





THE CASE FOR A CASHLESS FESTIVAL

Do you want to drive more revenue at your festival? Is something missing in the fan experience? We have the solution. With Front Gate's Cashless payment integrations, you'll have the ability to increase your overall revenue, save time with simplifying and streamlining POS transactions and accounting, decrease fraud, and gain real-time reporting.

ADVANTAGES

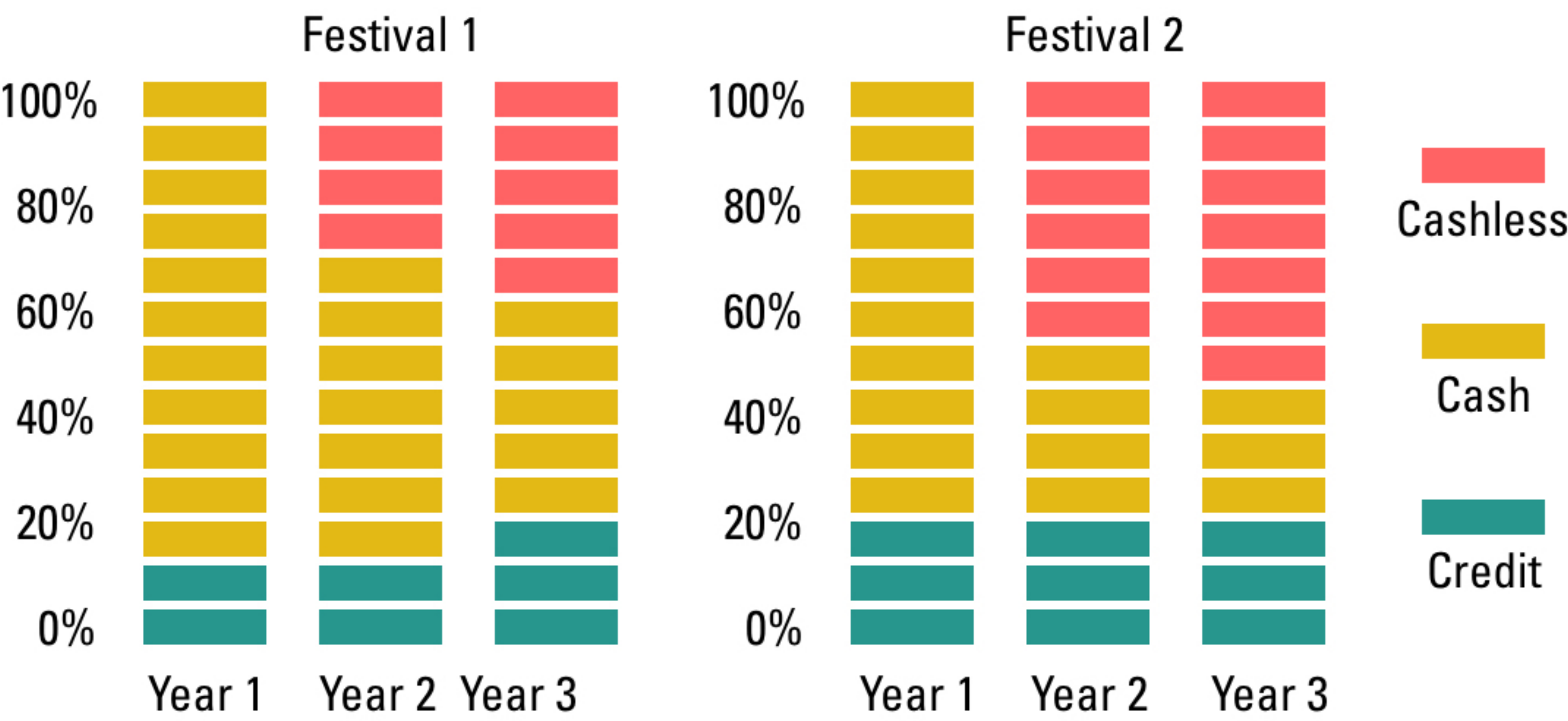
-  Increases revenue
-  Saves time
-  Decreases fraud
-  Safe and secure

