



MODBIKES

- ELECTRIC BIKES DESIGNED IN AUSTIN, TX -

REDEFINING MICRO-MOBILITY

2024



OUR STORY

MOD BIKES was founded in 2017 by Dor Korngold in Austin, TX. Dor, originally from Israel, comes from a family of creators and inventors that drove him to tinker on his own projects. From spare bike parts found in his workshop, Dor designed his first MOD-ified electric bike which sparked the idea to form MOD BIKES.

VISION & MISSION

VISION

We want to make it EASY to MOD-ify the way people move.

MISSION

To design a collection of electric bikes that come standard with quality parts & functionality that allow people to MOD-ify their ride to fit their individual needs, fully backed by service steeped in southern hospitality.

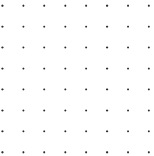
MODBIKES



AUSTIN TRAFFIC WOES

I-35 IS THE WORST

- Austin is growing fast, but our roads aren't. - Costing us time and money.

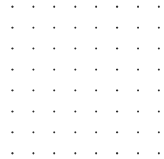


POLLUTION PATROL

HAVE YOU SEEN THE LAKE LATELY?

- Dog-killing algae from runoff

- Our lungs deserve better than exhaust fumes and smog alerts.



PARKING PANIC

TRY PARKING MIDDAY ON SOUTH CONGRESS

- Finding a parking spot in downtown Austin is like winning the lottery

- Let's not forget paid parking and confusing garages

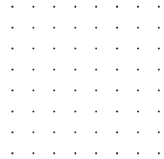


TIME FOR CHANGE

THAT'S WHERE WE COME IN -

- a smarter, healthier way to navigate our city

- offering a solution to Austin's transportation woes



NOT THE HERO WE DESERVED,
BUT THE HERO AUSTIN NEEDS.



ZERO EMISSION & PURE FREEDOM

Remember that smog-filled skyline? Swap it for clear skies with every electric mile you conquer on a MOD Bike. We're zero-emission heroes, leaving the fumes behind.



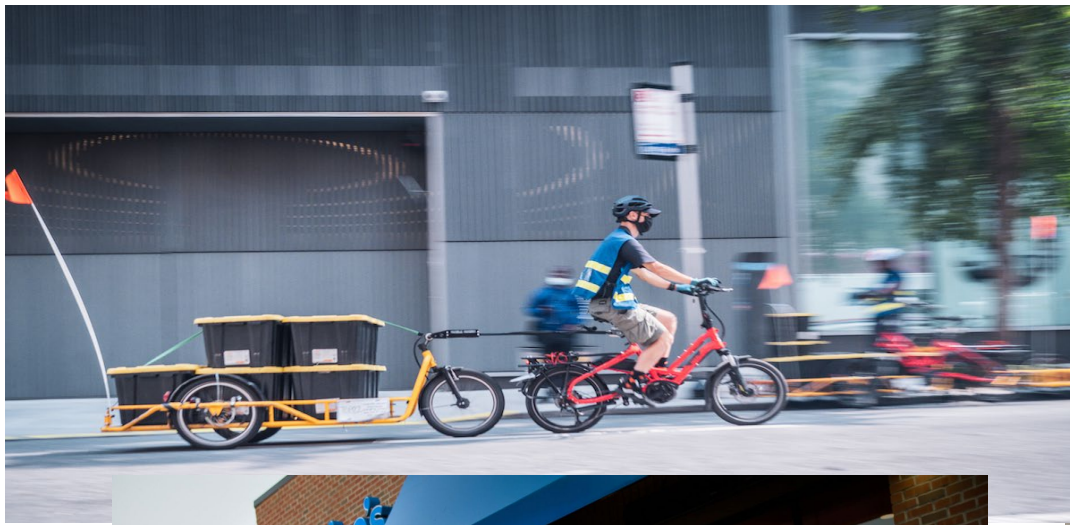
YOUR PERSONALIZED COMMUTE

Traffic got you stuck? Parking a nightmare? Not with MOD BIKES! Weave through gridlock, skip the parking hunt, and arrive relaxed and happy with our variety of models.

MODBIKES



PAGE



Micro-Mobility Revolution - It's Bigger Than Bikes

the micro-mobility movement isn't just about getting you from point A to point B. MOD BIKES, are revolutionizing city logistics. Imagine zipping through town with fresh pizzas, essential deliveries, or even lifesaving medical supplies – all without a single fume."

Austin Leads the Way (With Green Cash!)

Austin's not just riding the micro-mobility wave, it's leading the charge! We're one of the first cities offering sweet e-bike rebates, making riding greener and more affordable than ever."



