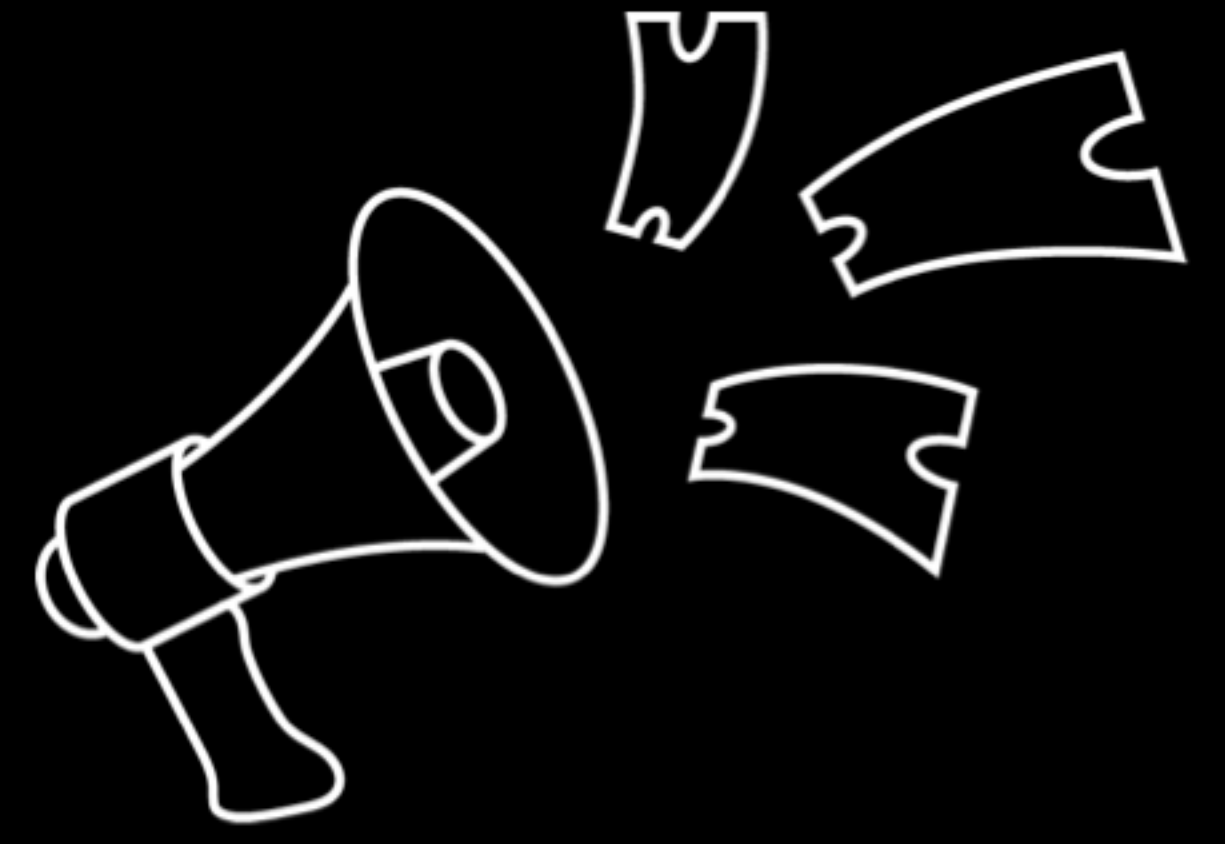


Driving Peer-to-Peer Sales

As a result of our integration with Pollen, Front Gate (FGT) clients can now easily create branded ambassador programs for their events ensuring seamless ticketing experiences for fans. The programs drive peer-to-peer sales at scale allowing you to easily track performance, all while capturing customer data in Front Gate's backend. Here's how!



