



## The Permian Oilfield Water Wave: Challenges and Opportunities



Gabriel Collins, J.D. Baker Botts Fellow for Energy & Environmental Regulatory Affairs Baker Institute for Public Policy, Rice University gabe.collins@rice.edu

25 October 2018

## Disclaimer

This analysis reflects my personal opinions and assessments only. It is designed solely to be illustrative and stimulate broader thought, with the objective of elevating the conversation in the energy and water space. It IS NOT an investment analysis or investment advice. It is also NOT offering any legal opinions or advice and does not create an attorney-client relationship with any reader or consumer of the information presented herein. Readers rely on the information in this analysis at their own risk. Neither the author nor the Baker Institute for Public Policy are liable for any loss or damage caused by a reader's reliance on information contained in any of the charts, data series, opinions, or other information presented herein. I am not a hydrologist, geologist, or engineer and am not offering advice on technical aspects of any assets which may be discussed in this analysis, including, but not limited to geological factors and engineering challenges that may arise in an oilfield water development project. The information and opinions contained in, and expressed by this analysis, are based on sources deemed reliable. However, there is no warranty, assurance, or guarantee, express or implied, about the completeness, reliability, or accuracy of this content. The views expressed herein are my interpretations as of the date the report is published and are subject to change without notice.

### Why Does the Permian Water Issue Matter?

The Permian Basin is Now the World's Premier Non-OPEC, Non-Middle East Source of Oil Supply Growth



North America—led by the Permian Basin (**Red**)—and the Middle East (Purple) have been the prime drivers of global incremental oil supply growth since 2010.

Maintaining the Permian's position as a key driver of global incremental oil supply growth will require that the water challenge be brought to heel in a cost-effective manner especially if we want to see a "Permian 5 million barrels of oil per day world."

Source: BP Statistical Review of World Energy 2018, EIA



Empire State Building Weighs ~340,000 metric tons

## ~450 wells drilled per month

Water will likely account for approximately 80% of lifetime "mass moved" for many Permian Basin wells.

> Source: CME Group, Empire State Realty Trust, FracFocus, TexasBrine.com

> This analysis assumes 500,000 barrels of oil produced, with a water-to-oil ratio of 3:1. In many cases, wells will ultimately produce more oil and at a higher water cut.

## Permian Basin Oilfield Water: Supply & Demand





### Water Injection—West Texas and SE New Mexico



Source: FracFocus

Source: EIA, NM OCD, Texas RRC

## **Putting Oilfield Water Flows in Perspective: Fracs & Farms**



## **Putting Oilfield Water Flows in Perspective: Frac Flowback**



#### **Perspective:**

- This well's cumulative 90 day flowback volume could fill about 19 Olympic-size swimming pools (660k gallon pool size)
- Now scale this out for a pad drill project with 5, 7, or even 12 wells, with many of them flowing back simultaneously post-completion.
- The resulting water management
  challenges—from both the
  perspective of managing peak flow
  and that of just managing the sheer
  volume—are substantial.

## **Myth Busters**

"We are water companies subsidized by the oil revenues."—paraphrase of anecdotes overheard at various conferences over past year or so.

- ► The response in one word? "NO!"
- ► Water poses a logistical challenge for energy producers.
- It also creates sizeable economic opportunities.

Musonoie-T17 open pit mine in DRC—2.66% copper content by mass in ore. So the miner moves about 97 lbs of rock for every pound of copper recovered



Now imagine if miners like this told the investment community that "we are in the rock moving business and are just subsidized by the copper."



Source: Katanga Mining Limited

#### Credit: dhayward

### Permian Basin Oilfield Water Space Ripe for Consolidation and Organic Growth

Permian Disposal Capacity, kbd
Permian Sourcewater supply capacity, kbd



"PE" = Private Equity-Backed

If sponsors and management teams were so inclined, the simple math is that combining 2-3 of the yellow highlighted PEbacked entities could create an entity that would have the nameplate capacity to handle enough water to potentially justify a billion dollar enterprise valuation.

## Will E&Ps Decide to Run Their Own Water Systems?

Midstream parties acknowledge the risk...

### But do they really think it will happen?

#### ОМР, 2017 10-К, Р.29

"...Potential third-party customers could process and dispose of their decide to produced and flowback water internally or develop their own midstream infrastructure systems for produced water and flowback gathering freshwater water and distribution...'



Source: https://diginomica.com/2014/08/12/rackspace/



The X-Factors: Political, Regulatory, Operational, and Social License Factors

## **Road Damage and Dangers**



### Water Release Concerns

**New Mexico Permian Produced Water Spills (Barrels)** 



The Texas RRC should consider systematically tracking produced water spills and making the data publicly available, as New Mexico and North Dakota do.

Transparency drives better policy and better positions industry to respond proactively to potential challenges, rather than having a reactive solution imposed on it. How Much "Headroom" Is Left to Expand Injection Disposal of Produced Water?