Electric Ride (E-Ride) Rebates

Save money with Austin Energy while purchasing your eligible E-bike, scooter, moped, motorcycle, or any other electric two or three-wheel vehicle



Imagine the Future (and Ride It)

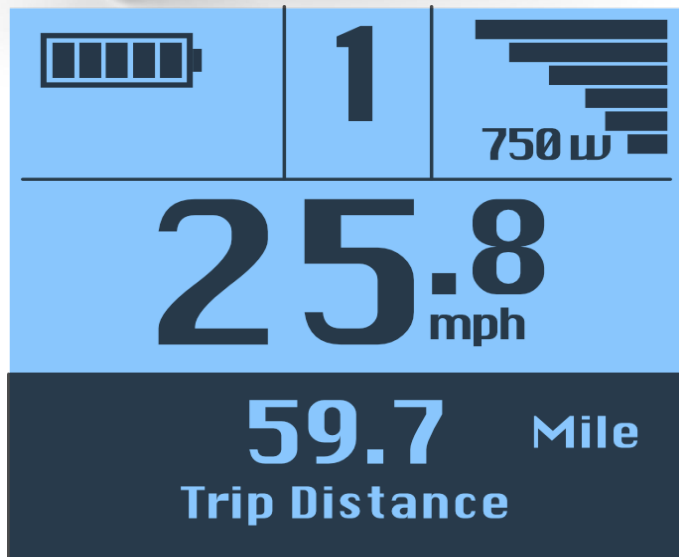
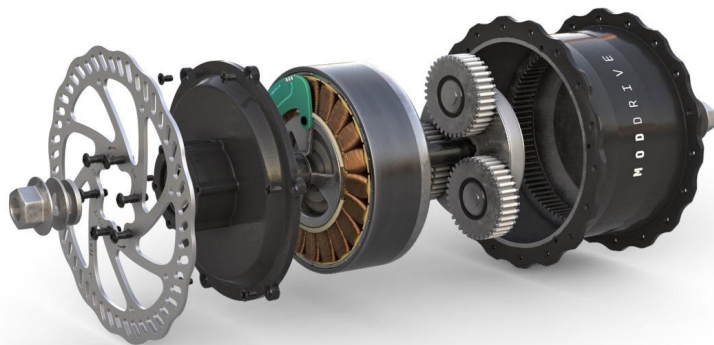
"Picture this: Austin streets buzzing with life, filled with people effortlessly commuting, exploring, and connecting on micromobility options. That's not just a dream, it's the future we're building together."

MOD BIKES aren't just stylish – they're built for adventure!

Powered MOD BIKES deliver speeds of up to 28 mph, taking you wherever you need to be, fast and effortlessly."

"Conquer the city hills with confidence! Our motors provide enough torque to tackle any incline, leaving you feeling like you've got superpowers (without the cape)."

"Explore Austin without limits! With a range of up to 45 miles, you can ride beyond the usual routes, discover hidden gems, and never worry about running out of juice.



Ride in Comfort, Arrive with Confidence

MOD BIKES aren't just about getting there – they're about getting there comfortably and safely. Every ride is a smooth, stress-free experience thanks to our commitment to top-notch features that prioritize your well-being."

Glide over city bumps:

Confidence at your fingertips:

Ergonomic design for every ride:

Durable and reliable:



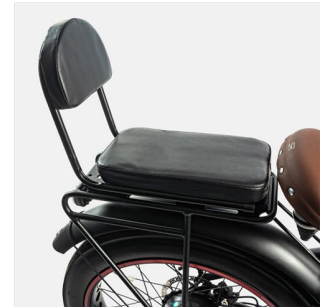
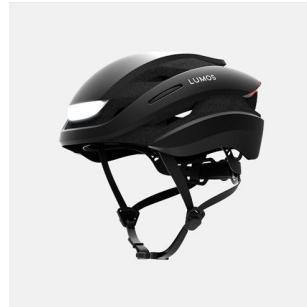
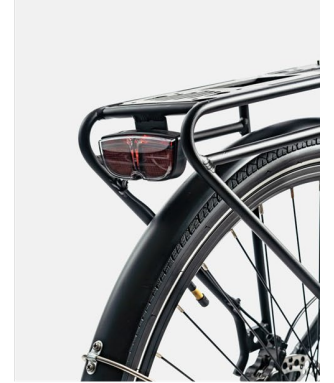
MODify Your Commute, MODify Your Life:

With the right accessories, you can make your guests perfect ride even better. We built our models with customization in mind and offer a lineup of practical accessories: Phone holders, bags, locks, smart helmets, anti-flat tire inserts and more.

Safety first: Smart helmets with integrated turn signals and brake lights for enhanced visibility and confidence.

Stay connected: Phone mounts and USB charging ports for keeping your phone close and your music pumping.

Carry it all: Snap-on trunk bags and baskets in various sizes to handle groceries, gym bags, or weekend essentials.



Ride with Confidence, Backed by Exceptional Service

At MOD BIKES, we believe your journey doesn't end with the purchase. We're dedicated to providing world-class service and support, ensuring you have a smooth ride every step of the way."

