

## **Minutes of ACT - Regular Board Meeting**

**Date: July 12, 2017**

**Location:** McKamey Animal Center

**Board Members Present:** Lee Towery (Board Chair), Nancy Dunlap (Secretary), Doug Swafford (Treasurer), Angelika Lingl, Charles Sanford, Cindy Schmissrauter, Bruce Baird, Bryan Harrison

**Absent:** Karla McKamey, Elisabeth Donnovin, Krystye Dalton, Sonia Young, Jay Floyd

**Also Present:** Paula Hurn (Director HR and Facilities), Jamie McAloon (Executive Director)

**Meeting was called to order at: 4:35 PM**

1. The Consent Agenda was approved (Minutes from last month's board meeting, monthly financials and Center Statistics, this meeting's Agenda)
2. A quorum was present for this meeting.
3. ED report:
  - a. Expansion project still being considered – a Cat Café serving coffee, etc. Exploring funding and feasibility.
  - b. Center is out of space for paper files, etc. that must be kept; looking at storage options and possible use of out buildings.
  - c. IT technology – we will need to digitize all our citations per the city of Chattanooga and will also need new iPads as the current ones are old; Must be done this year per City requirements. This is an unexpected expense.
  - d. MAC is currently slammed with cruelty cases that are going to state court:
    - i. Blue truck case of ill dog abandonment.
    - ii. Animal cruelty case -- Collar imbedded in neck of dog.
    - iii. CPD is helping with warrants which we appreciate.
    - iv. Live release rate still 80% but due to large intake and litters of ill kittens coming in, this may go down.
    - v. Adoptions are up due to free adoptions with pet care kit purchase.
    - vi. Transfers are going great thanks to Katie Christy.
    - vii. Reclaims are down, not sure why.
4. Lee Towery – Laura McCann has not completed the Strategic plan due to the recently hired financial consultant making some suggestions she must institute.
5. Lee Towery handed out a suggested MAC Vision Statement which was discussed and minor revisions suggested; Doug Swafford made a motion to accept the statement as edited , seconded by Bruce Baird. Motion was approved by a unanimous "Aye" vote.
6. Vision Statement reads: *To eliminate animal overpopulation, cruelty, and neglect. To create a culture of compassionate care, community engagement and advocacy for animals by providing programs and education that support people and companion animals.*
7. Development Committee report by Lee Towery – We really need some subcommittees for upcoming events:
  - a. Golf tournament – need to start now getting teams signed up so please help!
  - b. Humanitarian Awards – need a new venue and ideas for next year's event.

- c. Discussion about continuing need for a development director and funding of this position.
  - d. This weekend one of our donors, Mike Lee, is having a brunch at his home to benefit MAC.
8. Finance committee report – Doug Swafford:
- a. Donations are over budget
  - b. Clinic is over budget due to influx of animals.
  - c. Special events are under budget.
  - d. Wages and supplies over budget due to raises and number of animals being housed.
  - e. Revenues are up in many areas.
  - f. Gross profit is close to budget.
9. Lee Towery report – An EC Meeting was held on June 29<sup>th</sup> to discuss the house bequeathed to MAC; there is a purchase contract offer for \$108,000 which is less than the property’s current value; discussed pros and cons of accepting the offer; all agreed with the EC who had voted to accept it at the meeting on 6/29/2017.
10. Lee Towery gave a reminder that if anyone on the board still owes any outstanding donations from the Awards Dinner auction, etc. please arrange payment.
11. Bryan Harrison – fund raising ideas;
- a. Targeting Micro donors– like the Obama model using texts, apps, FB, etc. to solicit small donations from large numbers of donors.
  - b. Look at other organizations that use these methods to see what/how they are doing.
  - c. Does the board want to do this? All agreed “yes” this was a great idea. Bryan volunteered to take the lead and research this further and report back.
  - d. Humanitarian Awards Dinner – need to look at how to attract people that don’t necessarily have a passion for animals but like them; need ideas on what we could do to make the event more fun and desirable to more types of people and potential donors. Any ideas would be welcomed.

Meeting adjourned at 6:00 pm.

Minutes submitted by Nancy Dunlap, Board Secretary

Minutes approved by the board: August 9, 2017