American Greetings and the Federation of Pharmacy Networks deliver more to brighten your store

A trusted name in social expressions, American Greetings has a deep understanding of today's greeting card consumers. As they strive to nurture relationships, we deliver fresh, on-trend products they'll appreciate. That's why we're a perfect fit for an independent retailer like you, who is already in their community and part of their lives. By partnering with us, you can create a greeting card destination that offers quality, innovation, selection and an attractive profit margin.

As the industry leader, American Greetings continually introduces amazing new products.

With every store visit, your customers will find something new to love, including:



Fresh everyday cards to celebrate life's big moments

With so much to offer, your card department will become their preferred destination.



Category-leading innovation to surprise and delight



Hugely popular characters add fun to every occasion



Spectacular seasonal offerings to mark every holiday





Make every day extraordinary for shoppers ... and you!



Brighten everyday occasions with festive ideas for all ages



Make holidays happier with new and exciting ways to celebrate

About American Greetings

For more than 100 years, American Greetings Corporation has been a creator and manufacturer of innovative social expression products that help people connect and create more happiness, laughter and love in their lives.

American Greetings also creates and licenses popular character brands through the AG Properties group.

For more information about the company, visit www.corporate.americangreetings.com.

Ask your Federation of Pharmacy Networks Consultant or your local **Customer Development Supervisor for details about special terms that** can make your store more profitable. We think you'll be glad you did.

> For further product information, contact your Federation of Pharmacy Networks Consultant or your local Customer Development Supervisor. In the United States, call toll-free at 1-800-442-7662.

