

FRONT GATE'S COLLECTIBLE CREDENTIAL

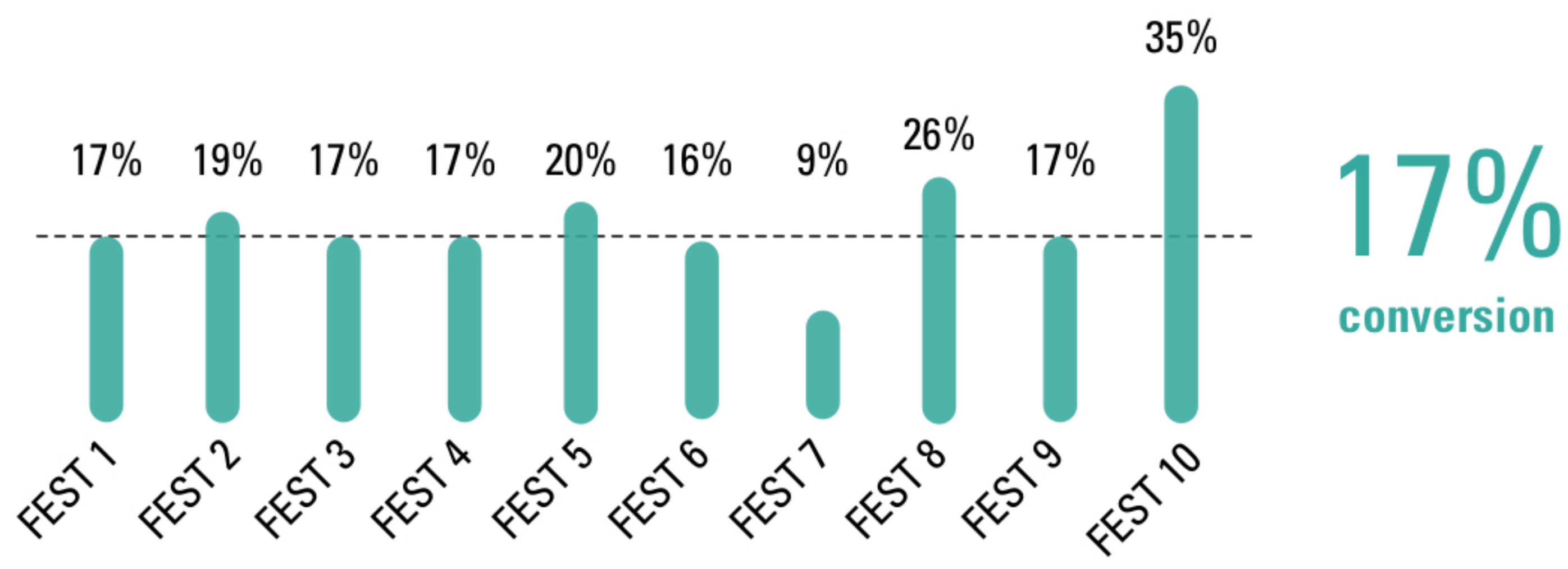
Are you interested in creating a new revenue stream for your festival? Look no further than Front Gate's Collectible Credential, a product customized for your event to generate incremental revenue at no risk. By offering a Collectible Credential add-on during the fans ticket buying process, you give each customer a chance to purchase a festival keepsake, all while putting more money in your pocket.



CHALLENGES

- Not taking full advantage of all revenue streams
- Missing that collectible piece of merchandise for fans

DATA Front Gate festival conversion rates for a \$7 add-on credential.



FACTS

- \$0** Financial obligation upfront
- 17%** Conversion rate across Front Gate festivals
- \$7-12** Recommended price point

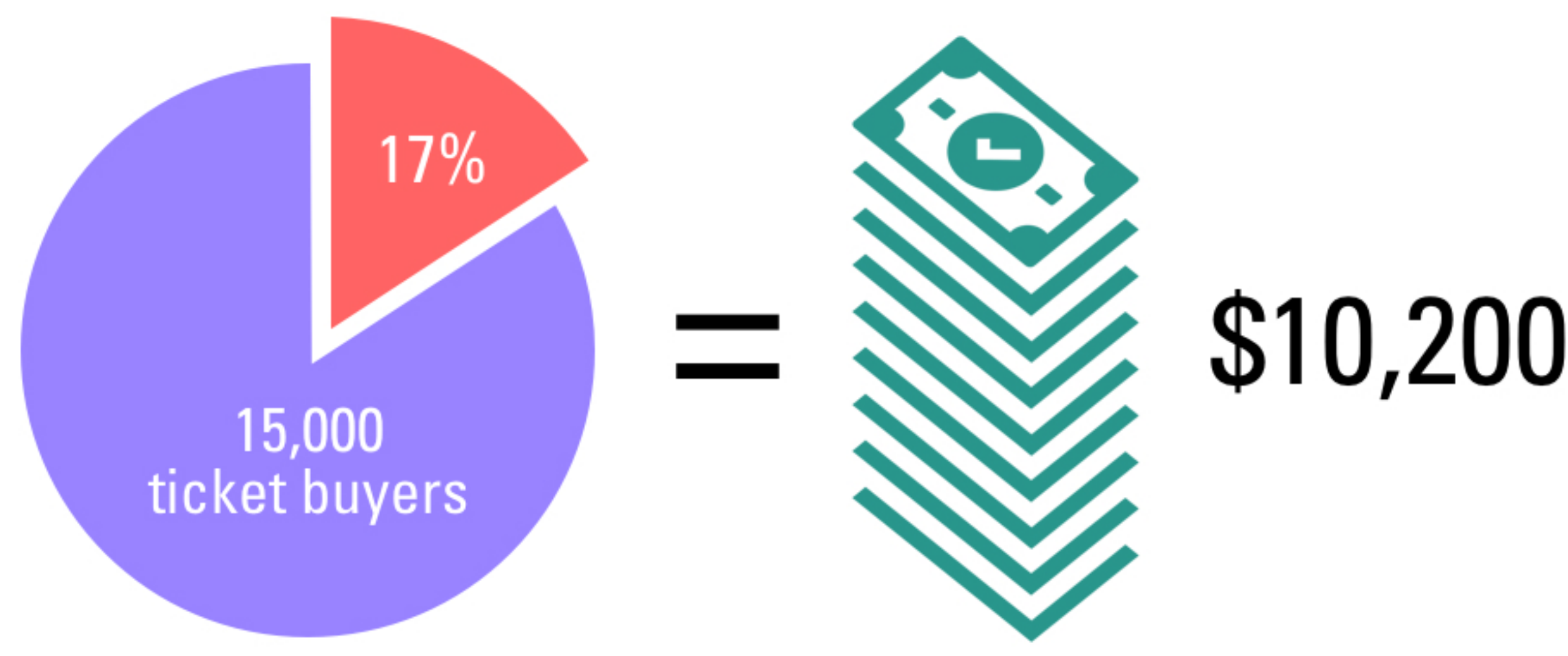
OPTIONS

Unique 2D or 3D artwork available as laminates, credentials, magnets, wearable upgrades, stickers, and much more!



EXAMPLE

If your festival sells **15,000 tickets** and **17% of buyers** purchase the Collectible Credential at \$7, you could be taking home an **additional \$10,200!**



*Includes the \$3 service fee associated with each credential

ADVANTAGES

- Intimate connection with fans
- Affordable keepsake
- Unique branding opportunity
- Sponsorship opportunity

Contact sales@frontgatetickets.com for more information

