher quality it will be, and vice versa. Images that might look good on your computer may not be suitable for printing.

### Common File Types:

- JPEG
- GIF
- PNG
- TIFF

**ACP offers vectorized conversion for a small service charge. Contact [Sales@ACPInternational.com](mailto:Sales@ACPInternational.com)**