

BUSINESS OFFERING SUMMARY

BNO
Business Network of Ohio

John Naayers, President

E-Commerce Business

Business Description

This E-Commerce Business offers a herbal supplement product developed by a pharmacist to eliminate THC from urine and it can be moved and relocated to anywhere in North America.

Financial Performance

Gross sales in 2021 approached \$2M and net income approached \$600K. Gross sales for 2022 (1st Q) exceeded \$750K and net income exceeded \$265K. At the conclusion of 2022 the gross sales are expected to exceed \$3M and net income is expected to be \$1.2M+. Common customer profile: Pre-Employment, Employee, Student, Athlete.

Major Features

- ❖ The Premier Product in its segment: Brand Registry, Fulfillment By Amazon (FBA) status, National Provider Identifier (NPI) in Canada.
- ❖ Rapidly growing via Shopify and website SEO efforts + Amazon USA
- ❖ Amazon Canada launch is in process
- ❖ Great Reputation and Reviews
- ❖ Not yet established any retail presence
- ❖ A streamlined simple operation
- ❖ Top 1% of Shopify stores based on traffic and sales
- ❖ Offers Money Back Guarantee and only has returns of 3%

Reason For Selling: Owner has special needs child and a full-time job

Asking Price: \$3M (will include approximately \$200k of inventory)

If you have an interest in further exploring this opportunity, please contact me by phone or email. The signing of a Confidentiality Agreement will be required before the identity or Selling Memorandum will be released.