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Greetings,

Austin Speech Labs will celebrate its 11th anniversary on May 2, 2019 at the Four Seasons Hotel at our annual fundraising event, ONE WORD AT A TIME. Our entire Austin Speech Labs community will come together to celebrate our clients' accomplishments. We are writing to you today in hopes that you will join us for this celebration and consider becoming a sponsor.

Austin Speech Labs is a nonprofit organization that provides intensive speech, language, music, and cognitive therapy to stroke survivors at an affordable cost. In addition, the organization conducts cutting edge research to create more effective therapy regimens, trains aspiring speech therapists, and serves as an advocate for stroke survivors and their families in the community at large. We opened our doors in 2008 and have been growing ever since due to the overwhelming need in Austin and surrounding areas. Our vision is to improve the quality of life of stroke survivors and their caregivers by helping to reengage survivors in their social and professional lives. We consider our clients part of our family, and we strive to provide not only effective therapy, but also a loving and supportive environment for rehabilitation.

As you plan your philanthropic giving for the upcoming year, we hope you will choose to support the critical work of Austin Speech Labs by becoming a sponsor for this wonderful, client-centered event. We have enclosed the preliminary sponsorship levels for your review. The official sponsorship packets and details will be mailed early in 2019.

Sincerely,

2019 Sponsorship Chairs

Sherrie Frachtman

Missy McCarroll

Ann McIver

Laura York, Event Chair





## **2019 ONE WORD AT A TIME Sponsorship Opportunities**

### **\$20,000 - FORTITUDE - Presenting Sponsor**

VIP seating for 20 guests with tableside wine service  
Host seating for an Austin Speech Labs stroke survivor and guests  
Featured article in Austin Speech Labs newsletter and Event Program  
Recognition as Presenting Sponsor in West Austin News and Community Impact  
Prominent listing as Presenting Sponsor at event, in print materials, and in all media  
Complimentary valet (or self) parking

### **\$15,000 - BRAVERY - Underwriting Sponsor**

Premier seating for 16 guests with tableside wine service  
Host seating for an Austin Speech Labs stroke survivor and guests  
Recognition in West Austin News and Community Impact  
Prominent listing as Presenting Sponsor at event, in print materials, and in all media  
Complimentary valet (or self) parking

### **\$10,000 - RESILIENCE - Underwriting Sponsor**

Prominent seating for 12 guests with tableside wine service  
Host seating for an Austin Speech Labs stroke survivor and guests  
Recognition in West Austin News and Community Impact  
Prominent listing as Presenting Sponsor at event, in print materials, and in all media  
Complimentary valet (or self) parking

### **\$7,500 - DETERMINATION**

Preferred seating for 12 guests  
Recognition in West Austin News and Community Impact  
Listing at event, in print materials, and in all media  
Complimentary valet (or self) parking

### **\$5,000 - PATIENCE**

Reserved seating for 10 guests  
Recognition in West Austin News and Community Impact  
Listing at event, in print materials, and in all media  
Complimentary valet (or self) parking

### **\$3,000 - PERSEVERANCE**

Reserved seating for 10 guests  
Recognition in West Austin News and Community Impact  
Listing at event, in print materials, and in all media  
Complimentary self-parking

### **\$1,750 - COURAGE**

Reserved seating for 6 guests  
Recognition in West Austin News and Community Impact  
Listing at event, in print materials, and in all media  
Complimentary self-parking



## *A Look Back at the Last 10 Years*

Here are just a few accomplishments that we are proud to share with you.

- Provided over 100,000 hours of Intensive Communication Therapy to stroke survivors
- Graduated 45% of young adult stroke survivors who were able to go back to part time work or full time work
- Introduced video conference teletherapy for clients unable to come to the office
- Started a Neurologic Music Therapy program to improve speech intelligibility and articulation
- Increased student volunteer hours from 30 hours in 2008 to over 7,500 hours in 2017
- Established a Scientific Board with leading clinicians and researchers from across the U.S. to collaborate on research studies done at Austin Speech Labs in the hopes of developing innovative approaches to therapy
- Conducted four pilot research studies and presented findings at the American Speech-Language-Hearing Association Convention, the International Stroke Conference, and the Texas Speech and Hearing Conference
- Developed partnerships with St. David's Medical Center, Seton Healthcare Family, Dell Medical School, and rehabilitation centers in Austin and the surrounding area to help provide continuity of care for stroke survivors in our community
- Received the National Stroke Association's 2016 RAISE Award: Most Impactful Organization
- Austin Speech Labs founders, Shilpa Shamapant and Shelley Adair, received the 2017 Stroke Hero Award from the American Heart Association and the American Stroke Association for their tireless efforts to get stroke survivors the therapy they need
- Shilpa Shamapant was appointed as Clinical Assistant Professor at Dell Medical School to assist in their efforts to advance stroke recovery
- Raised community awareness of stroke prevention and post stroke rehabilitation at our World Stroke Day Health Fair Event
- UT Dell Medical students and UT School of Nursing students have begun clinical rotations at Austin Speech Labs due to the amazing work being done here!

