

COTTONCON 2021

THURSDAY

TIME	SESSION	DESCRIPTION	SPEAKERS	ROOM
7:30 am - 8:30 am	BREAKFAST & CHECK-IN			GENERAL ROOMS
8:30 am - 12:30 pm	GDS BD	Annual Team Meeting	Derek Clark, Russell White, & Art Dickerson	Cypress (Floor 4)
8:30 am - 12:30 pm	Restoration	Annual Team Meeting	Stewart Geldersma, Brian Miller, & Brad Walker	Hibiscus (Floor 3)
8:30 am - 11:30 am	Construction	Annual Team Meeting	Chris Sneck, Kevin Fowler, & Shane Carey	Willow (Floor 4)
8:30 am - 11:30 am	LCE	Annual Team Meeting	Johnny Slaughter & Travis Bice	Mesquite (Floor 3)
11:30 am - 12:30 pm	LUNCH			GENERAL ROOMS
BLOCK 1 1 pm - 1:45 pm	PowHer HOUR	Hear from the inspiring women of Cotton on how they lead, act, and empower others while navigating a male driven industry.	Nicki Keenan Senior Vice President of Sales at Fertitta Entertainment	Pecan (Floor 4)
	How Do I Save For a Yacht?	Explore strategic steps you can take to meet your retirement goals, minimize your tax liability and yes, even own a yacht.	Valarie Tran & Guest Speaker - Principal	Hibiscus (Floor 3)
	The Solution Room	Review common workplace challenges and construct creative solutions through interactive workshops for high-performance teams.	Tres Hurst	Magnolia (Floor 2)
1:45 pm - 2 pm	SESSION CHANGE			
BLOCK 2 2 pm - 2:45 pm	Sales in Motion	Discover new sales processes and learn proven techniques to sell like a winner anytime, any place.	Derek Clark, Art Dickerson & Robert Withers	Hibiscus (Floor 3)
	Barstool Rundown with the Regular Guys	Grab your koozie and head over for a conversation on topics relating to personal and Cotton success.	Jeff Eler & Jesse Casas	Magnolia (Floor 2)
	Healthy Body, Healthy Mind	Take care of your body & mind with these useful tips on protecting your health while on and off the job.	Bianca De La Rosa MS, RDN, LD	Willow (Floor 4)
2:45 pm - 3 pm	SESSION CHANGE			
BLOCK 3 3 pm - 3:45 pm	Winning with Emerging Technologies	Listen to Cotton's innovative technology team and discover all of the new, exciting technologies that will affect our industry in the coming years.	Ron Veillon & Jason Calbert	Hibiscus (Floor 3)
	Restoring Hope in Your Community Forum	Learn how you can give back to and restore hope in your community as we build a better world for each other through the Cotton Foundation.	Larissa Potiomkin	Willow (Floor 4)
	Young Professionals Summit	For all Cotton rising stars age 20-35, hear from our pioneering CEO about how he built our industry-leading company from the ground up when he was still cutting his teeth.	Pete Bell	024 Lounge
4 pm - 5 pm	General Session	A very special Houstonian will join us to discuss "Leading During Chaos" to close out our first day.	Special Guest Speaker	Magnolia (Floor 2)
4 pm - 5 pm	General Session Live Stream	A very special Houstonian will join us to discuss "Leading During Chaos" to close out our first day.	Special Guest Speaker	Hibiscus, Willow, Cypress, Mesquite
5 pm - 7 pm	GOLDEN HOUR		A Cotton-style happy hour at the 024 Grill & Lounge for you to mingle and network with your peers.	024 Grill / Lounge (Floor 1)