

THE SUMMIT IMMERSIVE



Q2 2024 PLANNER

“Continuing to grow in my industry is so important to me and my biggest goal for 2024!”

THE SUMMIT IMMERSIVE
HOUSTON 2024 ATTENDEE



Amanda and Bri attended THE SUMMIT IMMERSIVE in KANSAS CITY, MO.

YOUR SUMMIT IMMERSIVE EXPERIENCE INCLUDES

- **DISCOVERING** how to structure your company with our easy-to-follow financial guidelines and spending budgets that will achieve maximum profit every month.
- **LEARNING** how to set up a level-system career path for your entire team, and onboard new team members by implementing an associate training program.
- **REVIEWING** how to turn your front desk into a profit center by implementing key strategies, goals, and rewards.
- **SHARING** level-system career path systems for other specialists on your team.
- **REALIZING** the difference between coaching and mentoring to better communicate with your entire team.
- **ENHANCING** your leadership skills with a special Summit Leadership segment.
- **REVEALING** how to grow your salon and sell for a profitable exit strategy.
- **STRATEGIZING** how to begin succession planning for interested, motivated employees.

2 DAY ONSITE IMMERSIVE OVERVIEW

SPECIAL VIRTUAL SESSIONS

SESSION 1

Meet your Summit coach.
Review your intake form for accuracy & review questions.

SESSION 2

Review your experience and discuss your custom coaching proposal.
Begin your 3-year plan!

THE SUMMIT IMMERSIVE will start at 9 a.m. Day 1 and conclude at 4:30 p.m. on Day 2.

THE SUMMIT IMMERSIVE TUITION

NEW ATTENDEES: \$2,750
ALUMNI/PAST ATTENDEES:
84,000 POINTS or \$1,250

USE YOUR
LEVEL
LOYALTY REWARDS

L'ORÉAL LEVEL MEMBERS
PREFERRED PRICING:
130,101 POINTS or \$1,950

Fee includes tuition for the salon owner and one other key employee as well as all course materials. An enrollment interview is required. Reserve your spot at SummitSalon.com or call 1-800-718-5949.



Dates, presenters, & locations subject to change.
Visit SummitSalon.com or call 1-800-718-5949.



Scan / visit website for Canada dates and additional 2025 dates.

2024 USA

CHICAGO, IL
MAY 5-6

BALTIMORE, MD
MAY 19-20

NEW YORK, NY
JUN. 2-3

DENVER, CO
JUN. 9-10

LAS VEGAS, NV
JUL. 14-15

AUSTIN, TX
AUG. 11-12

ATLANTA, GA
AUG. 25-26

TAMPA, FL
SEP. 8-9

PHOENIX, AZ
SEP. 15-16

PERRYSBURG, OH
OCT. 6-7

PHILADELPHIA, PA
OCT. 13-14

LOS ANGELES, CA
OCT. 20-21

PORTLAND, OR
OCT. 27-28

TAMPA, FL
NOV. 3-4

2025 USA

TAMPA, FL
JAN. 12-13

RALEIGH, NC
FEB. 9-10

TULSA, OK
MAR. 9-10

SALT LAKE CITY, UT
MAR. 23-24

LOUISVILLE, KY
APR. 6-7

TAMPA, FL
APR. 27-28

CHICAGO, IL
MAY 4-5

KNOXVILLE, TN
MAY 18-19