

# Movability/Texas State University Downtown Austin Commuter Mode Study - Beta

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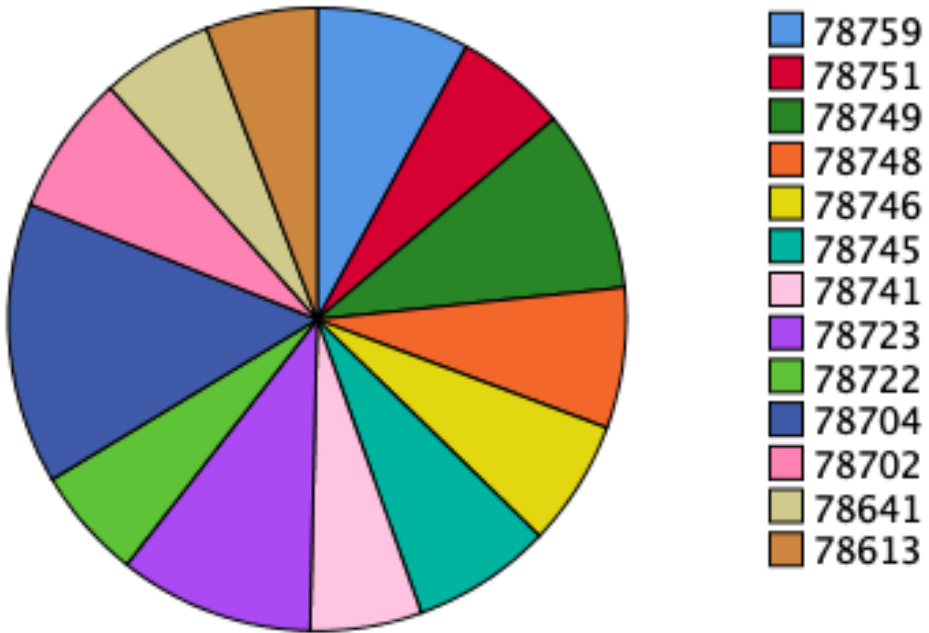
# Downtown Commuter Mode Study- Beta Participants

## Demographics (N = 606):

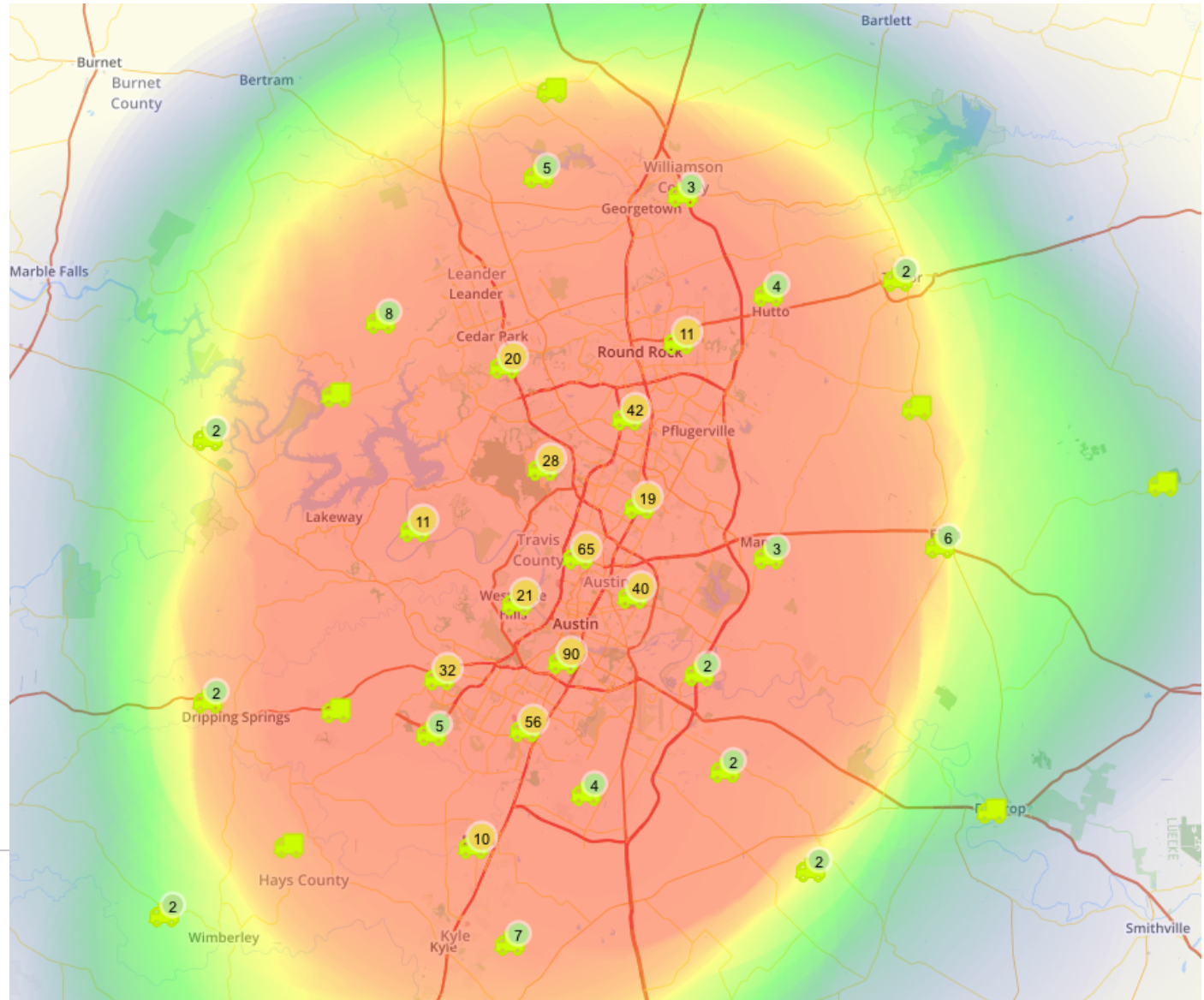
- 42.94 Years Old
- Commutes 4.7 days per week, 23.26 miles roundtrip
- At current residence for = 6.71 years
- At current job for 6.27 years
- **Represent 81** Different Downtown Austin Employers
- Provided over **10,500** daily commute responses via text messaging



