



Welcome to the Cotton Connection

Delivering The Latest Cotton Companies Updates & Industry Related News



2017 Hurricane Season In Review

Prepare for the 2018 hurricane season by learning from the past

2017 saw unprecedented hurricane activity in the Western Hemisphere, wreaking havoc in the Southern Pacific, Caribbean, Gulf, and Atlantic. As Edmund Burke stated “Those who don’t know history are doomed to repeat it.” In order to prepare for the upcoming hurricane season, [Cotton Global Disaster Solutions](#) recommends taking a look back at our [2017 Hurricane Season In Review](#). The [infographic](#) not only gives an extensive breakdown of last year's storm activity, and devastation, but also highlights Cotton's turnkey solutions and our multi-divisional response to the seasons quadruple punch.

Of course, the best planning doesn’t always safeguard us from the full wrath of Mother

Nature, but proper measures can be taken to mitigate costs for your business. The devastation from these storms was catastrophic, causing billions of dollars in capital losses, operational expenses, infrastructure, and sadly, human life. In August, Hurricane Harvey affected more than 6 million people across Texas with over 30 inches of rainfall, resulting in an estimated \$200 billion in damages. Following Harvey, the two storms in September- Irma and Maria, contributed to the most active month on record for Atlantic storms. These affected millions of people with their heavy rain, strong winds, and over \$170 billion in damages.

As these catastrophic storms continued to roll in, our disaster mitigation solutions were on full display, showcasing our international capabilities with projects spanning five countries/territories and over 60 towns and cities. Cotton's [diverse portfolio of industries](#) serviced included 100+ public entity projects from healthcare and educational facilities to official government buildings. While working on these large-scale projects Cotton was also asked to deploy emergency food services. [Cotton Culinary](#) provided over 106,000 meals during Hurricane Harvey operations, and another 28,000 meals following Hurricanes Irma and Maria in the Virgin Islands. Beyond our specialized restoration, construction, and culinary services, [Cotton Logistics](#) provided integrated services for the petrochemical, oil and gas, and telecommunications industries supplying them with temporary facilities, portable toilets and showers, power supply, and fuel, among other critical resources.

The [Cotton companies](#) responded to 4 massive storms simultaneously in the United States, Mexico, and the Caribbean. We were able to assist many clients with their recovery regardless of the geographic and operational challenges. Through our vast experience responding to these major natural disasters over the years, Cotton is an expert in all phases of a business' recovery, understanding that the most critical component-planning-must happen before the storm hits.

Visit cottongds.com to learn more about our turnkey services and how we can help you develop a business continuity plan before the next disaster.



2018 CrawFest Brings Taylor's Place Close To Groundbreaking

Another successful CrawFest with a record number of attendees and funds raised

A little rain couldn't stop the 9th Annual [Cotton Foundation](#) CrawFest from being an enormous success! The Cotton Team, clients, vendor sponsors and other supporters of Cotton all came together to benefit the [Cotton Foundation](#) and [Taylor's Place](#). With a record number of attendees totaling over 1,200, funds raised have brought our goal for Taylor's Place within reach!

[Cotton Culinary](#) once again brought Louisiana to Texas with 6,000 pounds of fresh crawfish, corn, potatoes, and sausage boiled onsite! Other Southern bites served up included savory mini Cajun meat pies, boudin balls, hot cream cheese crab dip, alligator bites, and SWLA chicken and sausage jambalaya. Of course no [Cotton Culinary](#) spread is complete without decadent desserts! The beignets and our famous bread pudding topped with Jack Daniels vanilla sauce were a hit all night!

Not only did 1,200 of our CrawFest guests enjoy great food, but they also listened to live music from local artist and Cotton's own, Cooper Wade, followed by Texas country music star Casey Donahew. Even when the weather poured rain mid-performance, it didn't stop the crowd from dancing along to his Billboard chart topping hits. After a full set from the Casey Donahew band, our guests raised their paddles during the live auction, with each donation getting us closer to our goal!

We're almost there! Because of the success of this year's CrawFest, we're anticipating breaking ground on Taylor's Place in the next 12-18 months, bringing life to our decade-long vision. As of date, over \$900K has been raised for Taylor's Place and this could not have been possible without our generous 2018 CrawFest sponsors and volunteers.

Visit the cottonfoundation.com for more information on Taylor's Place.

CRAWFEST 2018 SPONSORS

DIAMOND
GOLD
BRONZE



Cotton's Finest

Thank you to our 2018 CrawFest sponsors!

