Determine the proper depth of the hole required for setting your pole. The depth of the dug hole will vary depending on your local weather and soil conditions. If necessary, consult your local municipality or an engineer familiar with local regulations and requirements.

Decide on the correct placement of your signs on the pole and carefully mark and drill 3/8” holes through the pole for each sign, using a drill bit suitable for aluminum.

Widen the mouth of the hole you’ve dug at least 2” larger in diameter than the bottom of the base (see illustration). Place the pole in your dug hole. Pour the concrete above grade to protect the bottom of the base from lawn and maintenance equipment. Use a concrete form for this widened top section, such as Sonotube, to contain the concrete and so your concrete base will have an attractive, finished appearance.

Use a level to set the pole properly before the concrete hardens, making sure you orient the drilled holes for your signs correctly in relation to the street.

Once the concrete is completely dry, attach the base and finial, tightening the set screws with an Allen wrench. Attach the signs and frames using the 5/16” bolts and nuts included with your order.