Don't take our word for it,

We go above and beyond

Expert team at your fingertips

Peace of mind, guaranteed



MODify Austin - Powering Every Journey (Direct & Beyond)

MOD BIKES aren't just for individual riders – we're fueling the future of Austin mobility with diverse solutions! From direct-to-consumer sales to powering rental fleets, hotels, last-mile delivery, and even special promotions, we're MODifying every journey." Including our own charging stations.





Don't just buy a bike, join the movement! Our HQ in St. Elmo is your gateway to the MOD BIKES community. Connect with fellow riders, share stories, and learn about our sustainability initiatives that are MODifying Austin's future, one green mile at a time."

Full Line-Up Awaits: "Check out every MOD Bike model under the sun! Feel the power, compare features, we will find your perfect match."

Test Ride Playground: "Our expansive parking lot is your personal e-bike testing ground! Cruise, conquer bumps, and get a feel for the MODified future."

Local Brews, Big Cheers: "Refuel after your test ride with a cold one from our amazing neighboring breweries. St. Elmo knows how to celebrate in style!"



let's MODify Austin, one epic ride at a time!"



M O D B I K E S

MOD-IFY THE WAY YOU MOVE

Find us on



MOD-BIKES.COM









THE NEW YORK TIMES, THURSDAY, MAY 26, 1990

Newsweek

Why Gorbachev Is Failing



SPECIAL REPORT
Newsweek has a higher percentage of readers who are professionals/managers than any other newsweekly.

Newsweek

THE MEDIA BUSINESS

Advertising Sosa Takes The Off Path To Success

ONE OF THE MOST successful advertising executives in the country, Robert Sosa, is taking a path that is off the beaten track. He is moving his company, Sosa Advertising, from its traditional base in New York City to a new office in Los Angeles.



Robert Sosa, founder of Sosa Advertising, is moving his company to Los Angeles.

If you can't be a fly on the wall ...

EXCLUSIVE INTERVIEW

TIME

In The Eye Of the Storm



With the company in a turbulent state, the man behind the scenes is under fire.

MAKE TIME FOR TIME



PREMIERE. THE CHOICEST NEWS BUY IN A UNIVERSE OF NEWS BUYING CHOICES.

With all the available alternatives for news buying, it's hard to choose. But there's one choice that stands out. It's the choice of Premiere. Premiere is the only news buying service that offers a full range of news buying options. From local news to national news, Premiere has it all. And it's all available at a competitive price. So why not choose Premiere? It's the choice of the choice.

Premiere
ANNOUNCEMENT NETWORK

The Best News in Media

EBONY Readers Are Affluent Consumers



EBONY

Nothing Sells To Black Consumers Better

Election of Trustees

Need a business service?

Everything from Accounting to Word Processing in the new **AW**

BUSINESS SERVICES GUIDE

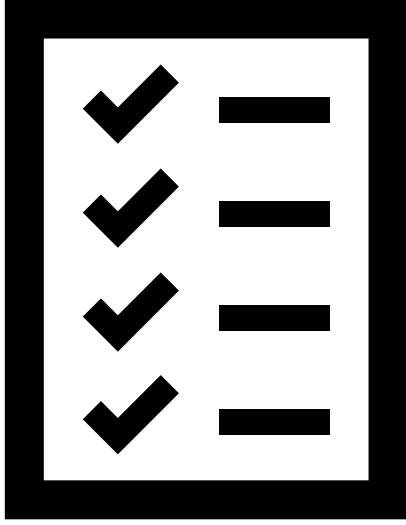
The Star Book Every Tuesday in Business Day

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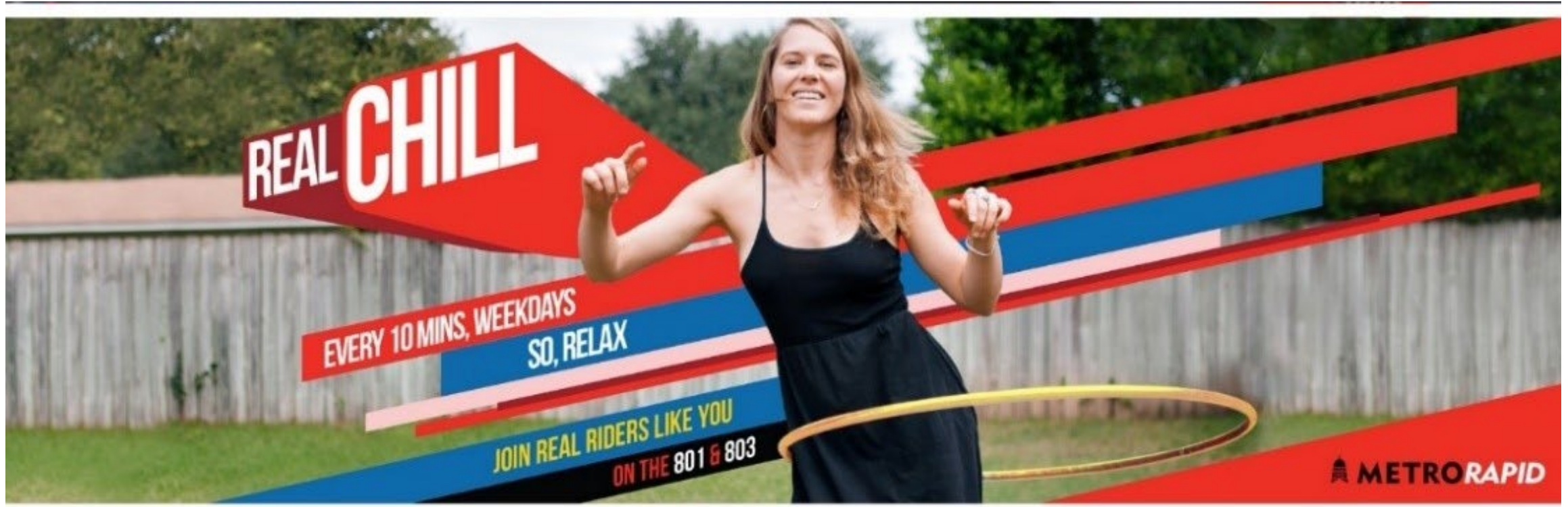




