

Contact:

Martha Arendt | Aileron Communications
312.629.9400 | marendt@aileroninc.com

SMS Assist Attends the 2017 National Restaurant Association Show

CHICAGO, May 18, 2017 – SMS Assist, an innovative mobile and cloud-based multisite property management company, is participating in the 2017 National Restaurant Association Show, taking place at the McCormick Place in Chicago, Illinois from May 20 – 23.

The NRA Show is the largest annual gathering of the restaurant industry, welcoming more than 45,000 restaurateurs, vendors, buyers and leaders from the 110 countries around the world for educational sessions, exclusive events, networking and sharing the latest innovations driving the future of the restaurant business.

As a first-time exhibitor for the conference, SMS Assist will be sharing how its technology solution delivers measurable savings and efficiency for all aspects for restaurant facility maintenance. By balancing local vendor relationships and automating the restaurant's need for urgency and consistency in maintenance services, SMS Assist offers a fully-managed technology solution that adapts to the rapidly evolving restaurant industry, which represents more than \$782 billion in projected sales, according to recent NRA research.

"Restaurant owners and managers need innovative tools that help them focus on their customers and their food service without sacrificing quality, impacting staff or cutting into the bottom line," said Mike Rothman, CEO of SMS Assist. "The NRA Show is an excellent opportunity for us to connect with leaders across the restaurant industry and show how our solution manages all aspects of facility maintenance, allowing managers to focus on their customers first."

With its proprietary, cloud-based platform and fully-managed business solution, SMS Assist is revolutionizing multisite property management for a growing list of national and Fortune 500 companies. SMS Assist manages a network of more than 20,000 certified affiliate subcontractors providing the highest quality maintenance services to more than 140,000 client locations across North America.

Attendees can visit the SMS Assist at **Booth #9259** anytime during the conference to learn more about how the company's [proprietary technology](#), [Affiliate advantage](#) and fully-managed business solution is bringing savings and efficiency to a growing list of clients across industries.

About SMS Assist

SMS Assist is a Chicago-based technology company providing multisite property management to a roster of clients with more than 140,000 service locations. Using its proprietary software platform to manage its network of more than 20,000 affiliate subcontractors, SMS Assist offers a suite of property management benefits including leveraged pricing of products and services, \$50 million risk indemnification, real-time services validation, instant invoicing, automatic service audits and data analysis to ensure quality and cost efficiency. SMS Assist is revolutionizing multisite property management services for its growing list of national and Fortune 500 clients including Family Dollar, JPMorgan Chase (NYSE: JPM), Jones Lang LaSalle Incorporated (NYSE: JLL), O'Reilly Automotive, Inc. (NASDAQ: ORLY) and Colony Starwood Homes (NYSE: SFR). To learn more, visit smsassist.com.