## **Press Release**

## Wild Orchid Salon + Spa Voted Best Salon in Austin Monthly Magazine

The 5-star rated Salon + Spa is recognized as the Best Salon in Austin in Austin Monthly Magazine's "Best of City" Reader's Poll!

**December 10, 2014 - Austin, Texas** – Wild Orchid Salon is proud to be recognized as "<u>Best</u> <u>Salon in Austin</u>" in Austin Monthly Magazine's 2014 Reader's Poll for its Best in City awards. The recognition further establishes the now 3 location salon + spa as one of Austin's elite destinations for hair and beauty services.

It is the 4<sup>th</sup> award received by Wild Orchid Salon and its stylists in the past 3 years from the Austin Monthly Magazine's Reader's Poll. In 2012, three stylists with Wild Orchid received individual recognition in the Best of City Reader's Poll. Wild Orchid Owner-Master Stylist, Danielle Benson, was recognized for "Best Men's Haircut". Jessica Chapman, Master Stylist, was recognized for "Best Hair Extensions' for her amazing work with Great Length Hair Extensions. Finally, Samuel Carey, now an Advanced Stylist, was awarded "Rising Star Stylist".

"Our goal is to be a different kind of salon spa," says Danielle Benson, Wild Orchid Owner & Master Stylist. "It's our mission for every client to walk out our doors with perfectly fabulous hair and skin. It is wonderful to receive this validation of our business and talented team of stylists, estheticians and front desk team from the readers of the <u>Austin Monthly</u>, the definitive city magazine of Austin!"

From a warm greeting upon entering the salon, a relaxing and enjoyable atmosphere, to friendly and expertly trained staff, the goal is for a client to immediately sense the difference as they walk in the door. With three locations in the Austin area, Wild Orchid Salon + Spa is a full service salon, skin spa and lash studio committed to offering their clients only the very best services and products available, each service and product line is selected with health and restoration of hair and skin in mind. Wild Orchid features Oribe Luxury Hair Care, R+Co, Wella color including their new ammonia free color line "Innosense", Rhonda Allison Skin Care, Rae Cosmetics makeup, and 1821 ManMade Men's Hair Care, just to name a few.

Wild Orchid aims to provide a beautiful experience in the front of the house and back. Countless hours have been spent researching a new hair care product line and a skin care line ensuring that our clients will have a better experience during treatment. The focus of the spa treatments will be skin correction and wellness along with lash extension and hair removal service offerings. Wild Orchid continues to refine the client experience both in the salon spa and after-care knowledge and resources for the client to use after their service.

## About Wild Orchid Salon + Spa of Austin, Texas

The goal at Wild Orchid Salon + Spa is to meet the hair and skin care needs of its clients by using a combination of knowledge, exceptional products and passion! Wild Orchid has three locations in the Austin area including downtown Austin salon, Bee Cave – Lakeway salon spa and Westlake 360 salon spa.

For more information please visit our website: www.wildorchidsalonspa.com

**Downtown 3<sup>rd</sup> Street Salon:** 800 West 3<sup>rd</sup> Street, #1306, Austin, Texas 78701 Phone: **(512) 474-2828** – located in the Gables West Avenue property on 3<sup>rd</sup> Street between Bowie Street and West Avenue with convenient free parking in the Gables resident garage on 3<sup>rd</sup> Street **Bee Cave-Lakeway Salon + Spa:** 14360 Falcon Head Blvd. Suite #110, Bee Cave, Texas 78738 Phone: **(512) 263-1726** – located in Falconhead Plaza at the intersection of Ranch Road 620 and Falcon Head Blvd

Westlake 360 Salon + Spa: 3600 N. Capital of Texas Hwy., Suite #A100, Austin, Texas 78746 Phone: (512) 474-4772 – located at the intersection of Westlake Drive and Capital of Texas Hwy in San Clemente Center

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