



# THE SUMMIT

3.5 DAYS to ENHANCE your salon business and **CHANGE YOUR LIFE!**



Have you ever wondered or struggled with...

- Where can I find service providers to grow my team?
- How do I motivate my team to care about growing their business?
- How should I set up my pay or commission structure?
- How can I manage my spending to have more profit?

Proven **SYSTEMS**  
+ Proven **RESULTS!**

Salons involved in the program grow on average  
**18% in YEAR 1 and 17% in YEAR 2!**

## THE SUMMIT DAY-BY-DAY

### DAY 1

- DISCOVER how to structure your company with our easy-to-follow financial guidelines and spending budgets that will achieve maximum profit every month.
- LEARN how to set up a level-system career path for your stylist team, and onboard new team members by implementing an associate training program.

### DAY 2

- REVIEW how to turn your front desk into a profit center by implementing key strategies, goals, and rewards.
- SHARE level-system career path systems for other specialists on your team.
- REALIZE the difference between coaching and mentoring to better communicate with your entire team.

### DAY 3

- ENHANCE your leadership skills with a special Summit Leadership segment

### DAY 4

- REVEAL how to grow your salon and sell for a profitable exit strategy.
- REVIEW how to create a shareholder program for interested, motivated employees.

### SPECIAL SESSIONS

**"LIVING SUMMIT"** – Live virtual sessions and **PRE-SCHEDULED PRIVATE 1:1 SESSIONS** will be held on both DAY 2 and DAY 3



NEW ATTENDEES: **184,000 POINTS** or \$2,750  
ALUMNI\*: **84,000 POINTS** or \$1,250 \*Past graduates of THE SUMMIT

Fee includes tuition for the salon owner and one other key employee as well as all course materials. An enrollment interview is required. Reserve your spot at SummitSalon.com or call 1-800-718-5949.



Dates, presenters, and locations subject to change. All prices USD.  
Visit [SummitSalon.com](http://SummitSalon.com) or call 1-800-718-5949.

## 2022 USA

- TAMPA, FL  
JAN. 16-19
- CHARLOTTE, NC  
FEB. 20-23
- TAMPA, FL  
MAR. 13-16
- ST. LOUIS, MO  
MAR. 13-16
- DALLAS, TX  
APR. 10-13
- TAMPA, FL  
APR. 24-27
- CHICAGO, IL  
MAY 1-4
- DENVER, CO  
MAY 22-25
- NEW YORK, NY  
JUNE 12-15
- NASHVILLE, TN  
JUNE 19-22
- LAS VEGAS, NV  
JULY 17-20
- VIRTUAL  
AUG. 14-16
- PERRYSBURG, OH  
AUG. 14-17
- SACRAMENTO, CA  
SEPT. 11-14
- ATLANTA, GA  
SEPT. 18-21
- BALTIMORE, MD  
OCT. 2-5
- TAMPA, FL  
OCT. 2-5
- BOSTON, MA  
OCT. 16-19
- TACOMA, WA  
OCT. 23-26
- TAMPA, FL  
NOV. 13-16

## 2022 CANADA

- MONTREAL: MAR. 27-30
- TORONTO: JUN. 5-8
- CALGARY: OCT. 16-19