

# 2021 VIRTUAL RACE WEEKEND SPONSORSHIP LEVELS & BENEFITS



## Corporate Opportunities

### Presenting Sponsor: \$10,000+

- Exclusive branded/naming opportunity for event
- Premium logo placement on race t-shirt
- Premium logo placement on race related materials (digital and print)
- Premium recognition with logo on race website linked to your company website
- Custom social media and newsletter feature
- Option to provide company branded item for participant bags
- Complimentary registration for up to 40 individuals

### Diamond Sponsor: \$7,500

- Branded/naming opportunity for event
- Premium logo placement on race t-shirt
- Premium logo placement on race related materials (digital and print)
- Premium recognition with logo on race website linked to your company website
- Social media and newsletter feature
- Option to provide company branded item for participant bags
- Complimentary registration for up to 30 individuals

### Platinum Sponsor: \$5,000

- Company logo on race t-shirt
- Company logo on race related materials (digital and print)
- Recognition with logo on race website linked to your company website
- Complimentary registration for up to 20 individuals

### Gold Sponsor: \$2,000

- Company logo on race t-shirt
- Recognition with logo on race website linked to your company website
- Complimentary registration for up to 15 individuals

### Silver Sponsor: \$1,000

- Company name on race t-shirt
- Recognition with logo on race website linked to your company website
- Complimentary registration for up to 10 individuals

### Bronze Sponsor: \$500

- Recognition with logo on race website linked to your company website
- Complimentary registration for up to 6 individuals

## Family Sponsorships

### Ironman Family Sponsor: \$1000+

- Recognition on race website
- Complimentary registration for 10 runners

### Marathoner Family Sponsor: \$500

- Recognition on race website
- Complimentary registration for 6 runners

### Going the Distance Family Sponsor: \$250

- Recognition on race website
- Complimentary registration for 4 runners

### Sprinter Family Sponsor: \$150

- Recognition on race website
- Complimentary registration for 2 runners

### Individual Registrations: \$30

All individual registrations before March 5, 2021 will be guaranteed a race t-shirt. Others will be first come first serve basis.

## About Virtual Race Weekend

#### Dates:

Friday, March 26 - Sunday, March 28, 2021

#### Location:

Location of your choice

#### Included in Fee:

Race Shirt (guaranteed for all participants registered by March 5, 2021), Race Bib and More

#### Bib & Shirt - Pick Up & Shipping Options:

When registering, please select local pick up or shipping for your bib and shirt.

#### Race Weekend Details:

An email will be sent to all registered participants the week of March 22nd with Virtual Race Weekend information

## Want to Donate?

Make your donation at [www.poundthepavementforpeter.com](http://www.poundthepavementforpeter.com)

## Questions?

Please email [poundthepavement4peter@gmail.com](mailto:poundthepavement4peter@gmail.com)

Register Now at  
[www.poundthepavementforpeter.com](http://www.poundthepavementforpeter.com)