



# SELF-EMPLOYED STYLIST CONSULTING

*We help you walk in every day with a plan!*

*You're independent!*

*You're confident!*

*You're creative!*

*Now you can have the successful suite business you've always dreamed of! Even if you don't know where to start!*

**RECEIVE ALL FOUR PRIVATE VIRTUAL SESSIONS**

**SPECIAL OFFER: ONLY \$399 (\$900 VALUE)**

**FOR MORE INFORMATION:**

**Call 1-800-718-5949**

**Email [SES@SummitSalon.com](mailto:SES@SummitSalon.com)**

**or visit [SummitSalon.com](http://SummitSalon.com)**

**> Services > Self-Employed Stylist Support**

**CLICK  
HERE**

**OR  
SCAN**



## VIRTUAL COACHING SESSIONS

**FOUR PRIVATE SESSIONS / 60 MINUTES EACH**

### SERVICE PRICING / FUTURE RAISES

**MODULE 1**

We'll work with you to establish guidelines to maximize your income now and the years to come:

**PRICING WORKSHEET / DEMOGRAPHICS**

**EARNING POTENTIAL / FUTURE RAISES**

**INTELLIGENT VERBIAGE – GUEST CARE SCRIPTING**

### UNDERSTANDING SPENDING / FINANCES

**MODULE 2**

Growing a business doesn't need to be guesswork!

We will show you how to confidently learn how to:

**CREATE A SPENDING BUDGET**

**DEVELOP A 3 YEAR SALES PLAN**

**UNDERSTAND FINANCIAL RESPONSIBILITIES**

### BUILD & MAINTAIN A FULL CLIENTELE

**MODULE 3**

You will learn now to attract new clients, and maintain a solid clientele base.

**BEST PRACTICES FOR REFERRALS / RETENTION**

**BEST PRACTICES FOR RETAIL / REBOOKING**

### MASTERING YOUR ONLINE PRESENCE

**MODULE 4**

Whether you are new to social media or a novice, you will learn how to maximize:

**GOOGLE**

**SOCIAL MEDIA**

**PROMOTION PLANNING**