REAL CHILL

EVERY 10 MINS, WEEKDAYS
SO, RELAX

JOIN REAL RIDERS LIKE YOU
ON THE 801 & 803







Radio Indigena



Son. Daughter. Family. Friend. Fentanyl kills.

AGE: 16

AGE: 19

AGE: 19

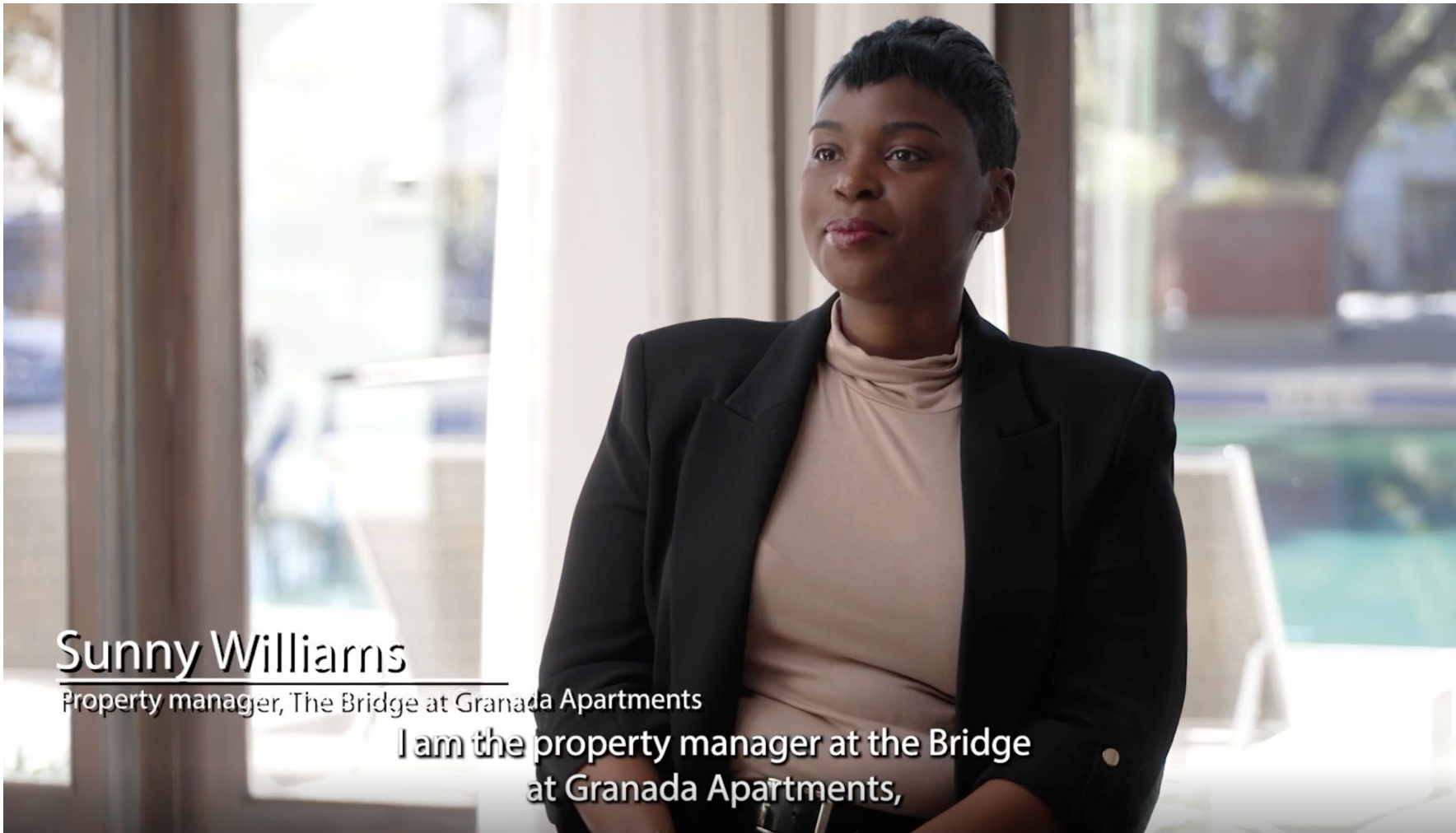
AGE: 20

AGE: 17

AGE: 19

AGE: 16

OnePillKillsTX.com



Sunny Williams

Property manager, The Bridge at Granada Apartments

I am the property manager at the Bridge at Granada Apartments,



NIGHTBEAT

WELLNESS FESTIVAL OFFERS FREE HEALTH ADVICE
UTSA DOWNTOWN CAMPUS

#KSATnews
Expect more.
abc 12

TEMP 85°



SPEEDING CHANGES EVERYTHING

Life is short. Don't rush it. **VISION ZERO**





Transit & Housing

Bill McCamley, Executive Director

Housing & Transit Usually Done Separately



Connection



Density
Multi Modal Compatibility
Affordability

Density

Generally, the greater the intensity of residential and office development, the greater the levels of transit ridership.



Multi Modal Connectivity

Last mile connectivity (walkability and bikability) is vital for transit success.

Also vital for our differently abled friends and neighbors.



Affordability

Giving up a car and using transit can save families \$10,000 per year.



City Policy

- Parking Minimums
- HOME
- Compatibility
- VMU
- Corridor Zoning

Parking Minimums

DONATE

Uvalde Report

City of Gunter

School Ratings

Voting Guide

We the Texans

