



Front Gate Tickets™ + LA PHOTO PARTY



## Seamlessly Share Your Experience With RFID

The Front Gate (FGT) and LA Photo Party (LAPP) integration allows your fans the ability to seamlessly share branded photos, GIFs, and videos with the tap of an RFID wristband. Through FGT's RFID technology and LAPP's products and service, festival-goers can engage with a sponsor activation on-site and easily receive their photos from the experience. With LAPP, you can create one-of-a-kind photo activations for your sponsors while capturing rich and meaningful data through RFID. LAPP specializes in innovative photo marketing and entertainment for festivals and events worldwide. Their services range from green screen photos and videos, slow motion video, GIFs, 360 cameras, virtual reality photo booths, augmented reality, and much more. Check out further details below!



### Advantages

- Create Memorable Fan Experiences
- Maximize Brand Goals
- Cutting-Edge Product and Technology
- Customizable Options Available
- Capture Data Through FGT's Backend
- Real-time ROI Metrics

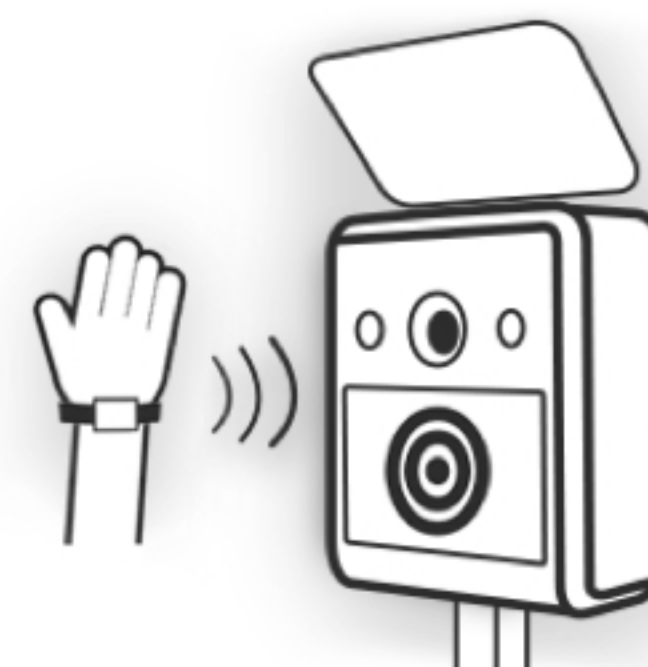
### FGT & LAPP – How It Works



Fans register their wristband through FGT's RFID technology



Fans engage with a sponsors custom LAPP experience on-site



Fans tap their RFID wristband on the LAPP hardware to collect and share



Analytics and data are gathered real time in client-facing dashboard

Contact [sales@frontgatetickets.com](mailto:sales@frontgatetickets.com) for more information

