



# THE SUMMIT IMMERSIVE

## Build the company you've always dreamed of!

The Original Summit Salon Training Program is a 3.5- or 2-day leadership and business building event that provides you with a comprehensive and powerful experience specifically targeted to help you create an exceptionally-led, highly profitable, team-driven, sales-oriented salon culture!

### ALL SUMMIT IMMERSIVE EXPERIENCES INCLUDE:

- **DISCOVERING** how to structure your company with our easy-to-follow financial guidelines and spending budgets that will achieve maximum profit every month.
- **REVIEWING** how to turn your front desk into a profit center by implementing key strategies, goals, and rewards.
- **ENHANCING** your leadership skills with a special Summit Leadership segment.
- **LEARNING** how to set up a level-system career path for your entire team, and onboard new team members by implementing an associate training program.
- **SHARING** level-system career path systems for other specialists on your team.
- **REVEALING** how to grow your salon and sell for a profitable exit strategy.
- **STRATEGIZING** how to begin succession planning for interested, motivated employees.
- **REALIZING** the difference between coaching and mentoring to better communicate with your entire team.

### 3.5 DAY ONSITE IMMERSIVE INCLUDES:

#### SPECIAL LIVE SESSIONS

- Summit Salon Owner interviews/Q&A
- Pre-Scheduled Private 1:1 Sessions

3.5 Day Onsite will start at 9 a.m. The Summit will conclude at 12 p.m. on Day 4.

### 2 DAY ONSITE IMMERSIVE INCLUDES:

#### SPECIAL VIRTUAL SESSIONS

#### SESSION 1

Meet your Summit coach.  
Review your intake form for accuracy and additional questions.

#### SESSION 2

Review your experience at THE SUMMIT and your custom coaching proposal.  
Begin your 3-year plan!

2 Day Onsite will start at 9 a.m. The Summit will conclude at 4:30 p.m. on Day 2.

**NEW ATTENDEES: \$2,750**  
**ALUMNI/PAST ATTENDEES: 84,000 POINTS or \$1,250**

USE YOUR  
**LEVEL**  
LOYALTY REWARDS

**L'ORÉAL LEVEL MEMBERS**  
**PREFERRED PRICING:**  
**130,101 POINTS or \$1,950**

Fee includes tuition for the salon owner and one other key employee as well as all course materials. An enrollment interview is required. **Reserve your spot at SummitSalon.com or call 1-800-718-5949.**



Dates, presenters, & locations subject to change.  
All US locations are charged in USD. CANADA locations in CAD.  
Visit [SummitSalon.com](http://SummitSalon.com) or call 1-800-718-5949.

## 2024 USA

3.5 DAY

**TAMPA, FL**  
JAN. 14-17

**HOUSTON, TX**  
FEB. 18-19

**NEW ORLEANS, LA**  
MAR. 10-11

**KANSAS CITY, MO**  
MAR. 24-25

**NASHVILLE, TN**  
APR. 7-8

3.5 DAY

**TAMPA, FL**  
APR. 14-17

**CHICAGO, IL**  
MAY 5-6

**BALTIMORE, MD**  
MAY 19-20

**NEW YORK, NY**  
JUN. 2-3

**DENVER, CO**  
JUN. 9-10

**LAS VEGAS, NV**  
JUL. 14-15

**AUSTIN, TX**  
AUG. 11-12

**ATLANTA, GA**  
AUG. 25-26

3.5 DAY

**TAMPA, FL**  
SEP. 8-11

**PHOENIX, AZ**  
SEP. 15-16

**PERRYSBURG, OH**  
OCT. 6-7

**PHILADELPHIA, PA**  
OCT. 13-14

**LOS ANGELES, CA**  
OCT. 20-21

**PORTLAND, OR**  
OCT. 27-28

3.5 DAY

**TAMPA, FL**  
NOV. 3-6

## 2024 CANADA

**TORONTO** APR. 28-29  
**VANCOUVER** JUN. 16-17  
**CALGARY** SEP. 29-30