To fight climate change and housing shortage, Austin becomes largest U.S. city to drop parking-spot requirements

Affordable housing advocates, developers and climate activists say rules requiring a minimum amount of parking spaces on new projects drives up construction costs and enables a dependency on vehicles to get around town.

BY [JOSHUA FECHTER](#) NOV. 2, 2023 UPDATED: 5 PM CENTRAL

SHARE REPUBLISH ↗

HOME- 3 Homes Per Single Family Lot Citywide

Austin City Council approves HOME initiative designed to make more homes attainable for middle-income households

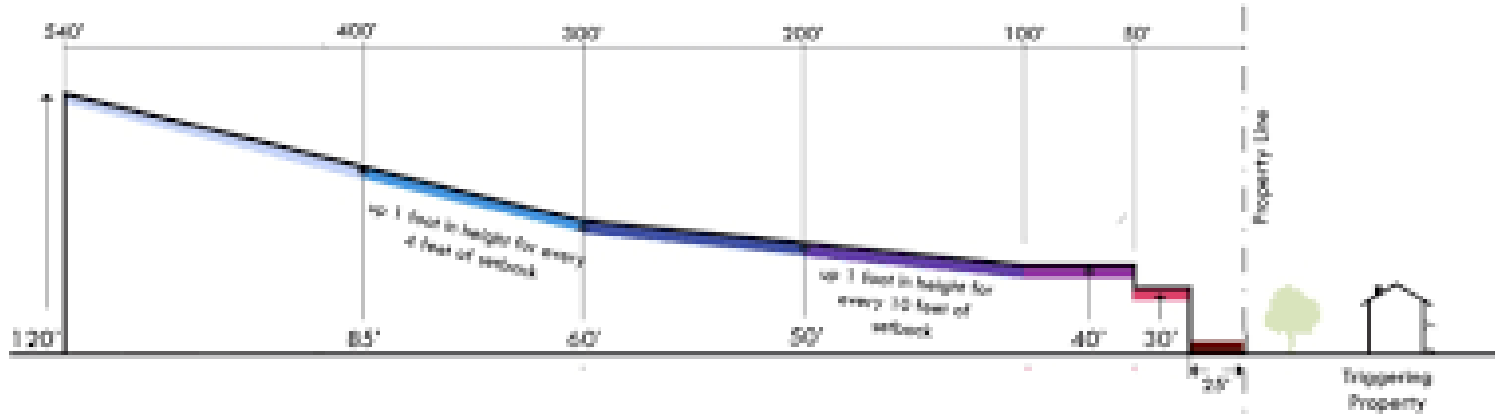
by Stephanie Becerra | Thu, July 20th 2023



Vertical Mixed Use (VMU)



Compatibility- Multi family, VMU units need to be “compatible” with surrounding single family neighborhoods



Transit Corridor Zoning



Federal Transit Administration Requirements



**Federal Transit
Administration**



Importance to Austin

**WE NEED \$2.5 B FROM
THE FTA TO FINISH
LIGHT RAIL**

History of Racism in Austin Zoning

HYDE PARK

The most beautiful, healthful, and practical place for homes in the city of Austin. It's the safest place for investment. The terms offered are remarkably easy. The prices are very reasonable. Any person buying two lots WILL BE GIVEN ONE LOT FREE OF COST. There are six miles of beautiful graded streets in HYDE PARK, and a magnificent

SPEEDWAY FROM THE PARK TO THE CITY.

