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SMS ASSIST NAMED TO SECOND ANNUAL FORBES 2017 CLOUD 100 LIST

CHICAGO, July 11, 2017 – SMS Assist, an innovative mobile and cloud-based multisite property management company, is named to the second annual Forbes 2017 Cloud 100, the definitive list of the top 100 private cloud companies in the world, developed in partnership with Bessemer Venture Partners. To view the list, please visit www.forbes.com/cloud100. The list will appear in the July 27 issue of Forbes magazine.

SMS Assist's innovative technology and business solution eliminates unnecessary steps in the maintenance workflow by integrating customer, affiliated contractors and SMS Assist operations, allowing clients and affiliates to reduce maintenance costs and improve service, quality and the overall customer experience.

"We are laser-focused on serving and delighting our customers through powerful and impactful technology solutions," said Taylor Rhodes, CEO of SMS Assist. "We're honored and humbled to be recognized among the outstanding companies on the Cloud 100 list for the second year in a row."

"Our inaugural Cloud 100 list showed the tech and venture capital community just how many standout private cloud companies there are to watch, and this year's list is no exception," said Forbes editor of the Cloud 100 list Alex Konrad. "Forbes has a keen eye for businesses, and combining that with Bessemer Venture Partners and Salesforce Ventures' deep knowledge of the cloud industry, any company's inclusion on the Forbes 2017 Cloud 100 list is cause to celebrate."

As part of the rigorous selection process for the Forbes 2017 Cloud 100, Forbes' data partner, Bessemer Venture Partners, received hundreds of submissions from the top cloud startups. With that data, the Forbes Cloud 100 judge panel, made up of a majority of public cloud company CEOs, was then responsible for selecting and ranking the top 100 companies from all over the world. The evaluation process involved four factors: estimated valuation (30%), operating metrics (20%), people & culture (15%) and market leadership (35%), which the judge panel then weighed to select, score and rank the winners.

About SMS Assist

SMS Assist is a Chicago-based technology company providing multisite property management to a roster of Fortune 500 clients with a team of more than 700 dedicated employees and more than 140,000 service locations. Using its proprietary software platform to manage its network of more than 20,000 affiliate subcontractors, SMS Assist offers a suite of property management benefits including leveraged pricing of products and services, \$50 million risk indemnification, real-time services validation, instant invoicing, automatic service audits and data analysis to ensure quality and cost efficiency. SMS Assist is revolutionizing multisite property management services for its growing list of national and Fortune 500 clients including Family Dollar, JPMorgan Chase (NYSE: JPM), O'Reilly Automotive, Inc. (NASDAQ: ORLY) and Colony Starwood Homes (NYSE: SFR). To learn more, visit smsassist.com.

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