FGT Front Gate Tickets™   +   thuzi
A Patron Technology Product

Increase Fan Engagement, Sponsorship Revenue & Data Collection at Any Event!

The Front Gate (FGT) and Thuzi integration allows your fans to engage with photo and video experiences, digital surveys, and gamification at events with the tap of their FGT RFID wristband. Thuzi offers the most comprehensive live event platform to make for a more memorable, frictionless, and engaging event for your organizers, sponsors, brands and ticket buyers alike. The best news is attendees can easily access it and share their experience all through your mobile app or personal microsite. Utilizing the FGT and Thuzi integration to implement engagement products for sponsors is a great value-add for a deal and helps you as the promoter stay in control of your data and what is being collected at your events.
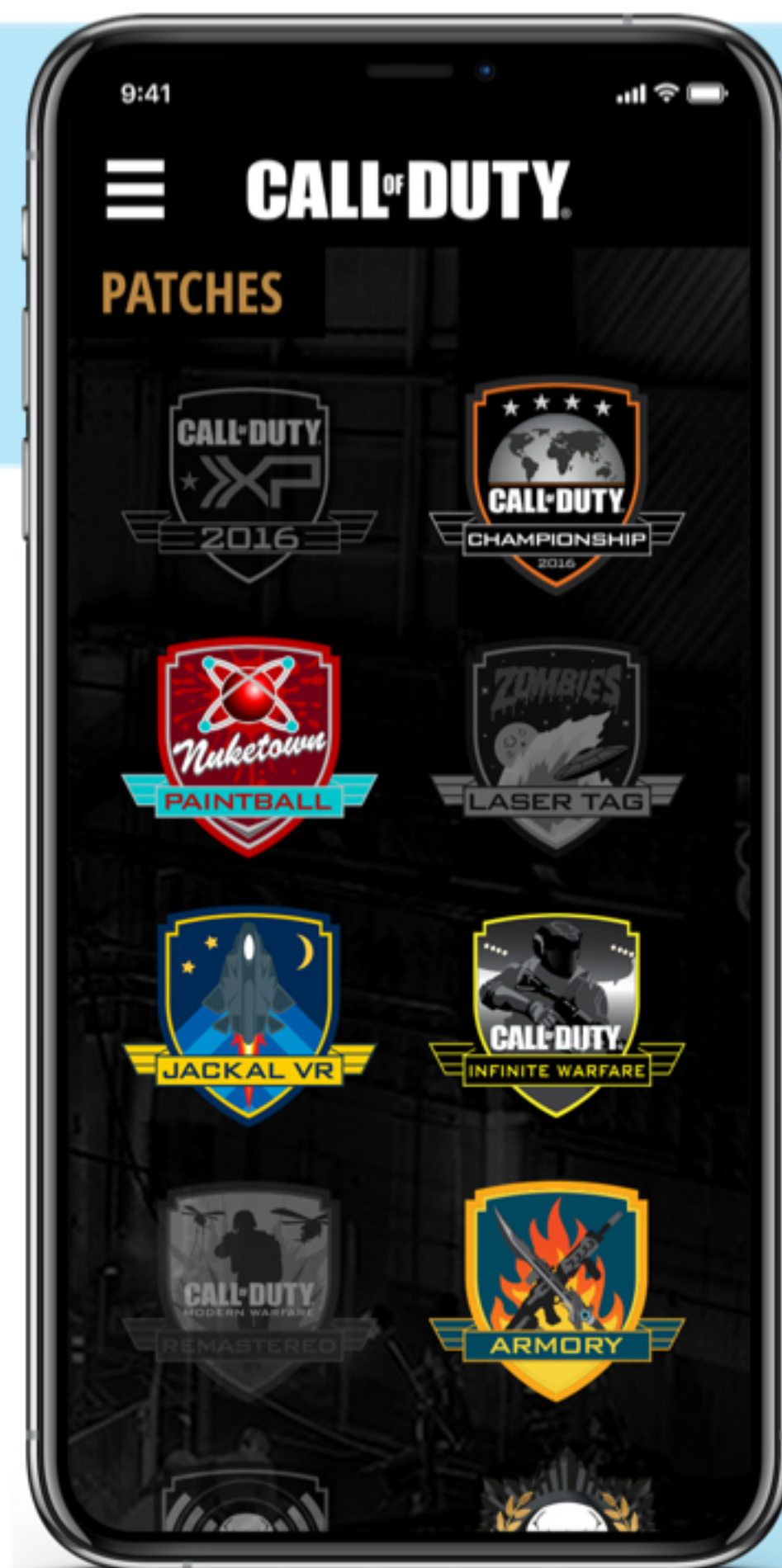
Thuzi Platform