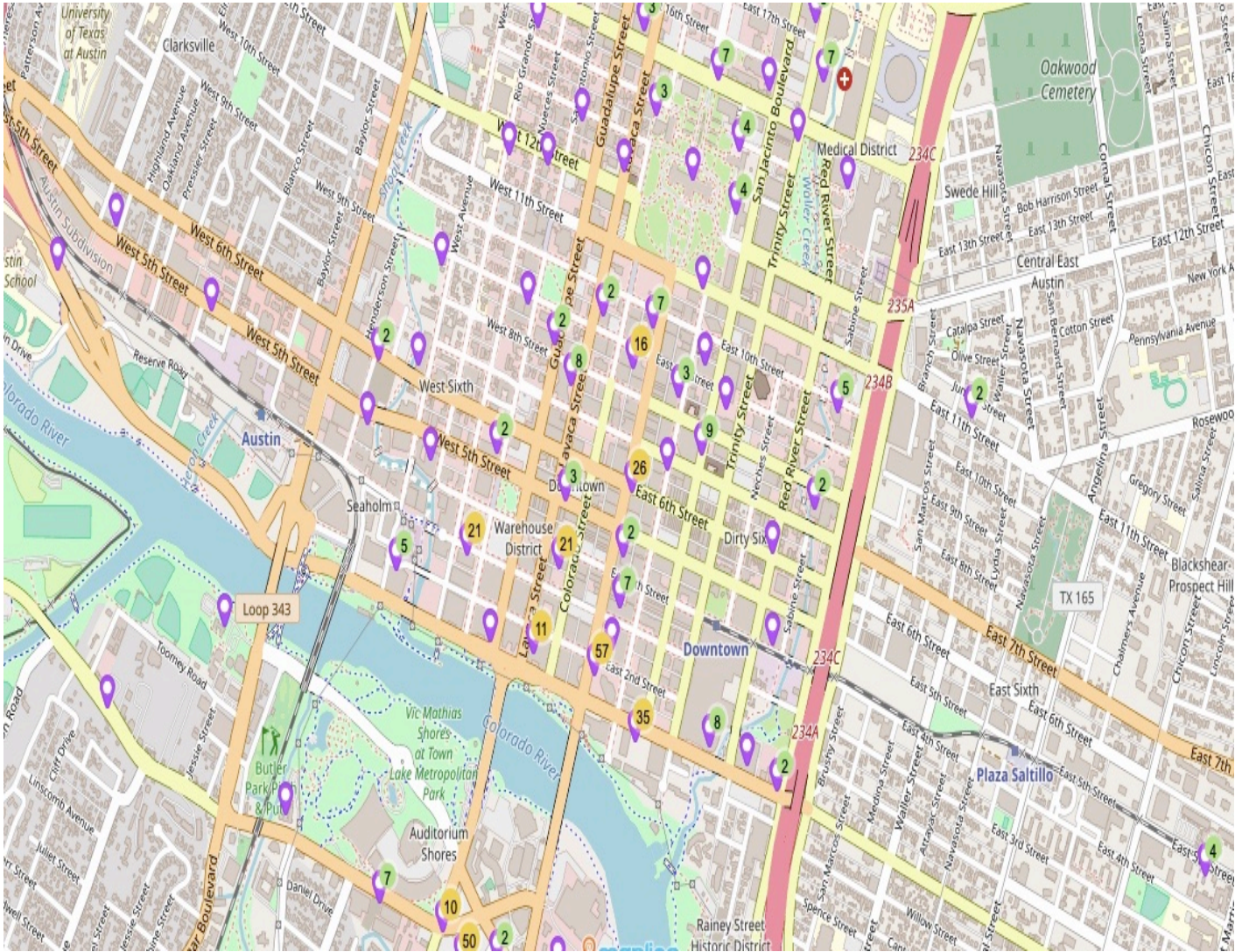
# Where Do Austin Commuters Live?