For April's Cotton's Finest we want to highlight the contributions of our generous [2018 CrawFest sponsors](#). On behalf of everyone from the [Cotton Foundation](#) we are sending a heartfelt THANK YOU! This event is possible thanks to the involvement of our sponsors, vendors and friends of Cotton over the last decade.

We look forward to sharing the ground breaking details or [Taylor's Place](#) with you and celebrating in the experiences of the families who will benefit from the venue you all have helped to build!



Cotton Displays National Presence April 15-18th

The Cotton Team is headed to San Antonio & Orlando for annual conferences

On April 15-18th the Cotton Team is in San Antonio, Texas for the 2018 Annual RIMS Conference and also to Orlando, Florida for the 2018 PLRB Claims Conference & Insurance Services Expo. The Cotton Team's national presence will simultaneously be on full display this week, and we couldn't be more thrilled to showcase our capabilities and achievements, while networking with others in the industry.

RIMS

April 15-18 | Booth #2215

Cotton is pleased to announce our sponsorship with the 2018 Annual RIMS Conference. The Annual Conference is the premier event for the risk community and those involved within the same vertical to come together to learn and network. Stop by the Cotton booth (#2215) to learn more about Cotton's international expansion and building a successful Business Continuity Plan.

Not only will Cotton be exhibiting for another year but Cotton's EVP of Global Risk Management and former RIMS President, Lance J. Ewing, will speak at three sessions this year!

Monday, April 16th

"Inside the Beltway: What Every Risk Professional Needs to Know about the Political Landscape"

Wednesday April 18th

"The Universe of Workplace Wearables Emerges—Now What?"

"Hospitality Industry Session: You Can Check Out Anytime You Want but You Can Never Leave"

PLRB

April 15-18 | Booth #400

The Cotton Team is excited to be in Orlando to promote our brand while also learning from industry insiders at the 2018 PLRB Claims Conference & Insurance Services Expo. Stop by our booth (#400) in between sessions to learn more about Cotton's diverse suite of property & business continuity solutions!

Whether it's San Antonio or Orlando, the Cotton Team is looking forward to seeing you!



Three Reasons To Make Nutrition A Priority With Oil Field Catering

See how Cotton Culinary's mobile catering deliver delicious meals safely and hazard-free

One of the most important aspects of managing an oil field operation is making sure that worker productivity and morale remain high. An easy way to boost both productivity and morale is to provide nutritious meals on site for your workforce, as your bottom line depends on it. When workers are well nourished, your business will benefit in several ways.

1. Keeping workers well nourished increases productivity.

Nutritious meals give workers the sustained energy they need to do their best work. Poor nutrition or reliance on unhealthy snacks causes spikes and drops in energy levels, resulting in lower productivity. Good nutrition also improves workers' health overall, meaning less work time may be lost due to sick days. The best and easiest way to ensure that your workers are eating healthy foods is to use an experienced oil field catering service that understands both the needs of your business and the nutritional needs of your workers.

Improving nutrition is a good investment because it's a cost-effective way to increase worker productivity. If you haven't been using a mobile food catering service at your oilfield site, contact [Cotton Culinary](#) to find out more about how easy it is to keep your workers adequately nourished on the job.

2. Healthy meals boost worker morale.

When workers have access to nourishing food during their work shifts, they feel good about their jobs and about where they work. Keeping workers happy by providing good meals is an effective way to boost morale, improve motivation, and decrease employee turnover. An experienced remote catering company knows how to meet all the logistical challenges of providing satisfying food at remote work sites.

[Cotton Culinary](#) serves hot and delicious meals that workers love. Their extensive experience providing food for oilfield job sites makes them a leader in the industry for oilfield catering.

3. Professionally prepared meals improve worker safety.

Safety is the most important consideration at a job site. You shouldn't entrust the safety of your worker's food to just anybody. [Cotton Culinary](#), which specializes in remote job site catering, makes food safety a top priority. The certified catering staff comply with all regulations and requirements of your company, and always wear appropriate personal protective gear. Further [Cotton Culinary's](#) remote site catering operation promotes safety by utilizing self-contained mobile kitchen trailers, meaning the food is brought to your workers. This eliminates the need for additional travel.

[Cotton Culinary](#) will work closely with you and your company to provide services that meet your company's exact needs. Whatever the budget, location, work schedules, and nutritional needs of your workforce, [Cotton Culinary](#) will create a catering plan designed just for your job site. Our Remote Site Catering division has the experience and resources to provide the right foods at the right times, no matter how remote your site, while always making safety a top priority.

Contact [Cotton Culinary](#) today to find out more about how providing nutritious foods will help both your workers and your company thrive.