2021 **CALENDAR PROGRAM**

Your customer is your **number 1** priority.

A personalized calendar assures you are in touch with them every single day and are their NUMBER 1 CHOICE for health advice and products.

2 WAYS TO DISTRIBUTE YOUR WALL CALENDARS AND COLORING BOOKS

1 TRADITIONAL

Hand out calendars and coloring books at your store - The perfect personal touch your customers will appreciate time-and-time again.

Early Delivery:

- **Wall Calendars:** Receive your calendars in August so you're ready to hand out in September.
- **Coloring Books:** Delivered in July, provide the neighborhood kids with a new and exciting activity to do - A healthy distraction during the summer months ahead.

2 MAIL SERVICE

Mailed directly from us to your customers. Ensure you connect daily with all your customers who are less frequently visiting in store.

Mail Service Includes:

- Envelopes and product insertion.
- Labelling to your customer list.
- Postage and distribution.

Pricing:

- **Wall Calendars:** $1.49/unit (Min. 100)**
- **Coloring Books:** $1.49/unit (Min. 100)**

** Pricing does not include product cost.

COLORING BOOKS

Through coloring, children can learn about the world around them. These 20 page personalized coloring books are filled with activities that educate and entertain.

Content may include:

- Connecting the dots
- Counting game
- A graphic ABC
- And much more...

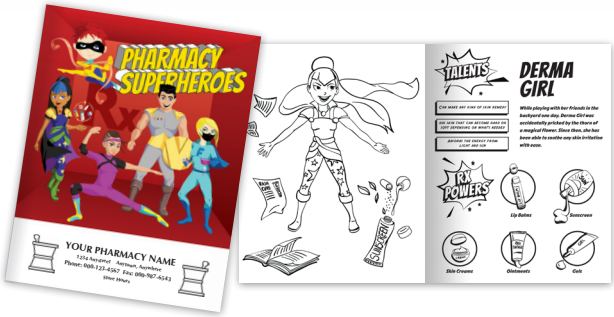
Size: 8.375" x 10.75" with your store information in black on the cover

Imprint size: 7" x 2"; non-dated

NEW *"Pharmacy Superheroes"*

Pharmacists are real life superheroes too, helping us day-to-day with our health and wellness concerns. Let every child know that lab coats and capes are the same!

Follow along as fun pharmacy characters, such as Derma Girl and Bandage Bandit, help your littlest customers learn what they can do to stay healthy.



Also available:
"Fun Being Healthy", and *"McPigeons are Moving"* Colouring Books*

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CALL **1.877.544.4575** FOR MORE INFORMATION OR VISIT **PPRB.COM** FOR ALL CALENDAR OPTIONS.