## Seismicity Concerns: Rising Incidence, But Unclear Causality



## **Operational Interference**

Clearfork

Upper Spraberry

### May 2018

### At least two distinct problems:

- Drilling wells in areas with intermediate 1. zones over-pressured by water injection disposal costs significantly more
  - ~\$600k per well in Midland Basin due a) to need for extra drilling liner. according to Guidon Energy
  - If operators are targeting the b) Wolfcamp A, Wolfcamp B shale, and Wolfcamp B carbonate layers, this could translate to costs of about \$13 million for every 2 mi<sup>2</sup>
  - This translates to about \$29 billion in c) potential incremental costs for the 6 core counties of the Midland Basin.
- In some cases, shallow injection disposal 2. appears to have "watered out" existing oil & gas wells.
  - This may prove a sizeable—and thus a) far, underappreciated—problem in the **Delaware Basin**



#### Recent Developments in Disposal Activities in Southeast New Mexico

#### Delaware Mountain Group

With the expanded use of the Delaware Mountain Group for disposal by operators, there was an increase in reports of "waterflows" and abnormally high reservoir pressures observed in these formations in the vicinity of injection operations. Most notable of these events resulted in a Division case where an adjacent operator identified producing horizontal wells in the lower Brushy Canyon Formation that were impacted by injection in the upper formations of the Delaware Mountain Group.

This interference of production was attributed not to a single well, but to the concentration of several disposal wells with injection intervals within the Delaware.

### June 2018



### San Andres Pressure Costs \$13 Million Every 2 Square Miles



## **Cross-Border Water Arbitrage between TX and NM**

### Where politicians see theft...

"Texas is stealing New Mexico's water...If you put a whole bunch of straws in Texas and you don't have any straws in New Mexico, you're sucking all the water from under New Mexico out in Texas and then selling it back to New Mexico." --Aubrey Dunn, New Mexico State Land Commissioner (June 2018)



### **Businesspeople see opportunity...**

Solaris Water Midstream Acquires New Mexico Water Supply Business from Vision Resources, Inc. and Launches Major Expansion in the Delaware Basin

Jun 5, 2018, 9:30am EDT

#### **Major Expansion to Pecos Star System**

Solaris Water also announced that it has started construction of a new 11-mile water supply line that will connect into its Pecos Star System. The high-capacity pipeline will add crucial, permanent water supply infrastructure to one of the most prolific areas in the Permian Basin and will be capable of transporting approximately 150,000 barrels of water per day from Loving County, Texas, to Eddy County, New Mexico. Construction of this strategic pipeline is underway. The line is expected to come into service in July 2018.

Source: Dallas Business Journal

Source: Texas Tribune

## Is Texas Becoming New Mexico's Water Disposal Hinterland?

In-County Injection Proportion of PW Declining in Eddy & Lea Counties Despite Substantial Increases in PW Volumes

### Anecdotal Well Data Suggests Rising Proportion of NM-Origin Water Headed Across the Border to Texas Disposal Wells



Source: NM OCD

Source: TX RRC

### **Oilfield Water: Frac Intensity & Recycling Infrastructure**



- Nearly all of the these pits are non-commercial fluid recycling pits ("NCFR pits") where the operators primarily treat produced water for reuse in their own operations.
- The only "commercial" pit I find to date is H2O Midstream's Newton Facility in Howard County
- There are operational challenges to storing produced water, but increased interest in recycling activity suggests the number of commercial pits could rise sharply.
- This would be particularly true if produced water becomes a more widely-traded frac fluid feedstock.
- Trading of PW between parties is currently limited and generally on ad hoc basis.

### **Companies Are Gearing Up to Recycle More Produced Water**

### Non-Commercial Fluid Recycling Pit Capacity Companies Have Sought Texas RRC Approval For



### **Company-level Permian Recycling Plans**

- Apache—"...by year-end, we feel like we'll be able to utilize about 80% of recycled water for our fracs [at Alpine High]." (2Q2018 Earnings Call)
- Devon— "~80% of total water used in operations is recycled" [NM Delaware Basin] (EnergyPlex Presentation, 2018)
- Encana—"We expect average 40% recycled water use in the basin with some cubes as high as 80%..." (2Q2018 Earnings Call)
- Guidon Energy—"Once infrastructure was built, we began using 13/87 produced/fresh mix for all fracs." (May 2018 Presentation)
- Noble—"And by the end of the year [2018], I'd expect over 30% of the water used in our fracs to be recycled produced water." (2Q2018 Earnings Call)
- Pioneer Natural Resources—"Right now, we're increasing our reuse volumes of our produced water to the point where it's going to represent 15% to 20% of our water volumes in the fourth quarter this year." (2Q2018 Earnings Call)

## Can Greater Recycling Help Optimize the Oilfield Water Investment Cycle? <u>CAPEX to Dispose of 50 kbd of Produced Water</u>



#### **Option 3: Recycling**

1000 kb pond capacity @ \$1.25/bbl of built storage + \$1,000k for process units \$2.25 million



#### Source: NM OCD, Author's Analysis

- CAPEX differences favor recycling. OPEX parameters
  will vary depending on scale and quality of incoming
  water, as well as E&P
  customer needs.
- The core question is: do
  recycling investments early in
  a play's development when
  frac'ing is most intense and
  the demand for feedstock
  water is highest help defer
  SWD investments that can
  then be made later when PW
  flows are more predictable
  and capital and capacity
  optimization are easier to do?

