



Welcome to the Cotton Connection

Delivering The Latest Cotton Companies Updates & Industry Related News



New Year, New Moves!

Cotton Holdings Relocates Corporate Offices and Expands Operational Headquarters

Cotton Holdings, Inc. (“Cotton” or the “Company”) announced today the relocation of its global headquarters to Houston, Texas. The executive management team of Cotton Holdings as well as the centralized functions of Marketing, Finance, Legal, IT, and Risk Management, will move from the existing headquarters in Katy, Texas, to CityCentre, a mixed-use development near Houston’s Energy Corridor District.

To support the continuing growth of Cotton’s core business segments, the campus in Katy is undergoing renovations that will be completed in March 2018. The expanded facilities will continue to serve as the operations hub for certain Cotton subsidiaries and

their leadership teams.

“While Cotton was originally founded as a disaster restoration company over 20 years ago, Cotton Holdings is now a diversified holding company with multiple operating subsidiaries serving clients worldwide,” said Randall Thompson, Chief Operating Officer. **“Centralizing the executive team and key infrastructure will better position Cotton Holdings to continue to expand upon the excellent organic and inorganic growth we’ve experienced thus far.”**

Cotton Holdings Founder and Chief Executive Officer, Pete Bell, said “We are very excited about this next phase of Cotton Holdings. Our new global headquarters is the ideal, dynamic environment to spawn new growth. We are better positioned to manage, support and diversify our existing service lines, as well as seek to partner with world class management teams in acquiring new operating businesses to join the Cotton family of companies.”



Your New Year’s Business Resolution

Put a business continuity plan in place in 2018

After deadly hurricanes, wildfires, and severe storms, 2017 was a year of unparalleled natural disasters while also being the most costly year on record for weather-related disasters in the United States. As 2017 has come to a close, and businesses analyze and reflect on the the past year, a good opportunity exists to implement new processes based on lessons learned. [Cotton](#) invites all of our clients and prospective clients to not only continue to prepare for unforeseen events, but also enlist [Cotton’s turn-key solutions](#) in order to achieve cost-savings following a potential disaster event.

The total economic impact of hurricanes in 2017 is estimated to be \$370 billion in Texas, Florida, and the Caribbean. Not all these losses could have been prevented, but

their magnitude could be much smaller. As an example, the economic loss is not only how much a commercial building was damaged, or how much it will cost to repair the structure, but also the loss of time and ability to do business. Furthermore, insurance premiums may rise, and clients and customers may be less likely to want to engage in business with a company that has to close its doors, no matter the cause.

[Cotton Global Disaster Solutions](#) can serve your business before a disaster, with a loss prevention and damage mitigation mindset. We demonstrate and provide strategic planning and well-preparedness through our proven track record spanning multiple **types of storms and logistical challenges. The key to Cotton's effectiveness in dealing with emergencies is the company's 24/7 readiness to respond to any disaster** immediately and begin implementation of recovery measures in a strategically effective way that will minimize downtime. Whether a single unit or a multiphase rebuild, Cotton will tailor its solutions to meet the specific needs of each project.

As companies start 2018 with goals, budgets, and meetings, we encourage all of our clients to also develop contingency plans as a part of your new year activities. It is imperative to the successful operation of your business to not only be able to function **when disaster hits, but also to "not miss a beat."** This will truly set you apart, and save your company money in the long run.



2018 Annual Cotton Crawfish Festival

Join the Cotton Foundation for Cotton Crawfest 2018 on Thursday, April 5th from 3:00 –

10:00 PM benefiting [Taylor's Place](#).

Enjoy great food by Cotton Culinary, a raffle, live auction, and live entertainment. This event will be hosted at the Cotton World Headquarters located at 5443 Katy Hockley Cut Off Rd, Katy, TX 77493. We look forward to seeing you there!

cottonfoundation.com



OneLodge

Cotton

Logistics

Pecos

rolls

out

Grows

OneLodge

Pecos

Again!

Expansion

As the new year begins, and the oil market is becoming bullish, operations across the shale plays are in full swing, and our OneLodge locations are expanding to meet increased demands. Cotton Logistics is eager to install over 150 beds to our [OneLodge Pecos](#) Community! OneLodge [Pecos](#) is the perfect lodging solution in the Permian Basin. **It's in close proximity to many operating sites, reducing drive time and adding convenience for our client's workforce in the area.**

The OneLodge Pecos camp is conveniently located within the city limits - located near retail centers, restaurants, gas stations, and other businesses. Other amenities include:

- A gated entry and exit to the property with controlled supervision
- Private bathrooms for one or two guests
- Flat screen TVs in each room
- Wireless internet access in rooms and throughout the lodge
- Proximity access cards for guest rooms and recreational facilities
- An outdoor pavilion, fire pit, basketball court, and grilling area
- On-site laundry facility; wash and fold service available
- Multiple parking areas adjacent to facilities

Productive workers need quality fuel to power them through each challenging day. Our custom lodge also boasts onsite commercial kitchens and dining halls that are operated by [Cotton Culinary's](#) experienced catering personnel. [Cotton Culinary](#) provides superior food services that will keep your workforce happy and energized. Services include:

- Dining service prepared onsite by Cotton Culinary
- Chef Manager and staff
- Customizable 5-week rotating menus
- Three meals provided daily including boxed lunches
- 24-Hour snack and beverage service

Utilizing a combination of Cotton-owned local kitchens, mobile kitchen trailers, and temporary dining facilities, Cotton Culinary also has the unique capability of serving hot, freshly prepared meals to crews on-location.