CHALLENGES

- Average per-capita spend year over year is static
- 1-2% of all cash spent at a festival is lost or skimmed
- Fan experience has become stagnant

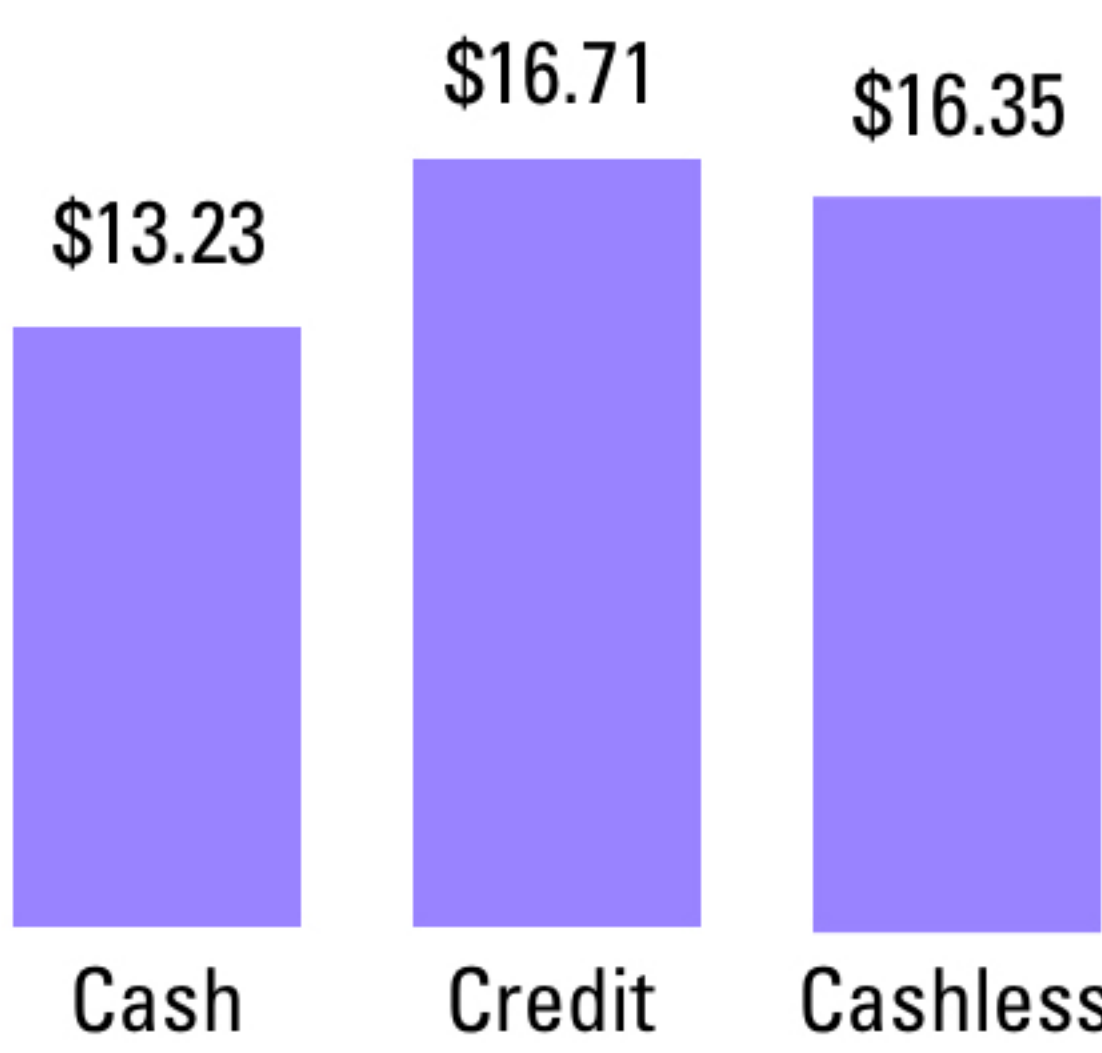
