California - Camp and Woolsey Fires
Facebook Disaster Maps No. 1 – November 20, 2018
Prepared by: Humanity Road

Overview

About Facebook Disaster Maps

These visualization maps are provided as a service by Humanity Road and the data is derived from Facebook’s Disaster Maps product, which provides the aggregated, privacy-preserving insights from people using Facebook on their mobile phones with location services turned on. Disaster Maps datasets are shared with trusted partners during times of crisis to ensure they have information needed to provide life-saving services.

The following images provide a visualization on reduction of users by location.

<table>
<thead>
<tr>
<th>Twitter handles</th>
<th>Facebook pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>@Humanityroad</td>
<td>Humanity Road</td>
</tr>
<tr>
<td>@Disasteranimals</td>
<td>Animals in Disaster</td>
</tr>
<tr>
<td>@AidDog</td>
<td></td>
</tr>
<tr>
<td>@DAFNReady</td>
<td></td>
</tr>
</tbody>
</table>

About Humanity Road: Founded in 2010 as a 501(c)3 non-profit corporation, Humanity Road is a leader in the field of online disaster response. Through skilled and self-directed work teams, Humanity Road and its network of global volunteers aim to provide the public and disaster responders worldwide with timely and accurate aid information. Providing such information helps individuals survive, sustain, and reunite with loved ones. For more information, please visit www.humanityroad.org.
Camp Fire Location Maps
Comparing the day to day images may assist with understanding population movement. This set of raster images is a comparison over the baseline from 3 months prior to the event, this is reflected in red tiles.
USA California Fires Facebook Disaster Maps
November 20, 2018

Facebook Daily Location Raster
November 11, 2018 7:00pm EDT
Population reduction compared to baseline (3 months ago)
USA Camp Fire, Butte County, CA

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Facebook Daily Location Raster
November 12, 2018 7:00pm EDT
Population reduction compared to baseline (3 months ago)
USA Camp Fire, Butte County, CA

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USA California Fires Facebook Disaster Maps
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Facebook Daily Location Raster
November 17, 2018 7:00pm EDT
Population reduction compared to baseline (3 months ago)
USA Camp Fire, Butte County, CA

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Facebook Daily Location Raster
November 18, 2018 7:00pm EDT
Population reduction compared to baseline (3 months ago)
USA Camp Fire, Butte County, CA

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USA California Fires Facebook Disaster Maps

November 20, 2018

Facebook Daily Location Raster
November 19, 2018 11:00am EDT
Population reduction compared to baseline (3 months ago)
USA Camp Fire, Butte County, CA

This map is provided as a service by www.humanityroad.org and is derived from Facebook's CrisisMap product, which provides aggregated, privacy preserving insights from people using Facebook on their mobile phones with location services turned on. CrisisMap datasets are shared with trusted partners during times of crisis to ensure they have information needed to provide life-saving services. For more information, contact support@humanityroad.org.

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This set of raster images in blue shows observed number of Facebook users actively online in that location.
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Woolsey Fire Location Maps
Comparing the day to day images may assist with understanding population movement. This set of raster images is a comparison over the baseline from 3 months prior to the event, this is reflected in red tiles.

Facebook Daily Location Raster
November 7, 2018 7:00pm EDT
Population reduction compared to baseline (3 months ago)
USA Woolsey Fire, Ventura and Los Angeles Counties, CA

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Facebook Daily Location Raster
November 8, 2018 7:00pm EDT
Population reduction compared to baseline (3 months ago)
USA Woolsey Fire, Ventura and Los Angeles Counties, CA

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USA California Fires Facebook Disaster Maps
November 20, 2018

Facebook Daily Location Raster
November 9, 2018 7:00pm EDT
Population reduction compared to baseline (3 months ago)
USA Woolsey Fire, Ventura and Los Angeles Counties, CA

Facebook Daily Location Raster
November 10, 2018 7:00pm EDT
Population reduction compared to baseline (3 months ago)
USA Woolsey Fire, Ventura and Los Angeles Counties, CA

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Facebook Daily Location Raster
November 11, 2018 7:00pm EDT
Population reduction compared to baseline (3 months ago)
USA Woolsey Fire, Ventura and Los Angeles Counties, CA

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Facebook Daily Location Raster
November 12, 2018 7:00pm EDT
Population reduction compared to baseline (3 months ago)
USA Woolsey Fire, Ventura and Los Angeles Counties, CA

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USA California Fires Facebook Disaster Maps

November 20, 2018

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