Scan Activations
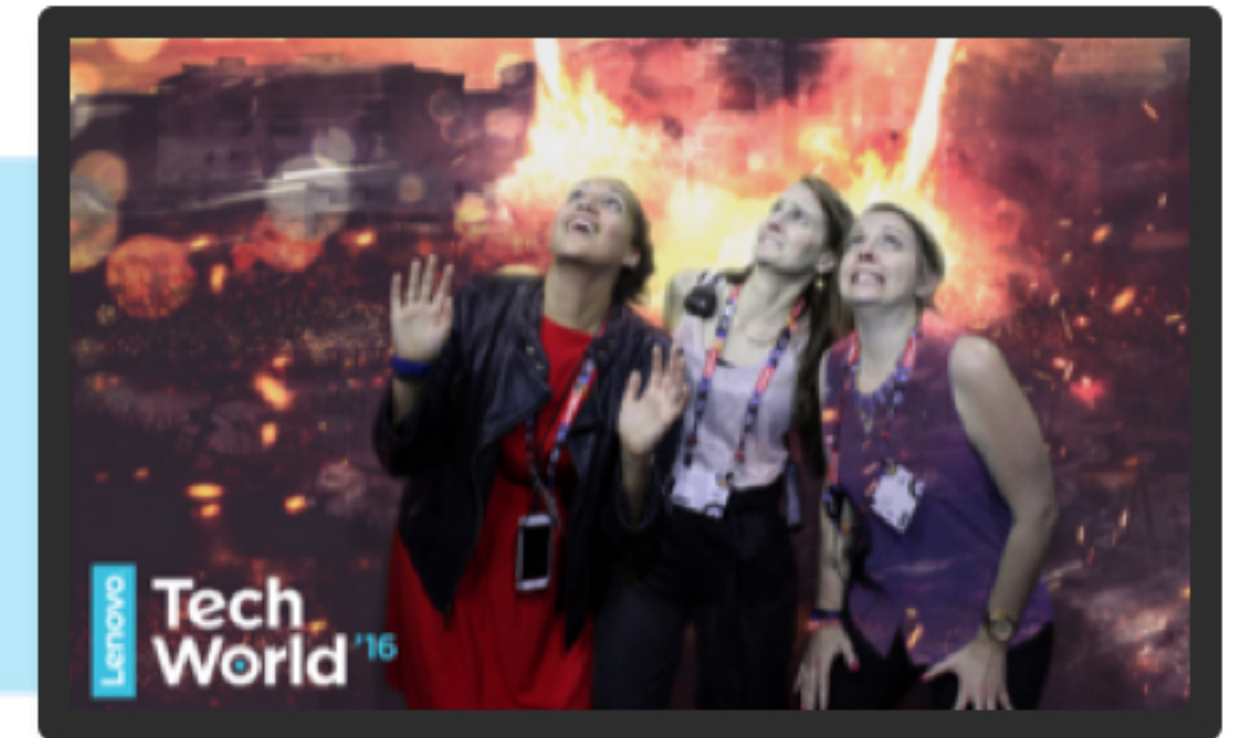Check in, lead capture, scan to win, content delivery, etc.

