## THE CONNECTION

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## SIMPLE STEPS TO ONLINE SAFETY

When surfing the net, did you ever stop to think that someone may be staring back at you? As technology advances, more and more of our lives are intertwined with the internet through online shopping, banking, email communication, social media, and more. Being proactive provides the greatest protection against online threats.

Cotton wants to help you protect your privacy by providing a few online safety tips:

- Recognize that you are an attractive target to hackers.
- Practice good password management: 8 Character passwords are no longer sufficient. It's best to use a long nonsensical mix of characters, numbers and symbols.
- Use a unique password for each of your accounts.
- Never share your passwords. Never write it down. Use a password manager such as LastPass or Dashlane.
- Never leave your device unattended for any length of time computer, phone, or tablet. Lock it up so no one can use it while you are gone. This includes USB flash drives and external hard drives.
- Always be careful when clicking on attachments or links in emails. If it looks suspicious, don't click it. Double check any website links. Hackers use misspellings to direct you to phony websites. Try to spot a fake website with this Phishing Quiz.
- Sensitive browsing, such as banking and shopping should only be done on personal devices that belong to you and on a network you trust.
- Back up your data regularly and make sure your antivirus software is up to date.
- Be conscious what you plug into/or connect your computer to. Malware can be spread through • infected flash drives, hard drives, networks and even smartphones.
- Smile, you're on camera! Cover your device's webcam when not in use. Hackers can access your camera to record sensitive information.
- Watch what you share on social media and routinely update your privacy settings. Criminals can track your location and use your personal information to steal your identity

• Be wary of social engineering. If someone attempts to gain sensitive information through emailing or calling, just say "No." Verify that whoever is making the request has the credentials to access sensitive information before giving it out.

At Cotton we value safety above all else, and want to protect you, your company and your privacy. We encourage you to take precautions to protect yourself and others from cyber dangers.



## **Increase Your Oilfield Profitability**

The oil and gas industry has often been defined as "boom or bust" throughout its history. The industry is very cyclical in nature, where periods of immense growth are sometimes followed by stagnation. Some companies also live and die by the price of crude oil, something that is out of their control and impacted by many factors, including geopolitics. Because of this inherent quality in the industry, profits can be unpredictable, making it extremely hard to forecast earnings and company health.

The best way to ensure your oilfield operations remain profitable in a volatile market is to cut costs. Not cutting costs in the traditional sense of getting smaller, but by getting leaner. A lean operation will not only be more profitable in a strong market, but will be viable when the market swings the other way. One way to be more lean and versatile is to lower costs associated with your workforce. Lodging, transportation, and food services are a big cost for many companies, and studying these can help your organization's liquidity.

Cotton Logistics' OneLodge offers budget friendly solutions that give your company a competitive edge in the workforce. Our lodging facilities are strategically placed in the most active shale plays in the United States and have state-of-the-art amenities with top notch service. On average, OneLodge is 1/3 the cost of hotels in these areas, and is typically much closer to job sites, lowering your transportation costs. In addition to being more affordable, our oilfield lodges offer amenities at no additional charge including recreational centers, fitness facilities and WiFi. We can also customize a private OneLodge camp to house your entire workforce, alleviating the stress of continuously searching among overbooked hotels.

Another OneLodge advantage that you will not find at a local hotel is our in-house food and beverage division, Cotton Culinary. Our kitchen staff operate around-the-clock providing a 5-week rotating menu complete with three meals per day and a 24-hour snack and beverage service. They provide top-rate food services and catering that will keep your employees, customers or guests happy and energized.

If you want to help the bottom line of your company, while also giving your workforce proper nutrition and rest to perform at their peak level, Cotton Logistics is more than capable of providing for your needs. Through our experience and market intelligence we are able to anticipate increases in activity and can tailor our offerings to the diverse needs of our clients. Don't let the ups and downs of the market dictate your business' performance, grab the bull by the horns and contact Cotton Logistics today!



## **CULINARY MAKES A SPLASH AT #POCO18**

Cotton Culinary was proud to be the official catering sponsor of the 2018 POCO Bueno Fishing Tournament in July, hosted annually by the Port O'Connor Offshore Association on Texas' Gulf Coast. The culinary team provided more than 4,000 meals over the course of four days to all of the inshore and offshore anglers, tournament staff, vendors, attendees, and volunteers.

Our executive event catering chefs curated custom-themed menus for each of the four nights of the tournament. Cotton Culinary kicked off night one with Western fare that included a grilled beef filet and halibut. Night two was sure to satisfy all Southern cravings with homestyle fried chicken as the entreé! Chicken and beef fajitas were on the menu for the third night's fiesta dinner. Finally, we closed the tournament weekend with savory BBQ smoked brisket, turkey breast, and sausage.

Cotton Culinary was honored to support an event on the Texas coast that carries such a rich history. Visit our CottonTV YouTube page to see our team in action and take a behind-the-scenes look at what happens before you take a bite of Cotton Culinary! https://youtu.be/rm9sVp73p8o

# **COTTON'S** FINEST



## **COTTON'S FINEST**

Meet this month's Cotton's Finest, Travis Bice the Vice President of Logistics Operations

#### 1. What is your role on the Cotton Team? What are 3 words you'd use to describe it?

A: My role at Cotton Logistics is to expand the platform for future operations growth at our OneLodge facilities where our priority is to give our clients the feeling they have a home while on the road away from their families.

Three words I would use to describe my role at Cotton would be Adaptability, Consistency and Progressiveness.

#### 2. Where is your favorite place in the world?

A: My favorite place in the world is at the DD Ranch in Columbus, TX where you can get to your limit of fish and waterfowl and still get to Whataburger for breakfast before 11:00 AM.

#### 3. What does "Cottonuity" mean to you?

A: Cottonuity to me means togetherness. It means family. It means rising up to every challenge and being the best. In everything Cotton does, we do it together and we do it knowing our team has our back.

#### 4. How does Cotton go above and beyond for our clients?

- A: Cotton strives on speed with an all-hands-on-deck mindset. What other companies cannot provide to their client, Cotton does. Cotton provides not only quick response solutions in all divisions, but we do it together with one goal in mind and that is to make sure our client is satisfied from beginning to end.

5. Tell us something	g about your	self that might	t surprise us!
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