



THE SUMMIT 2024

Build the company you've always dreamed of!

The Original Summit Salon Training Program is a 3.5- or 2-day leadership and business building event that provides you with a comprehensive and powerful experience specifically targeted to help you create an exceptionally-led, highly profitable, team-driven, sales-oriented salon culture!

ALL SUMMIT IMMERSIVE EXPERIENCES INCLUDE:

- **DISCOVERING** how to structure your company with our easy-to-follow financial guidelines and spending budgets that will achieve maximum profit every month.
- **REVIEWING** how to turn your front desk into a profit center by implementing key strategies, goals, and rewards.
- **ENHANCING** your leadership skills with a special Summit Leadership segment.
- **LEARNING** how to set up a level-system career path for your entire team, and onboard new team members by implementing an associate training program.
- **SHARING** level-system career path systems for other specialists on your team.
- **REVEALING** how to grow your salon and sell for a profitable exit strategy.
- **STRATEGIZING** how to begin succession planning for interested, motivated employees.
- **REALIZING** the difference between coaching and mentoring to better communicate with your entire team.

3.5 DAY ONSITE IMMERSIVE INCLUDES:

SPECIAL LIVE SESSIONS

- Summit Salon Owner interviews/Q&A
- Pre-Scheduled Private 1:1 Sessions

3.5 Day Onsite will start at 9 a.m. The Summit will conclude at 12 p.m. on Day 4.

2 DAY ONSITE IMMERSIVE INCLUDES:

SPECIAL VIRTUAL SESSIONS

SESSION 1

Meet your Summit coach.
Review your intake form for accuracy and additional questions.

SESSION 2

Review your experience at THE SUMMIT and your custom coaching proposal.
Begin your 3-year plan!

2 Day Onsite will start at 9 a.m. The Summit will conclude at 4:30 p.m. on Day 2.



NEW ATTENDEES: 184,000 POINTS or \$2,750
ALUMNI*: 84,000 POINTS or \$1,250

*Past graduates of THE SUMMIT.
Tuition covers two attendees.

Fee includes tuition for the salon owner and one other key employee as well as all course materials. An enrollment interview is required. **Reserve your spot at SummitSalon.com or call 1-800-718-5949.**



Dates, presenters, & locations subject to change.
All US locations are charged in USD. CANADA locations in CAD.
Visit SummitSalon.com or call 1-800-718-5949.

2024 USA

3.5 DAY

TAMPA, FL
JAN. 14-17

HOUSTON, TX
FEB. 18-19

NEW ORLEANS, LA
MAR. 10-11

KANSAS CITY, MO
MAR. 24-25

NASHVILLE, TN
APR. 7-8

3.5 DAY

TAMPA, FL
APR. 14-17

CHICAGO, IL
MAY 5-6

NEW YORK, NY
MAY 19-20

DENVER, CO
JUN. 9-10

BALTIMORE, MD
JUN. 23-24

LAS VEGAS, NV
JUL. 14-15

AUSTIN, TX
AUG. 11-12

ATLANTA, GA
AUG. 25-26

3.5 DAY

TAMPA, FL
SEP. 8-11

PHOENIX, AZ
SEP. 15-16

DETROIT, MI
OCT. 6-7

PHILADELPHIA, PA
OCT. 13-14

LOS ANGELES, CA
OCT. 20-21

PORTLAND, OR
OCT. 27-28

3.5 DAY

TAMPA, FL
NOV. 3-6

2024 CANADA

TORONTO TBD
QUEBEC CITY: TBD
CALGARY TBD