THE FINEST DRIVE IN TEXAS.



HYDE PARK IS EXCLUSIVELY FOR WHITE PEOPLE.

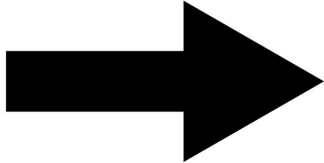
The main line of Electric Street Cars run into and around a belt in the Park. Free Mail Delivery twice a day. There is no limestone dust. The soil is the best for Fruits, Flowers and Lawns. No one thinks of taking a carriage drive without going to Hyde Park. The drives are free from mud and dust. The scenery is interesting. The altitude of Hyde Park is 185 feet above the river. Hyde Park is Cool, Clean and Restful. Invest while YOU CAN SELECT, and SECURE ONE LOT FREE. If you wish to buy on the installment plan the terms are \$3.00 per month on each lot. If you pay all cash a discount of 8 per cent will be allowed. If you wish to invest and do not live in Austin, we will pay your fare both ways, if the distance is not over 300 miles. Strangers who wish to see the city can have a Free Carriage by calling at our office.

Extraordinary Inducements Are Offered

To persons who will agree to erect good houses. If parties wish to build in Hyde Park we will trade lots for other Austin property on a fair basis, and DONATE ONE LOT as a Premium. Beautiful Views of Hyde Park, and of THE SPEEDWAY sent free upon application. Write to us, or call at 721 CONGRESS AVENUE, AUSTIN, TEXAS.

M. K. & T. LAND AND TOWN CO.

M. M. SHIPE, General Manager



1928 Master Plan

“In our studies in Austin we have found that the negroes are present in small numbers, in practically all sections of the city, excepting the area just east of East Avenue and south of the City Cemetery. This area seems to be all negro population. It is our recommendation that the nearest approach to the solution of the race segregation problem will (be) the recommendation of this district as a negro district; and that all facilities and conveniences be provided the negroes in this district, as an incentive to draw the negro population to this area. This will eliminate the necessity of duplication of white and black schools, white and black parks, and other duplicate facilities for this area.”

1930-1950's

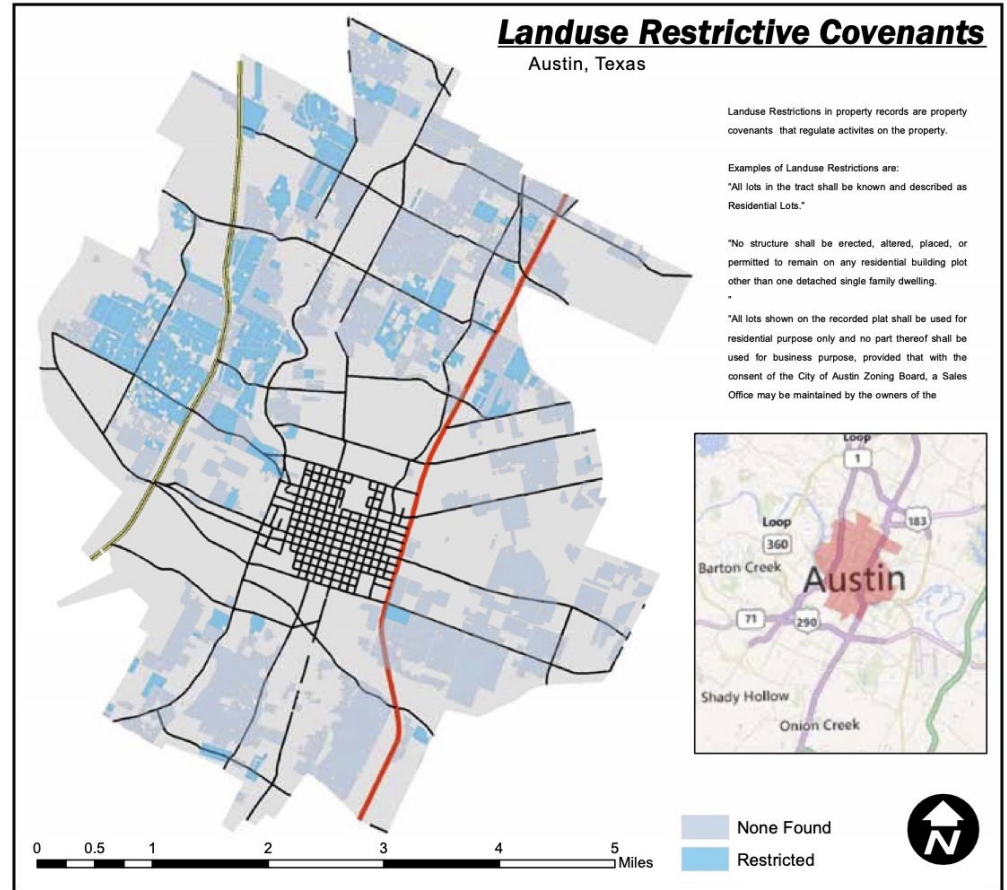
Restrictions include

- Minimum Lot Sizes (bigger in white parts of city)
- Restrictions on Building Heights (lower in white parts of city)
- Setbacks (bigger in white parts of city)
- Density and Use Requirements (more restricted in white parts of city)
- Industrial Development (not allowed in white parts of city, allowed with homes on the East Side)

Deed Restrictions

Reason: “Protect Property Values”

Effect is that harder to build affordably in other parts of city



Map 11 – Land-use restrictive covenants in Austin, Texas

Ask

City will be making critical decisions on these issues before June.

