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SMS ASSIST HIRES KEVIN MCDUNN AS CHIEF PRODUCT OFFICER

CHICAGO, April 9, 2019 — [SMS Assist](#) announced today the hiring of long-time technology executive Kevin McDunn as chief product officer. McDunn will lead all aspects of SMS Assist's product innovation strategy as the quickly growing company continues to reinvent facilities management services.

McDunn, with previous experience at Lenovo, Google, and Motorola, was most recently chief product officer at UI LABS, an accelerator focused on transforming industries through digital technology (UI LABS rebranded as MxD in February). Combining customer insights and novel solutions to drive value has been a hallmark of McDunn's career, over which he's built winning products and businesses in a diverse set of strategy, product management, and engineering roles.

"Our company is built on powerful products and innovative ideas," said Taylor Rhodes, CEO of SMS Assist. "Kevin has successfully blended the two throughout his career, and we look forward to the impact he'll make across our organization."

SMS Assist is a recognized cloud leader that has been one of Chicago's fastest-growing technology companies for years. The company enhances how customers experience some of the nation's biggest brands, streamlining facilities management services with a technology platform that offers real-time quality assurance and transparency across more than 186,000 properties.

While with UI LABS, McDunn developed a strategic digital manufacturing investment plan that maximized value creation for more than 300 industry, academic, start-up, and government institutions. As the head of software, services, and experiences product management at Motorola Mobility, he oversaw international teams charged with making smartphones more emotionally intelligent.

"SMS Assist has transformed its industry through smart technology and relentless invention," McDunn said. "I'm eager to push those pursuits even further alongside such a talented, innovative team."

McDunn is a Chicago native with an International Masters in Management from Lancaster University (U.K.) and a Bachelor of Science in mechanical engineering from the University of Illinois. He holds 21 U.S. patents, with three pending.

About SMS Assist

SMS Assist is on a mission to deliver a better experience in the facilities management industry. We're doing this by delivering optimum levels of quality, timeliness, and cost to more than 186,000 properties across retail chains, restaurant chains, banks, residential communities, and more. The industry knows us for our proprietary cloud technology, easy access to more than 20,000 vetted service providers, and a customer service organization available 24/7/365.

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