Mobile App Development
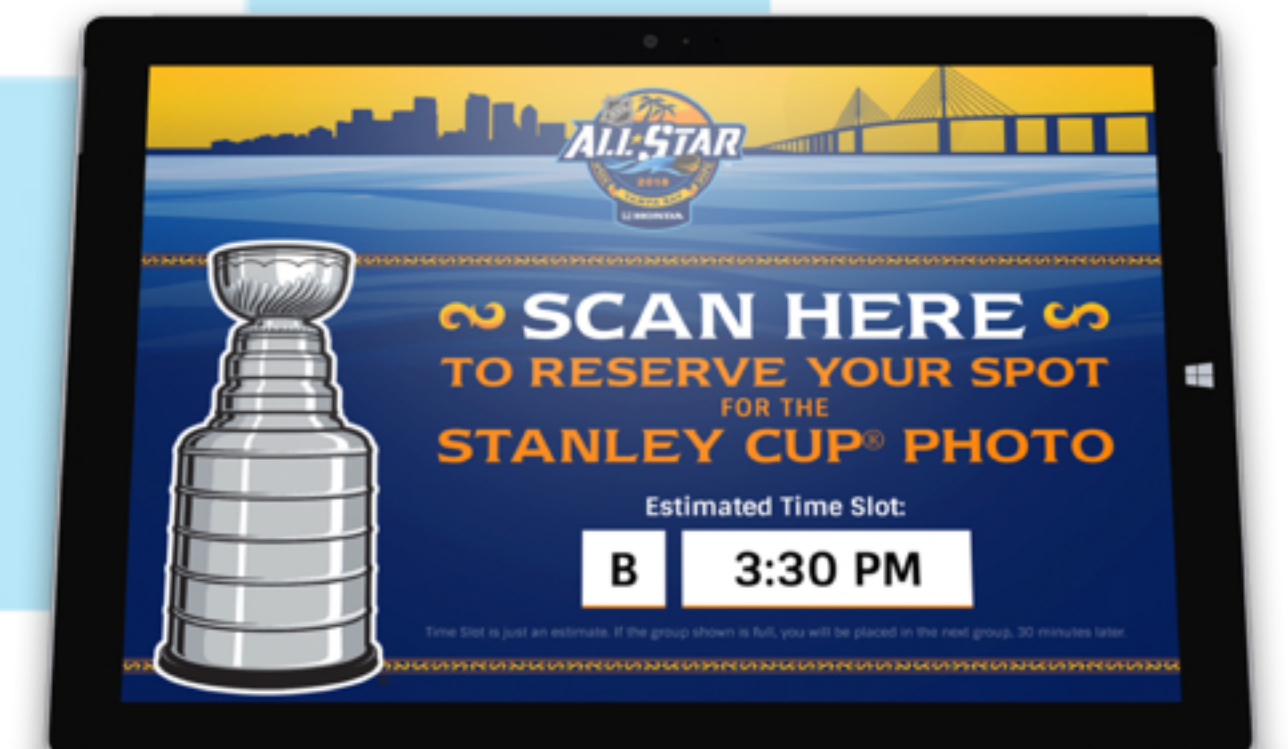Spotify integration, AR Features, mobile ordering w/ Apple Pay, etc.

Gamification
Scavenger hunt, point system, badge/progress stations, etc.

Photo/Video Activations
Green screen, 360 degree, slow motion, GIFs, etc.

Reservation System
Virtual lines, time slot selection, pre-event lotteries, etc.

The Thuzi Integration & Partnership

Allows a single attendee registration hosted by FGT to use their RFID wristband to engage with your event and sponsors. The single registration not only connects the entire fan experience, but it also delivers actionable data giving your sponsors the ROI they need to continue to activate and grow their base. Thuzi will even provide you a custom online portal including all program options and work with your sponsors to implement the right products for each activation.

Contact **sales@frontgatetickets.com** for more information