Please help us communicate and educate why density and affordability are important for transit, affordability, and creating a more equitable Austin.



Question? Want to be added to our email list?

Bill McCamley

575.496.5731

Bill@transitforward.org



Pecha Kucha

Movability

Making Cities Smarter, More Connected and Less Congested

Metropia Inc.
01/25/2024

A blue-tinted photograph of seven business professionals standing in a modern office with large windows and a reflective floor. The silhouettes of the individuals are clearly visible against the bright background of the windows. The floor reflects the figures, creating a symmetrical effect. The overall mood is professional and contemporary.

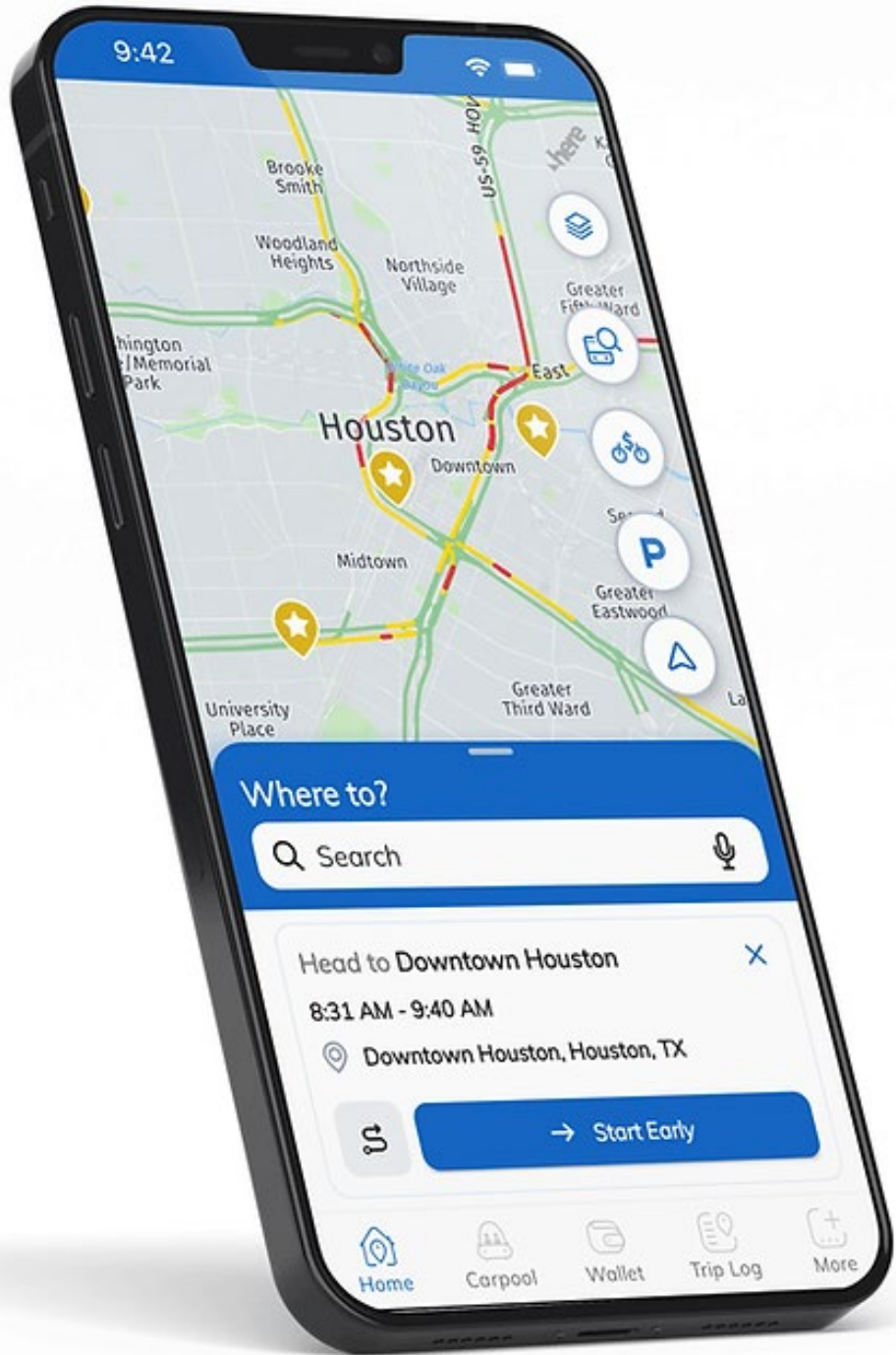
Meet Metropia



The World as We Know It



A Mobility Platform That Meets Every Challenge



An App is Born

connect  smart



Intermodal Trip Planner





Mobility Your Way

SAFETY FIRST

Trip Planning-Driving

A close-up photograph of a person's hand holding a black smartphone, positioned to tap it against a yellow rectangular fare reader mounted on a train door. The background shows the metallic structure of the train door and a blurred interior of the train car.