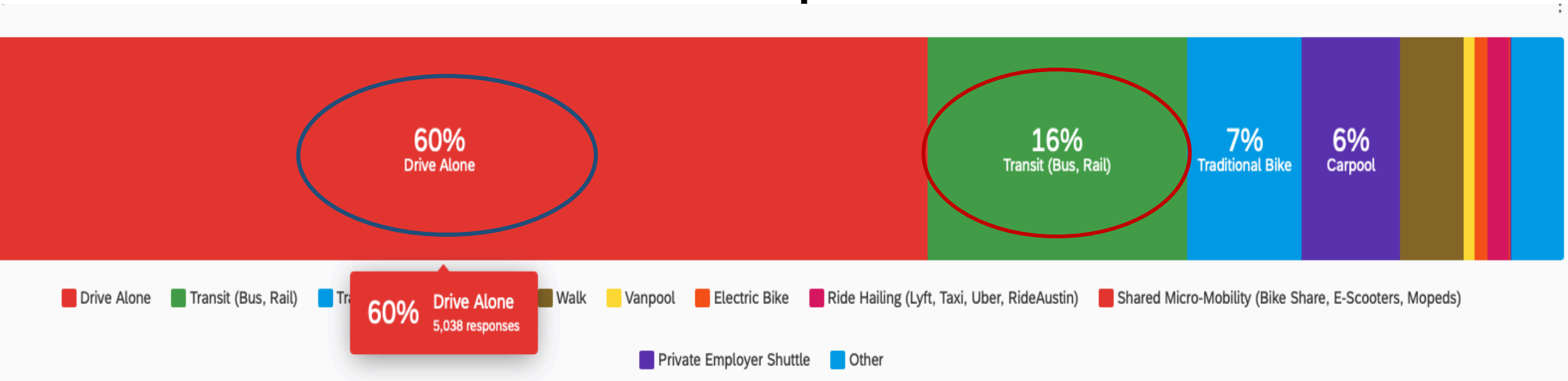
Most Common Commuter Zip Codes



Where Did  
Participating  
Downtown Austin  
Commuters Work?  
(N = 81 Different Employers )



