

BUSINESS OFFERING SUMMARY

John Naayers, President

Ohio Rusty Taco Restaurant

Business Description

This Rusty Taco franchise opened its distinctive well appointed restaurant in 2018 in an end unit of a large plaza within a premier business park off of a major highway. Rusty Taco is known for its street tacos, homemade quac, queso and Margaritas. It offers freshly prepared food made with quality, fresh ingredients inspired by the flavors of Mexico and Texas, along with an assortment of alcoholic and non-alcoholic beverages under the “Rusty Taco” trade name, trademark, and business system in an atmosphere designed to be a neighborhood gathering place. To view a menu please visit rustytaco.com.

Financial Performance

Well in excess of \$600,000 Annual Revenues providing an owner/manager in excess of \$130,000 Annual Income. More focused and committed ownership should easily approach the more typical Rusty Taco \$1M Annual Revenue mark.

Why A Great Opportunity

- ❖ Turnkey Operation, Great Location, Great Restaurant Buildout (\$475,000 initially invested).
- ❖ Gala Partners, Inc. is the Franchisor – parent company owning Cicis Pizza and Dunn Brothers as well.
- ❖ Franchise expansion available.
- ❖ Current ownership has not devoted sufficient time and attention to achieve the normal Rusty Taco performance and many aspects of the business remain untapped due to its focus upon its numerous BWW restaurants.

Reason For Selling

Owners are one of the largest BWW franchisees and they want to devote their resources and efforts exclusively to BWW + their Rusty Taco manager wants to exit due to her growing family (wife of one of the owners).

Asking Price: \$295,000 + Inventory At Cost

If you have an interest in further exploring this opportunity, please contact me by phone or email. The signing of a Confidentiality Agreement will be required before the identity or Selling Memorandum will be released.

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