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SMS Assist Wins Lighthouse Award at 18th Annual ITA CityLIGHTS Awards

CityLIGHTS Lighthouse Award honors SMS Assist for its growing, disruptive presence in the market

CHICAGO, September 18, 2017 – SMS Assist has won the Illinois Technology Association’s 2017 CityLIGHTS Lighthouse Award.

The CityLIGHTS Awards is the premier annual event in the region that elevates and honors achievements from the local tech community. Because of the rigorous and balanced judging process, the awards have become a strong indicator of future success. The Lighthouse Award and others were presented at the ITA CityLIGHTS Awards ceremony on Thursday, September 14 in Chicago.

“Serving and delighting our clients is our top priority,” said Taylor Rhodes, CEO of SMS Assist. “Thanks to our world-class team and their entrepreneurial spirit and persistent innovation, we have become the leading technology solution in the marketplace.”

Based in Chicago, SMS Assist is revolutionizing multisite property management with its proprietary, cloud-based platform and fully-managed business solution for a growing list of national and Fortune 500 companies, including JPMorgan Chase and Colony Starwood Homes.

SMS Assist has grown quickly into the innovative leader in the industry with more than 750 employees at its headquarters in the John Hancock building, and is now a significant influence in the Chicago technology ecosystem.

About SMS Assist

SMS Assist is a Chicago-based technology company providing multisite property management to a roster of Fortune 500 clients with a team of more than 750 dedicated employees and more than 145,000 service locations. Using its proprietary software platform to manage its network of more than 20,000 affiliate subcontractors, SMS Assist offers a suite of property management benefits including leveraged pricing of products and services, \$50 million insurance policy, real-time services validation, instant invoicing, automatic service audits and data analysis to ensure quality and cost efficiency. SMS Assist is revolutionizing multisite property management services for its growing list of national and Fortune 500 clients including Family Dollar, JPMorgan Chase (NYSE: JPM), O’Reilly Automotive, Inc. (NASDAQ: ORLY) and Colony Starwood Homes (NYSE: SFR). To learn more, visit smsassist.com.

About ITA

The Illinois Technology Association (ITA) scales Illinois tech companies. With innovative resources that allow members to collaborate with each other, build their talent networks and elevate their local and national presence, ITA is the region’s strongest advocate for fostering innovation and growth. Founded in 2005 and supporting 500-plus growth-stage tech companies, ITA has a rich history of driving the business forward. For more information, visit illinoistech.org, follow [@ITAbuzz](https://twitter.com/ITAbuzz) on Twitter or find us on [LinkedIn](https://www.linkedin.com/company/illinoistech).