## Tradable Produced Water: The new "WTS?"

### **Thought-Provoking Idea**

- "WTS" would currently be the abbreviation for West Texas Sour, a crude oil with an API gravity of 30.2 and sulfur content of between 1.5% and 2.8% by weight.
- In the Permian oilfield water world, there is a case to be made for what we can somewhat facetiously call the new WTS—as in "West Texas Salty" for the highly saline produced waters that flow up from wells in the region.
- Instead of API gravity and sulfur content, perhaps the quality specs for this hypothetical benchmark for recyclable produced water would be XX ppm total suspended solids, XX ppm of iron and other precipitate-forming ions, and MPN levels of XX \* 10<sup>x</sup> or less of bacteria.

At least one Texas-focused operator is already contemplating a world in which produced water carries a commercial price tag.



(5) Assumes commercial water sourcing costs of \$0.35 / bbl for produced water and \$0.50 / bbl for fresh water.

## **A Few Permian Oilfield Water Predictions**

### A. Within 12 months from today (start date August 2018)

- A major Permian-focused water midstream firm goes public or has a similarly large liquidity event
- ► At least 3 additional large private equity companies enter the space
- At least 3 sizeable (80 kbd+ avg. actual volume handled) water midstream firms in the Permian will be acquired by a larger player
- B. Within the next 24 months
  - There will have been a billion-dollar oilfield water transaction in the Permian
  - At least five Permian-focused entities other than Pioneer Water Management will be transporting and injecting 500 kbd or more of produced water
- c. Within the next 36 months (i.e. by August 2021)
  - At least 4 million bpd of incremental produced water (relative to August 2018) must be handled



If you have to eat crow... ...do it with grace and salt.

Source: Pinterest



## **Cutting-Edge Texas Groundwater and Oilfield Water Research**

- Gabriel Collins, "What Does it Take to Create a Billion Dollar Oilfield Water Midstream Company?," PWS Permian Basin 2018 Symposium, 9 August 2018, Midland County Horseshoe Arena & Pavilion, <u>https://texaswaterintelligence.files.wordpress.com/2018/08/collins\_billion-dollar-oilfield-watercompany\_14-august-20181.pdf</u>
- Gabriel Collins, "Economic Valuation of Groundwater in Texas," Texas Water Journal, Vol. 9, No.1, 2018 (50-68), <u>https://twj.media/economic-valuation-of-groundwater/</u>, (peer reviewed)
- Gabriel Collins, "Groundwater Valuation in Texas: The Comparable Transactions Method," Baker Institute Report no. 03.20.18, Baker Institute for Public Policy, Houston, Texas, <u>https://www.bakerinstitute.org/research/groundwater-valuations-texas/</u>
- Gabriel Collins, "Valuation of Groundwater In Place at a Texas Frac Water Supplier," Issue brief no. 12.07.17. Baker Institute for Public Policy, Houston, Texas, <u>https://www.bakerinstitute.org/research/valuation-groundwater-place-texas-frac-water-supplier/</u>
- Gabriel Collins, ""Oilfield Produced Water Ownership in Texas: Balancing Surface Owners' Rights and Mineral Owners' Commercial Objectives," February 2017, Baker Institute for Public Policy, Houston, Texas, <u>https://www.bakerinstitute.org/media/files/files/23bd889f/CES-pub-ProdWaterTX-020817.pdf</u>
- Gabriel Collins and Hilmar Blumberg, "Implementing three-dimensional groundwater management in a Texas groundwater conservation district," Texas Water Journal, Vol. 7, No.1, 2016 (69-81), <u>https://journals.tdl.org/twj/index.php/twj/article/view/7037/pdf\_17</u> (peer reviewed)
- Gabriel Collins, "Blue Gold: Commoditize Groundwater and Use Correlative Management to Balance City, Farm, and Frac Water Use in Texas," 55 Nat. Resources J. 441 (2015). (peer reviewed)

# Appendix

## What Might The Numbers Behind a Billion Dollar Oilfield Water Midstream Entity Look Like?

Integrated System				
Estimated water volumes to justify a billion USD enterprise valuation***				
EBITDA Multiple		Frac Sourcewater, Kbd	Produced Water Gathering, Kbd	In other words, approximately 550-to-650 thousand bpd of water.
	5.0	240	600	In Fiscal Year 2017, the City of Midland's average combined daily water usage and sewage treatment volume was approximately 521 thousand bpd.
	6.5	185	462	
	7.5	160	400	
	10.0	120	300	

## What Might The Numbers Behind a Billion Dollar Oilfield Water Midstream Entity Look Like?

Estimated water volumes to justify a billion USD enterprise valuation\*\*\*

### Produced Water-Only 475 kbd (assume \$0.75/bbl rate)

@7.0X EBITDA multiple

### Sourcewater-Only

Texas-side: 1,500 kbd (assume \$0.50/bbl gross price)

Premium sales into SE NM 425 kbd (assume \$1.25/bbl gross price)

@ 5.5X EBITDA multiple