



# David Messier Releases Music Video for 'Keeping Up With Fashion'

Music News Desk (/author/BWW-News-Desk) Jun. 5, 2017

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Multi-talented artist, songwriter and producer, David Messier has been Austin's best-kept secret for years. As the former front man of the Boston band Papermoon he released three albums before coming to Austin to open Same Sky Productions recording studio, where he has produced the likes of Gina Chavez, Patrick Husband, Lacy Rose, Dave Madden (/bwwmusic/artist/Dave-Madden) and Jen Zava. He is also the President of The Texas Chapter of The Recording Academy (The GRAMMY's). It is no wonder that his latest album and solo debut Waiting for Eldridge (Fable Records) has

received critical acclaim far and wide, and the coveted City of Austin Proclamation. Austin Chronicle hailed it "expanse of talent and ideas," KUTX said "Messier is a hurricane force of music," and The Vinyl District (/bwwmusic/artist/District) said, "eclectic mix of Americana and rock 'n' roll with some welcome folkie fixings."

On June 8, 2017, the city of Austin will proclaim the day as David Messer Day! David Messier will perform a song for the Austin Mayor and Council members in the council chambers at City Hall (/bwwmusic/venue/City-Hall) and will receive a Proclamation. The performance will air live on Cable Channel (/bwwmusic/artist/Channel) 6. David Messier enthusiastically states, "It is very exciting and humbling to receive this honor. This city offers an amazing flow of talent and I'm honored to be recognized as apart of it." To celebrate the proclamation he is releasing a new video on June 5th "Keeping Up With Fashion" and will be headlining The Townsend (/bwwmusic/venue/The-Townsend) on June 9th, which happens to be his birthday.

On June 5th David Messier will release his new video "Keeping Up With Fashion" off of his album Waiting For Eldridge. "Keeping Up With Fashion," premiered on The Vinyl District (/bwwmusic/artist/District) who said, "Equated by its progenitor to a dirtier cousin of sorts to the sounds on Paul Simon's Graceland, "Keeping Up With Fashion" is a suitable introduction to Messier's debut album... Messier's intent lies firmly in the communal element of rock 'n' roll, drawing attention to a party for all walks of life. In his own words, Messier wanted "the fun of a fashion show but not the homogeneity." Here, he achieves just that."

Waiting for Eldridge was inspired by good friend and fellow producer Eldridge Goins

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(Carolyn Wonderland, Colin Brooks, and Brian Keane), as the pieces of the album started to come together Messier was constantly asked when the record would be available, to which he would reply - I'm waiting for Eldridge. But the meaning to Messier was two fold, one was the production process but the other was more symbolic. Eldridge was the one who inspired Messier to perform after a several year hiatus, and pushed him to evolve into to the artist he is today.

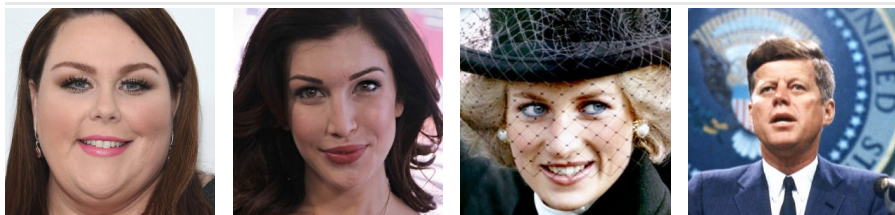
For David, "The theme of the video is 'The Fun of Fashion (/bwwmusic/artist/Fashion) and The Diversity of Beauty'-that's what I kept saying as we were working it all out. I wanted the fun of a fashion show but not the homogeneity. I wanted EVERYONE to have their runway moment. It's easy to hit your news feed right now and think that we've become somehow less inclusive. I just won't believe that's true and I wanted to show the other side-the world how I see it. Teresa Jolie, the director, has such a great eye and I trusted her to bring that vision to life. She nailed it. I think everyone looks glorious, even the musicians."<

David Messier proclamation celebration and birthday bash will be on June 9th @ The Townsend; tickets are \$10 in advance and \$15 at the door, for ages 21+. For more information visit: <https://www.eventbrite.com/e/david-messier-tickets-33965712360> (<http://pressjunkiepr.us7.list-manage.com/track/click?u=2fa183b51c038d5ea09bf1e20&id=81409763a8&e=5b8b0adbb2>).

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