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SMS Assist Names Former Waste Management Executive as Chief Sales Officer

*Dave Sweitzer Brings Expertise in Prospect Development and Pricing Methodology
in Facilities Service Industry*

CHICAGO, September 24, 2013 – SMS Assist today announced Dave Sweitzer as chief sales officer and executive vice president for the Chicago-based technology-driven facilities maintenance and management company.

Sweitzer, 50, previously served as strategic business director for Waste Management (NYSE:WM) and vice president of Client Services at Oakleaf Waste Management. He joins an expanded SMS Assist executive team that includes Vice President of Client Services Michael I. McMath, formerly of Wal-Mart (NYSE:WMT), and Chief Operating Officer Matthew Pitts, who previously controlled maintenance for more than 2,200 Home Depot (NYSE:HD) locations.

In his role with Oakleaf, now a part of Waste Management's Sustainability Services Group, Sweitzer increased annualized revenue from \$60 million to \$750 million. He held key client-facing roles both before and after Oakleaf's merger with Waste Management, building strong relationships within the food and retail industries.

"Dave has the experience and vision to help guide SMS Assist as we support the movement to national core services aggregation," said Michael Rothman, SMS Assist chief executive officer. "He will be influential in the development of our business platform and the expansion of our departments, making sure our customers always come first as we continue to grow and evolve."

SMS Assist is the leading next generation facilities maintenance outsourcer, serving more than 50,000 locations through its network of more than 28,000 vendors. It turns cost centers into expense reduction centers by identifying innovative ways to reduce expenses and gain operational efficiencies. SMS Assist's proprietary platform tracks the service order, bills the customer, provides compliance reports and manages for quality. Customers also benefit from real-time visibility into work orders and spend by store, service type and geography, data that is unique to SMS Assist.

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About SMS Assist

SMS Assist is a Chicago-based technology company providing facilities management services to a national roster of clients representing more than 50,000 service locations. It turns cost centers into expense reduction centers by identifying innovative ways to reduce expenses and gain operational efficiencies. SMS Assist employs its proprietary technology to execute millions of facilities management services annually while providing significant cost savings for clients. With more than 28,000 affiliated providers, SMS is equipped to deliver on-time, quality service to every location, every time. We execute so you can manage. To learn more, visit www.smsassist.com.

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