Mobility Wallet

A man with short dark hair, wearing dark sunglasses and a white t-shirt, stands with his arms outstretched horizontally. He is looking directly at the camera with a neutral expression. The background is a plain, light-colored wall. A blue horizontal banner is overlaid across the middle of the image, containing the text 'Personalization - It's All About You'.

Personalization - It's All About You



Personalized Tracking



Personalized Alerts



User Informatics (Safety) – School Zone Alert

A young man and woman are sitting in the front seats of a car, smiling and looking towards each other. The man is on the right, wearing a light blue shirt and a small hoop earring. The woman is on the left, wearing a white top. The car's interior, including the headrests and dashboard, is visible. The entire image has a green tint, and the text 'Carpool Your Way' is overlaid in white. A thin white horizontal line is positioned below the text.

Carpool Your Way



Instant Carpool

A photograph of three women in an office setting looking at a laptop. A semi-transparent blue banner is overlaid across the middle of the image, containing the text 'Carpool Groups'. Below the banner, a network diagram is overlaid on the image, consisting of several circular nodes connected by lines. The nodes include icons for a person, a magnifying glass, and a car. The background is a blurred office environment with a desk and a chair.

Carpool Groups

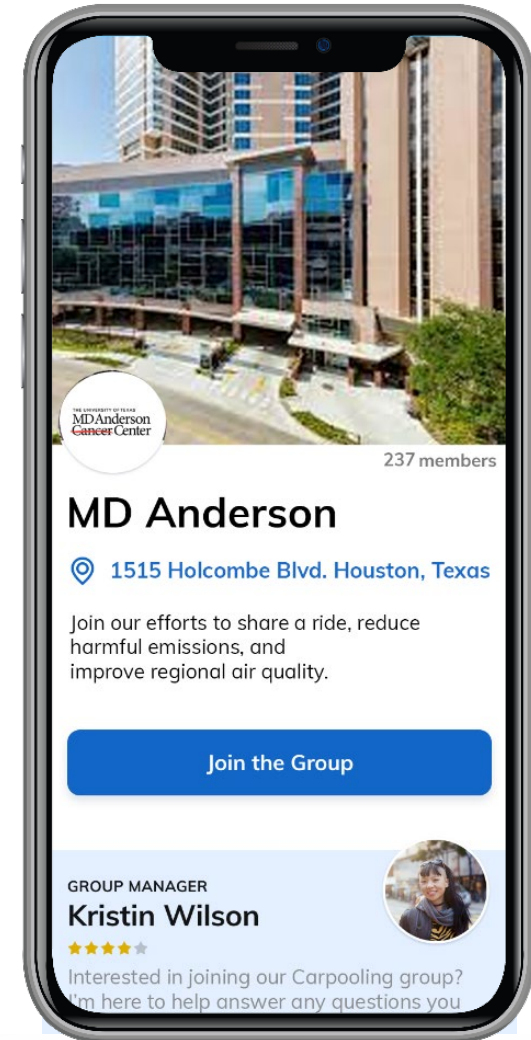
A woman with long brown hair, wearing white-rimmed sunglasses and a black and white patterned top, is holding a smartphone. She is standing outdoors with a blurred background of green foliage and a red light source. A semi-transparent blue banner is overlaid across the middle of the image, containing the text 'Carpool Process' in white.

Carpool Process

Mega Carpooling Groups



shutters





Evolving ESG

HCS Users Info

Employer

FIRST NAME EMPLOYER

Ashley Metropia

Alvin Metropia

Alvin Metropia

Andrew Metropia

Arlen10352 Metropia

1 - 15 out of 86

Data Report



13.41 lbs Saved



\$0.28 Saved



24531.57 mi Not Driven

2023-05-30 ~ 2023-06-29

	CO ₂ Saved (lbs)	Dollars Saved (\$)	Not Driven (mi)
Carpool (Driver)	13.41	0.28	24531.57
Driving	0	0	0
Carpool (Rider)	0	0	0
Telework	0	0	0
Transit	0	0	0
Walking	0	0	0
Biking	0	0	0
Intermodal	0	0	0

Export

Create a New HCS User

Select Message

Send

WORK ADDRESS

STATUS

ACTIONS

1*****



*****10411

7*****

7*****

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Dashboard and Reporting Support

CHANGE IS COMING

Change Starts with **You**