CANNIBALIZATION OF CASH

Reduce cash, not credit

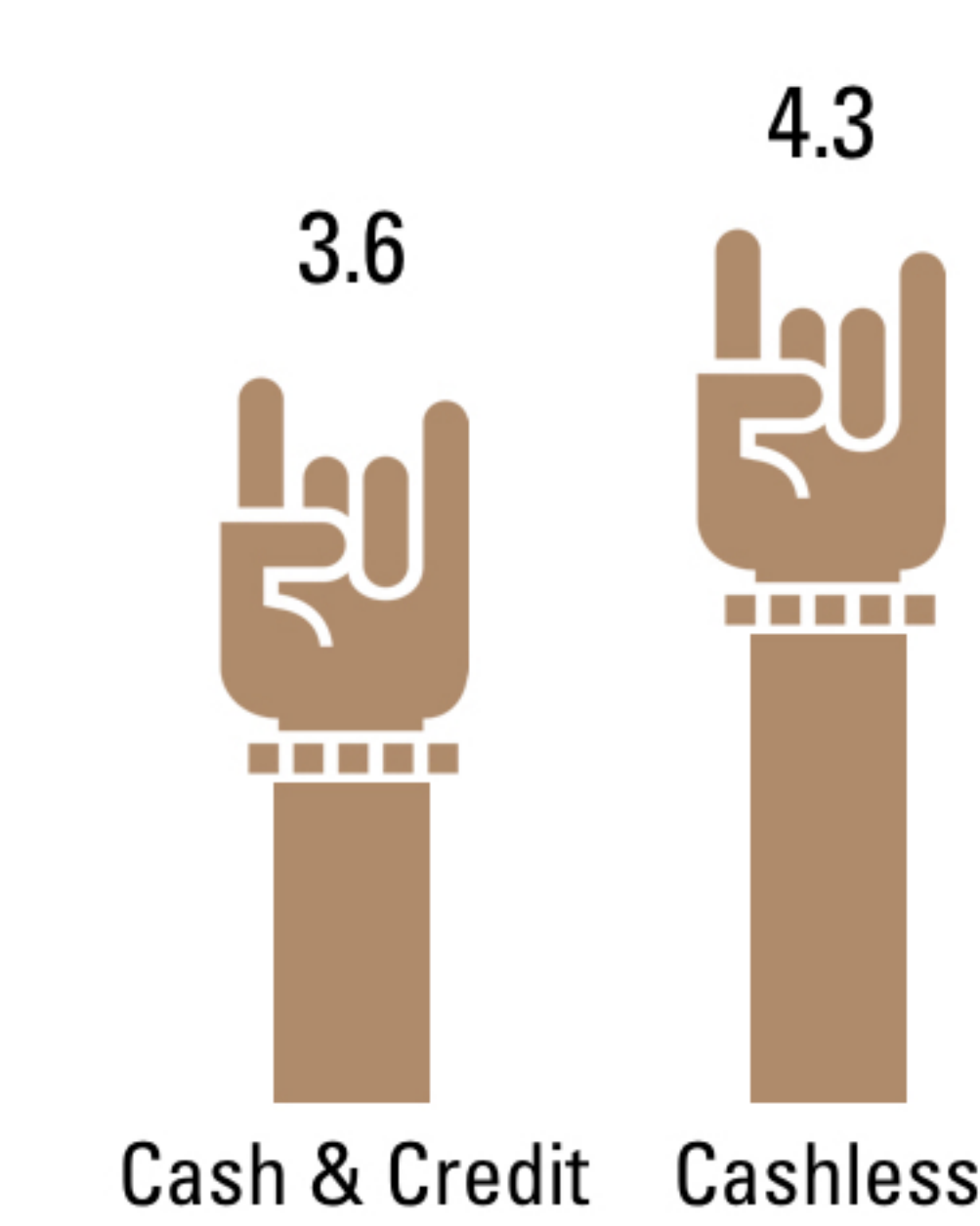


DATA

Average Transaction Size (YTD)



Number of Transactions Per Person



FACTS