# Most Used Transportation Modes

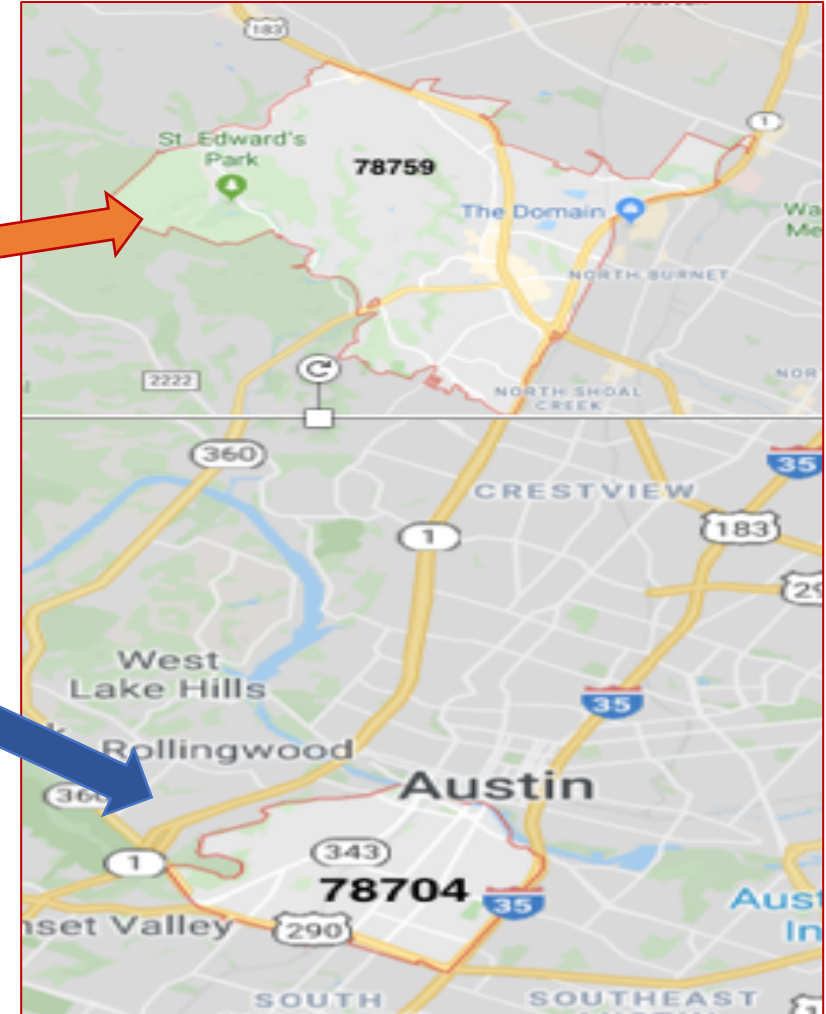


This breakout includes over 8,000 individual daily responses regarding roundtrip daily commutes. Commuters who reported single trips, telecommuting, and individual circumstances were not included.



# Most Likely to Drive Alone to Work

Rank	Zip Code	# in Study	Roundtrip	# of Days	Average Weekly Commute
1	78759	234	30.31	4.62	140.03
2	78749	202	24.76	5.06	125.29
3	78704	196	7	4.8	33.6
4	78745	171	12.84	4.95	63.56
5	78746	155	11.56	5.11	59.07



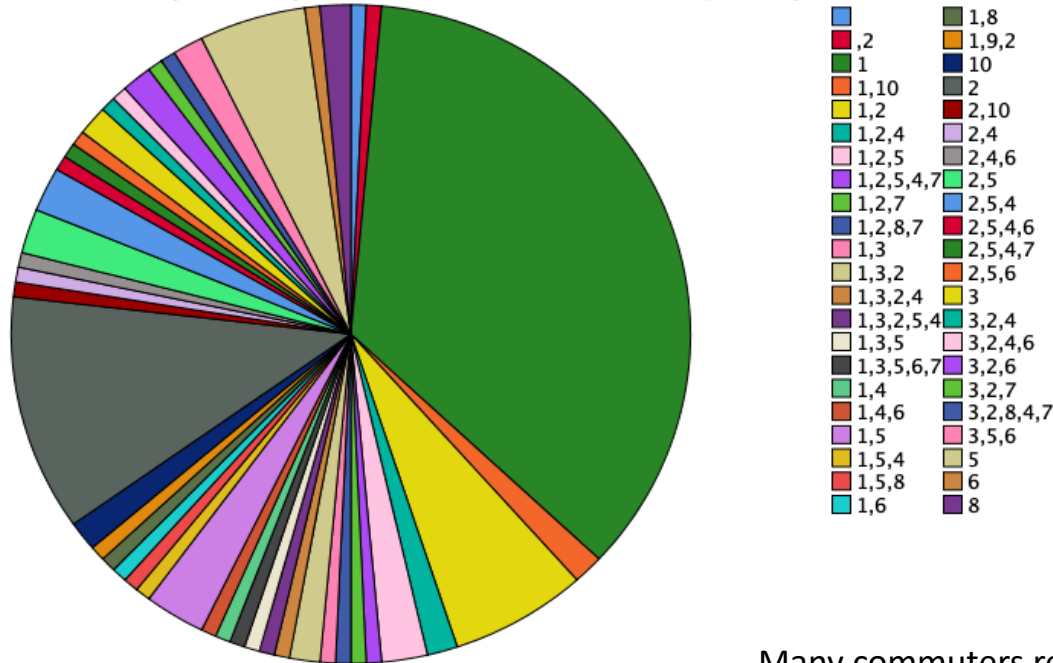
# Most Likely to Commute By:

Mode of Commuting	ZIP Code	Average Roundtrip Commute
Carpool	78641	8.5 miles
Walk	78704	6.5 miles
Electric Bike	78702	6 Miles or less
Ride Hailing	78722	6 miles
<b>Drive Alone</b>	<b>78759</b>	<b>30.31 miles</b>
Shared Micro-mobility	78751	7.26 miles
Traditional Bike	78702	6 miles or less
<b>Vanpool</b>	<b>78613</b>	<b>43 miles</b>
Model Split	78748	9.5 miles
Transit	78641	8.5 miles

Data reflects zip code of most frequent users of each mode of transportation, and the average roundtrip commute per day in each zip code.

# Potential for Behavior Change...

On a typical workday, how do you commute from your home to your workplace (select all that apply)?  
If your commute changes throughout the week, select all modes you might take. – Selected Choice



"I'm driving myself, but only because I have to move some musical equipment after work, and my buddy who I carpool with sometimes is sick, and I might come home during off peak hours..."

Study Participant

Many commuters reported using multiple transportation modes each week and/or their desire to seek transportation modes other than driving alone. This may be an indication of their readiness to eliminate driving to work alone.

Thank You.  
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