

McKamey Animal Center / Animal Care Trust
Board Meeting
Tuesday, March 8, 2022, 4:30 p.m.
Via Zoom and Teleconference

Meeting Minutes

Board Members Present: Lee Towery (Chair), Karla McKamey, Doug Swafford, Robert Jackson, Tripp Sawyer, Chip Chapman, Ellie LaPorte, Charles Sanford

Board Members Absent: Bruce Baird, Sonia Young, Cynthia Dale

Staff: Inga Fricke (ED), Jeff Wilhite, Lauren Mann, Becca Ross

The Chair called the meeting to order at 4:36 p.m.

Consent Agenda Items:

- March Board Meeting Agenda
- February Board Meeting Minutes
- January Financial Statements

The Chair asked for a motion to acknowledge/approve Consent Agenda Items
A motion was made by: Doug Swafford, seconded by Robert Jackson
The motion passed unanimously

Chair/Vice Chair Report

Discussed changing the monthly meeting to bi-monthly. This will go to the Executive Committee for further discussion and be brought back to the board.

ED Report

City Funding Updates:

We submitted our initial response to the City's Animal Control Services Request for Proposal (RFP) on February 24, 2022, asking for an annual increase of 5% per year (this will not keep pace with inflation, so the pressure to expand our donor base will continue). Because we were the only bidder, the City reopened the RFP and required us to submit a second submission by March 4, 2022. We will continue responding to the City's requests as the review process moves forward.

On February 18, 2022 we submitted 3 requests for "wish list" capital funding (for projects over \$50,000.00) for a medical/animal transport vehicle, a packaged expansion of our Turkey Trail/dog wash/enrichment garden, and a retrofit of our existing dog kennels to add "back sides" for as many of our kennels as possible.

I have also met with the Mayor and City Manager of Red Bank to discuss our contract, which has not been updated since 2019. We will not only be looking to increase our contract revenue due to inflationary pressures, but we have also recommended Code changes that will make enforcement more equitable and attainable.

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Adoption Discounts/Holds

We have updated our adoption holds policy in order to:

- increase revenue (potential adopters can pay to hold an animal overnight);
- ensure that our most highly desirable animals are made widely available (these animals will no longer be adopted straight out of foster care, for example, so they can help drive the public into the shelter); and
- minimize the chances of inadvertent mix-ups (we will no longer take holds for animals over the phone or social media, potential adopters must meet with them personally). In addition, we have instituted an adoption price discount for volunteers, in recognition of the valuable service they perform for MAC, and will provide free spay/neuter and vaccinations for animals held by foster-finders.

Facilities Updates:

- Painting - Complete
- Security/Mag Lock System – Installation ongoing

Special thank you to Charles for arranging an IMAX Theater outing for the staff

Animal Care

Admissions: We took in a total of 319 animals in February. 33 animals were returned home, 5 animals were reunited by our admissions team without ever entering the building, and 7 more were reunited by MAC the same day they entered.

Adoptions/Transport/Foster: A total of 241 animals were placed in February, 189 of which were adopted. 122 animals were placed in foster care.

Programs: There were 24 Trailblazer outings in February, and our Cat Pawsitive program is underway. Fetch A Book is slated to resume in March.

Finance Committee

January revenue was \$394K versus the budget of \$260K, expenses were \$244K versus the budgeted \$273K and net income was \$149K compared to the budget projection of (\$13K).

Year to date revenue was \$1,963K compared to the \$2,002K budget, expenses came in at \$1,797K as opposed to the budgeted \$2,020K and net income is reported at \$169K compared to the projected loss of (\$17K).

Jeff reported we received the Martin bequest of \$75K and another one of \$61K from the Cheryl Bingham Trust, contributing to the bottom-line performance for the month and year to date.

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Development Committee

- Events –
 - Gala 2022 – (May 13, 2022 at The Westin) Planning is going great so far. We have secured \$29,000 in gala sponsorships with more pending. Our goal this year was \$30,000.
 - If any of you are looking to buy a ticket/tables, please let me know ASAP so I can reserve them for you – we have already sold more than 30% of the room.
 - To date we have a gross total of just over \$45,000.
 - Mailed invitations will be going out at the end of this month.
 - Paw Palooza 2022 – (June 25, 2022 at Coolidge Park) Meeting with the City Rep. Jonathan slated for Monday, March 7th. Will be going over logistics.
 - Hill's Science Diet came in at \$5,000 sponsorship level for this event.
 - Our net goal for the event is \$45-50k.
- Donor Tours –
 - We have two donor tours booked - March 21st and April 4th.
 - These allow local major and prospect donors to receive an inside look at MAC, meet with our leadership team, and have time one on one to see how they are making a difference.
 - You all are welcome to attend if you would like – just let me know!
- Grants –
 - We received the \$50,000 funding for Pets for Life this month.
 - Submitted requests for Petfinder, the Jason Heigl Foundation, Resilia, PennyFix etc.
 - Plan to finalize submission for the Grey Muzzle grant that is open currently and continue looking for new grant opportunities.
 - Many older reliable sources (i.e. Walmart community grants), have changed their funding priorities and no longer support animal welfare.
 - Our Spay Your Momma Grant is completed – submitted final statement to CFGC/Winston Fund. Hope in the future they will re-fund this program as we saw such a high demand for free spay/neuter services. We completed 249 spay/neuter surgeries with this funding.
- Community Events
 - Chatt. Lookouts – We have been selected to be the giveback partner for Dogs on the Diamond this year for the Chattanooga Lookouts. There are two games this season in which the special dog pass proceeds will be donated back to MAC. This will also serve as a way to showcase our shelter pups. Dogs on the Diamond will happen April 17th and August 10th.
 - Pending – Chattanooga Football Club – We were also selected to be a charity partner with the CFC in town. This game should happen in April once details are finalized.

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- There are other community events happening in the next few weeks where we are the charity partner of choice.
- Monthly Giving
 - We have surpassed 100 monthly donors, bringing in an average of over \$3,000 month total.

Governance Committee
No report

Policies and Procedures Committee
No report

Executive Committee
There is an EOCC complaint with subsequent legal action being taken by a former employee

Old Business
None

New Business
A resolution for lawn care was discussed
A motion to approve was made by Doug and seconded by Karla.
The motion passed unanimously. (Resolution attached)

The meeting was adjourned at 5:54

RESOLUTION:

BOARD OF DIRECTORS – March 8, 2022

1. Resolution authorizing the MAC Executive Director to award a contract to Midtown Lawn Care for the provision of lawn care services for 2022, with contract amount of \$19,197.00