FGT Front Gate Tickets + Opolen

Driving Peer-to-Peer Sales

As a result of our integration with Pollen, Front Gate (FGT) clients can now easily create branded ambassador programs for their events ensuring seamless ticketing experiences for fans. The programs drive peer-to-peer sales at scale allowing you to easily track performance, all while capturing customer data in Front Gate's backend. Here's how!

Engage Loyal Fans to Sell Tickets on Your Behalf:

Increase loyalty with your existing fans Reach new Build your audiences brand

Benefits:

- Increase ticket sales
- Seamless on-site fulfillment
- Complete data ownership



- Reward loyal fans
- Positive fan experience

One Experience with Front Gate & Pollen: *Enlist* - Pollen enlists fans and provides links for attribution Sell - Ambassadors Create - Email drive peer-to-peer sales@fgtix.com sales, online and to get started for offline, to FGT free Ô

Ambassador **Reward Ideas:**



VIP Upgrades



Free tickets





Meet & Greets



Merchandise



Contact sales@frontgatetickets.com for more information