



## Build the company you've always dreamed of...

The **Original Summit Salon® Training Program** is a 3.5 day immersive leadership and business building event that provides you with a comprehensive and powerful experience specifically targeted to help you create an exceptionally-led, highly profitable, team-driven, sales-oriented salon culture!

### THE SUMMIT DAY-BY-DAY

#### DAY 1

- DISCOVER how to structure your company with our easy-to-follow financial guidelines and spending budgets that will achieve maximum profit every month.
- LEARN how to set up a level-system career path for your stylist team, and onboard new team members by implementing an associate training program.

#### DAY 2

- REVIEW how to turn your front desk into a profit center by implementing key strategies, goals, and rewards.
- SHARE level-system career path systems for other specialists on your team.
- REALIZE the difference between coaching and mentoring to better communicate with your entire team.

#### DAY 3

- ENHANCE your leadership skills with a special Summit Leadership segment

#### DAY 4

- REVEAL how to grow your salon and sell for a profitable exit strategy.
- REVIEW how to create a shareholder program for interested, motivated employees.

#### SPECIAL SESSIONS

"LIVING SUMMIT" – Live virtual sessions and **PRE-SCHEDULED PRIVATE 1:1 SESSIONS** will be held on both DAY 2 and DAY 3

USE YOUR

**LEVEL**  
LOYALTY REWARDS

NEW ATTENDEES: **184,000 POINTS** or \$2,750

ALUMNI: **84,000 POINTS** or \$1,250 \*Past graduates of THE SUMMIT

Fee includes tuition for the salon owner and one other key employee as well as all course materials. An enrollment interview is required. Reserve your spot at [SummitSalon.com](http://SummitSalon.com) or call 1-800-718-5949.



Dates, presenters, and locations subject to change. All prices USD.  
Visit [SummitSalon.com](http://SummitSalon.com) or call **1-800-718-5949**.

## 2023 USA

**TAMPA, FL**

JAN. 15–18

**TAMPA, FL**

MAR. 12–15

**NASHVILLE, TN**

MAR. 19–22

**ST. LOUIS, MO**

APR. 2–5

**TAMPA, FL**

APR. 16–19

**CHARLOTTE, NC**

APR. 16–19

**CHICAGO, IL**

MAY 7–10

**DALLAS, TX**

MAY 21–24

**NEW YORK, NY**

JUN. 11–14

**WASHINGTON DC**

JUN. 25–28

**LAS VEGAS, NV**

JUL. 16–19

**ATLANTA, GA**

AUG. 13–16

**AUSTIN, TX**

AUG. 20–23

**PITTSBURGH, PA**

SEP. 10–13

**NORTHERN CA**

SEP. 17–20

**NEW YORK, NY**

OCT. 1–4

**TAMPA, FL**

OCT. 8–11

**MINNEAPOLIS, MN**

OCT. 15–18

**TACOMA, WA**

OCT. 22–25

**TAMPA, FL**

NOV. 5–8

## 2023 CANADA

**MONTREAL** MAY 28-31

**TORONTO** JUL. 9–12

**VANCOUVER** NOV. 5–8