

Contact:

Martha Arendt | Aileron Communications
312.629.9400 | marendt@aileronic.com

SMS ASSIST EXHIBITS AT PRSM 2016 NATIONAL CONFERENCE; LAUNCHES NEW THOUGHT LEADERSHIP SERIES

CHICAGO, April 25, 2016 – SMS Assist, an innovative mobile and cloud-based multisite property management company, will be exhibiting at the Professional Retail Store Maintenance (PRSM) 2016 National Conference, the largest retail facilities management conference in North America, and celebrating its new thought leadership series, “Data Transparency,” by SMS’ director of business development, Sean Hartnett.

Taking place at the Long Beach Convention Center in Long Beach, California, from April 25-27, PRSM 2016 invites attendees to “expect the unexpected” in an ever-evolving retail industry. As Hartnett writes in the first installment of SMS’ new series, managers and multisite owners can use technology to plan for the unexpected by capturing and visualizing data that informs corporate strategy and allows maintenance teams and leaders “to focus on running a more effective, efficient and profitable enterprise.”

With its proprietary, cloud-based platform and fully-managed business solution, SMS is revolutionizing multisite property management for a growing list of national and Fortune 500 companies, including Family Dollar (NYSE: FDO), O'Reilly Automotive, Inc. (NASDAQ: ORLY) and Colony Starwood Homes (NYSE: SFR). SMS manages a network of more than 20,000 certified affiliate subcontractors providing the highest quality maintenance services to more than 110,000 client locations.

Attendees can visit SMS at **booth 1502** anytime during the conference to meet with Hartnett and other representatives from the SMS team to learn more about the new series, as well as the company’s [proprietary technology](#), [affiliate advantages](#) and [fully-managed solutions](#) for its growing list of national and Fortune 500 retail clients and partners.

“Retail and multi-site facility maintenance is constantly changing. Transparent, actionable data from integrated, real-time technology gives maintenance leaders and teams the tools they need to succeed and align with corporate strategies,” said Mike Rothman, chairman and CEO of SMS Assist. “We’re proud to participate in the PRSM national conference, sharing in new ideas and the ways our technology and teams are revolutionizing property management.”

Stay Connected

- Like [SMS on Facebook](#)
- Follow [SMS on Twitter](#)
- Connect with [SMS on LinkedIn](#)
- Request a [personalized demo](#)

– more –

About SMS Assist

SMS Assist is a Chicago-based technology company providing multisite property management to a roster of clients with more than 110,000 service locations. Using its proprietary software platform to manage its network of more than 20,000 affiliate subcontractors, SMS Assist offers a suite of property management benefits including leveraged pricing of products and services, \$30 million risk indemnification, real-time services validation, instant invoicing, automatic service audits and data analysis to ensure quality and cost efficiency. SMS Assist is revolutionizing multisite property management services for its growing list of national and Fortune 500 clients including Family Dollar (NYSE: FDO), O'Reilly Automotive, Inc. (NASDAQ: ORLY) and Colony Starwood Homes (NYSE: SFR). To learn more, visit smsassist.com.

###