



PERMIAN BASIN
PETROLEUM ASSOCIATION

PBPA Newsletter

February 22, 2019



In This Issue

["Blowout" Documentary/Panel Discussion](#)
[Permian Basin Water In Energy Conference](#)

[Be Safe. Drive Smart Campaign](#)
[Texas Energy Day at the Capitol](#)
[Permian Basin Coalition Meeting](#)
[2019 PBPA Spring Swing](#)

Industry Defenders



"Blowout", presented by the Texas Tribune

On Wednesday, February 20th the Texas Tribune, Newsy, AP, and Center for Public Integrity held a screening of their one-sided documentary "Blowout". That viewing was followed by a panel discussion at Odessa College that included PBPA's Ben Shepperd as the lone pro-energy voice on a panel that included a researcher and two environmental activists. Additionally, the film, in its entirety, was shown in Austin on Thursday, February 21st and PBPA staff were on hand to view it fully.

As billed, the documentary is described as highlighting "an unprecedented oil and gas drilling boom in the Permian Basin that is great for business. But it's polluting the air, overwhelming communities and threatening the planet."

Our position on this film is clear, we are proud to represent the most prosperous production region in our country and more so the people who each and every day help provide affordable energy to every corner of the globe.

Our priority is to serve as the voice of the Permian Basin, as we have since 1961, and we know that if we allow these voices to speak into the public sphere without consequence, they will continue to portray our industry in the most critical of lights.

Ben did well to combat the bias we saw and it will not be the last time PBPA takes action to represent and defend our industry. Moving forward we will need your input on how our organization can continue to share the successes of our industry in light of this selective scrutiny by the media. Please don't hesitate to reach out to us to offer your thoughts on our involvement moving forward.

[Back to Top](#)

Permian Basin Water in Energy Conference



PBPA President Ben Shepperd was proud to keynote the Permian Basin Water in Energy Conference Lunch this week.

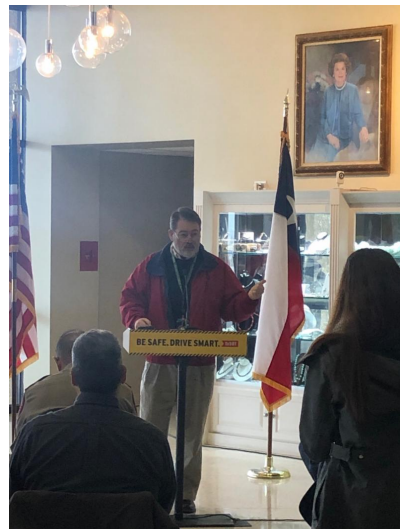
For the second year, this conference has organized hundreds of attendees and many leading voices in water to gather together in Midland and address one of the most important facets of our industry.

For the lunch alone, more than 500 attendees gathered to listen to Shepperd's presentation.

While his speech was focused on the legislative sessions that are ongoing in both Texas and New Mexico, Shepperd highlighted the important role that policy will play on water issues for operators in both states.

[Back to Top](#)

Be Safe. Drive Smart.



The Permian Basin Petroleum Association is pleased to be partnering with the Texas Department of Transportation's 2019 statewide Be Safe. Drive Smart. public awareness campaign aimed at saving lives and reducing vehicle crashes.

PBPA EVP Stephen Robertson and Community Relations Coordinator Julie Green attended the press conference in Midland that kicked-off the event this week.

A key focus is promoting safe driving behaviors in Texas's energy exploration and production regions, including the Eagle Ford Shale, Permian Basin, and other shale areas. Through your company's safety initiatives, you can help extend the reach of the campaign's safe driving messaging by printing co-branded bumper stickers, decals, or roadside signage.

The marketing firm assisting TxDOT with this campaign, the Sherry Matthews Group, will create co-branded, print-ready artwork your company to print and distribute. There is no fee for this service to create the artwork; your company will be responsible for the cost of the actual printing.

The bumper stickers or decals may be used on fleet and delivery vehicles, as well as personal cars and trucks. Roadside signage featuring the campaign's Be Safe. Drive Smart. message may be displayed in high traffic areas, such as along worksite entrances. The attached sample artwork was produced for previous campaigns and shows the types of materials that may be co-branded with your company's logo.

If you would like to take advantage of this opportunity to partner with TxDOT and provide traffic safety materials to your employees, please contact the Sherry Matthews Group directly. They will be happy to work with you to incorporate your logo into the specific piece(s) that you'd like to distribute.

Contact information:

Emily Baker, Outreach Director
Sherry Matthews Group
200 S. Congress Avenue
Austin, TX 78704
Office: (512) 478-4397
emilyb@sherrymatthews.com

[Back to Top](#)

Texas Energy Day



This week, PBPA was proud to participate in Texas Energy Day at the Texas Capitol. This Session focused event allows the industry to interact first hand with elected officials across the state.

It was great to see representatives from so many companies across the state, including the Permian Basin, make the trip to Austin in order to make the case for Texas energy.

We know that the Permian Basin produces prosperity. That's absolutely no secret. We are blessed to have an abundant natural resource as well as the operators and employees with the talent to develop them.

But knowing what we do matters little if we don't communicate with our elected officials in Austin and show them exactly what benefits we see because of the energy industry.

PBPA staff was happy to lead a group of visitors to four Texas House offices and deliver a gift from Texas Energy Day Sponsors as well as share the energy success story with those offices. We look forward to participating again next session and congratulate our trade partners and member companies for their work and leadership.

[Back to Top](#)

Permian Basin Coalition Meeting



On Wednesday, February 22, 2019, PBPA EVP Stephen Robertson attended the Permian Basin Coalition meeting in Monahans. A special thanks to Teresa Burnett and the Monahans Chamber of Commerce staff for their hospitality!

We heard from Kirk Ginn with PBPA member Atlas Sand about their developments around in-basin sand, representatives from the Texas Tech University Health Science Center about their tele-medicine program, and Joshua Adler with Sourcewater, Inc. about new technologies and tracking being implemented in the field of water logistics. These events are a great way to bring information about the industry to the communities of the Permian Basin, and for the communities of the Permian Basin to bring information to industry.

Thank you to all those who work to improve the Permian Basin and bring prosperity to our region and the great states of Texas and New Mexico.

[Back to Top](#)

REMINDER-SPRING SWING-REMINDER



THE PERMIAN BASIN
PETROLEUM ASSOCIATION
PRESENTS

SPRING SWING

MEMBERS FOUR-MAN
SCRAMBLE TOURNAMENT

APRIL 1ST | MONDAY
ODESSA COUNTRY CLUB



WWW.PBPA.INFO

Registration for the 2019 PBPA Spring Swing is now open. To register or for sponsorship opportunities, please [click here!](#)

[Back to Top](#)

Permian Basin Petroleum Association | stephen@pbpa.info | www.pbpa.info
700 N. Colorado Ave, Suite A, Midland, TX 79701

Copyright © 2017. All Rights Reserved.