Cotton Logistics provides top-quality camp management, while supplying and **distributing critical goods and services daily to ensure your workforce's stay runs smoothly.** We focus on the details and provide five-star hospitality services to our guests. As a recent guest of OneLodge Pecos said:

“All the managers are professional and nice! Also, the kitchen staff is great! Everyone at OneLodge Pecos tries hard to please.” -OneLodge Pecos Guest

By offering superior lodging, exceptional food service, daily housekeeping and personal laundry service, first-rate recreation facilities, and much more, we ensure that your employees are physically and mentally prepared to help you achieve your operational goals. [Contact Cotton Logistics](#) and secure your operation's lodging in a premiere Permian Basin location TODAY!



Three Common Food Catering Mistakes, And How to Avoid Them

See three and learn more about Cotton Culinary's catering experts!

Inexperienced or amateur food caterers sometimes make one (or more) avoidable mistakes. These errors can ruin a lovely event, and take the focus off of your event's message. If you're searching for a catering company, you'll want to ensure that they avoid these three all-too-common errors:

1. Supplying too little (or too much) food
2. Inefficient preparation and cleanup
3. Poor communication with event planning personnel

Supply The Right Amount of Food

Supplying the right amount of food is critical to the success of your event. If your caterer skimps on serving quantities, guests may leave hungry, and you'll suffer the embarrassment of running out of food before the event is over. On the other hand, preparing too much food might cause the event to appear excessive and wasteful, and you'll end up spending money on food that goes uneaten.

Judging the correct amount of food to prepare for an event requires some skill and expertise, so look for catering companies that have experience at events similar to yours. For example, guests attending a day-long training seminar involving a lot of vigorous physical activities may develop heartier appetites than those snacking at an office cocktail party or a fashion show. An experienced event caterer should know approximately how much food to supply for your unique event.

Efficient Preparation and Cleanup Services

Inexperienced caterers also frequently encounter problems handling set up and cleanup tasks efficiently. If you're renting an event venue, you likely have a finite amount of time you're able to use the space. This means that your catering company must setup and

cleanup the event in a specific timeframe. Beside timing concerns, you'll also need to ensure your caterer maintains food within the correct temperature ranges during the critical meal set up period, or else the event won't comply with health standards.

The catering staff must also clean up discreetly at the right time. Nothing ruins a speech at an event like the sounds of clanging dishes in the background!

Open Communication with Event Planners

Finally, one of the most common and preventable catering errors is miscommunication. Make sure the catering company you choose has a strong client communication record. Miscommunication between caterers and event planners can lead to a multitude of problems including incorrect food, caterers running late and more.

Careful preparation and communication ensures these types of disruptions won't derail your event. By establishing effective communications with the event planner, a catering company helps the sponsor's event proceed as smoothly as possible.

Use an Experienced Caterer

How can you ensure these common food catering problems won't arise during your next important gathering? Hire a tested, full-time catering service with a proven reputation, such as [Cotton Culinary](#). From emergency food services to large corporate events, we've honed our skills to provide the best catering services available. Put our skills to work for you during your next event!

COTTON'S FINEST



Brad Walker

National Logistics Manager

"Our clients are what keep us in business. They rely on us to help them through their times of need, and we want them to know they are in good hands, it's a part of the Cotton Way!"

Cotton's Finest

Employee Spotlight on Brad Walker, National Logistics Manager

1. What is your role on the **Cotton Team? What are 3 words you'd use to describe it?**

My role is to ensure that all projects receive adequate quantities of consumables and

safe, properly maintained equipment in addition, I'm responsible tracking the movement of vehicles and assets to ensure that all regional warehouse's are properly maintained and equipped to support our clients through their emergency situations.

Three words I'd use to describe my role are

Support – Efficiency – Honesty

2. Where is your favorite place in the world?

My favorite place in the world is at the lake with family and friends.

3. **What does “Cottonuity” mean to you?**

Cottonuity to me is everyone working together towards a common goal for the good of the company and the community. It's doing what needs to be done even if it's not your “job” because we are all Cotton and we all work together as one team instead of individuals.

4. How does Cotton go above and beyond for our clients?

Cotton goes above and beyond by taking “no” out of the dictionary. If a client needs something and we do not have the capability, we make it happen. We figure out solutions through partnerships and have even created new divisions in order to meet specific needs of clients. Our clients are what keep us in business. They rely on us to help them through their times of need and we want them to know they are in good hands, it's a part of the Cotton Way!

5. Tell us something about yourself that might surprise us!

I am an Eagle Scout!