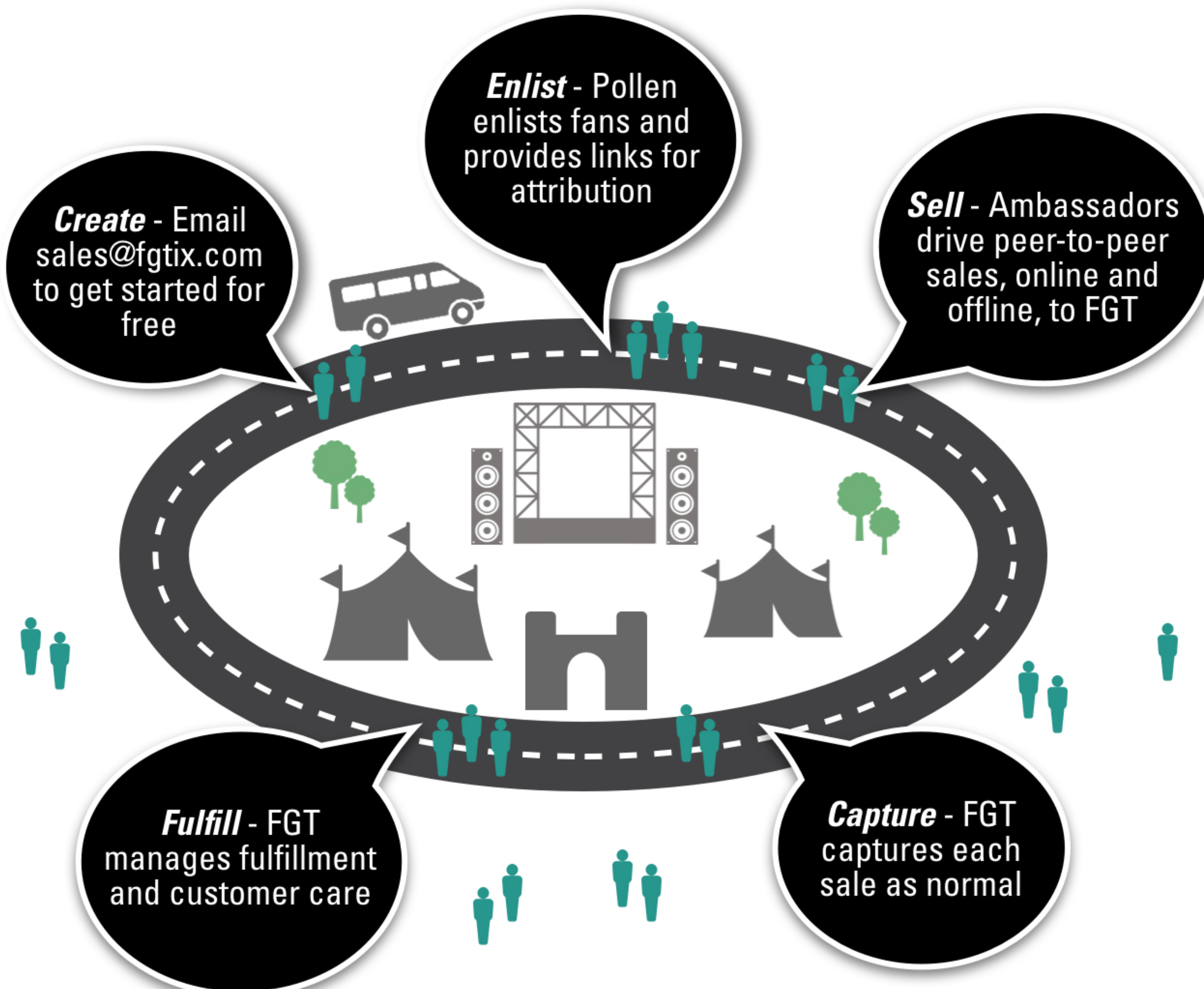
Engage Loyal Fans to Sell Tickets on Your Behalf:



Benefits:

- Increase ticket sales
- Seamless on-site fulfillment
- Complete data ownership
- Reward loyal fans
- Positive fan experience

One Experience with Front Gate & Pollen:



Ambassador Reward Ideas:

-  VIP Upgrades
-  Free tickets
-  Meet & Greet
-  Merchandise